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14th eIndia
INNOVATION SUMMIT
RAJASTHAN
27 FEBRUARY 2019, JAIPUR

Rajasthan

is all set to attract investments, encourage
CSR and generate employment through its
new industrial policy



Exclusive Coverage



PARSADI LAL MEENA
Minister for Industries & Enterprises,
Government of Rajasthan



DR. SUBODH AGARWAL
Additional Chief Secretary,
Industries & Public Enterprises,
Government of Rajasthan

**Rajasthan to be the next
investment destination**



ALOK
Principal Secretary, MSME,
Government of Rajasthan

**MSMEs flourish in
Rajasthan**



DR. K K PATHAK
Commissioner Industries &
Secretary, CSR,
Government of Rajasthan

**Determined to encourage
more CSR in Rajasthan**

Ashok Gehlot
Chief Minister of Rajasthan

elets INNOVATION SUMMIT CHANDIGARH

11th MARCH 2019

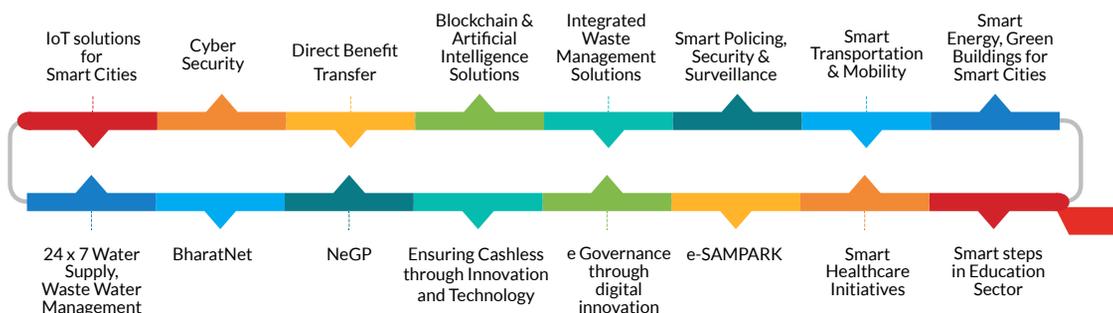
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Founded in 2005, eGov magazine is published in both print and online formats. Innovative use of ICT in Governance is at the heart of our all eGov initiatives.



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and Electronics and Information Technology,
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> MAGAZINE

It compiles ICT-related advancements being introduced, exercised by various government organisations via eGovernance module.

> NEWS

Dealing with various key developments and policy-related decisions that define Indian governance style at large, this section throws light on the most important aspects.

> WEBSITE

With a reach of sixty lakhs, the website is pushing the Digital India campaign of the Government of India. It highlights various dimensions of anything and everything related to the changing trends of governance in India.

> EVENT REPORTS

This segment narrates the discussions and deliberations of participants at the occasional conferences held nationally or internationally.

> CASE STUDIES

It deals with in-depth detail of various projects being implemented in any part of the country, worth inspiring others in providing solutions.

> VIDEOS

The youtube channel 'EletsTV' deals with live recorded versions of tech-experts and key decision makers who participate in key debates or discussion of Elets knowledge conferences.

> INTERVIEWS

This section highlights various stakeholders, bureaucrats and policy makers influencing governance in the country.

Rajasthan to Embrace New Industrial Policy

The new Government in Rajasthan is planning a new industrial policy that focuses on attracting investments and generating employment simultaneously. Under the leadership of Chief Minister Ashok Gehlot, a new draft of the industrial policy is being prepared in Rajasthan.

With the recent change of the government following State assembly elections, an emphasis has been laid on investments and employment generation, while ensuring the participation of all stakeholders. The State Industries Department has decided to bring out a new industrial policy that would focus on attracting investments and generating employment besides strengthening the single window clearance system.

The Rajasthan Industrial Policy Scheme (RIPs) 2019 has outlined five focus areas for the policy – industry-friendly, employment-oriented, simple, transparent, and effective. There will be an additional focus on the ease of doing business. The new Industrial Policy sets out to significantly improve the rankings. There will also be concerted effort to activate the online single window system and ensure that works related to it are done timely through online services.

Our latest issue in its cover story "Industrial Policy: New Dawn for Rajasthan" justifiably touches upon some of these key aspects.

Also, in this light, what all the State of Rajasthan has envisaged is set to be discussed and deliberated at the eIndia Innovation Summit in Jaipur being organised by the Industries Department, Government of Rajasthan, in association with Elets Technomedia. The deliberations will range from ease of doing business, investments and companies social responsibilities (CSR), banking and finance for industrial development, strengthening local industries and MSMEs, urban, housing development and real estate, transport and infrastructure, water and waste management, PSUs for economic growth as well as IT innovations-based industries.

The latest issue of the magazine also carries interviews of Dr Subodh Agarwal, Additional Chief Secretary, Industries & Public Enterprises, Government of Rajasthan; Dr Krishna Kant Pathak, Commissioner - Industries & Secretary, CSR, Government of Rajasthan; and Ravi Agarwal, Managing Director, Rajasthan State Gas Ltd.

It is hoped these discussions would help in formation of best practices, and laying of the roadmap which may help in a better designing of the new Industrial Policy.

Different organisations and Departments like Rajasthan State Industrial Development & Investment Corporation (RIICO), Bureau of Investment Promotion (BIP), Rajasthan Finance Corporation (RFC), Commissioner Industries, Delhi Mumbai Industrial Corridor (DMIC), Rajasthan State Handloom Development Corporation (RSHDC), Rural Non-Farm Development Agency (RUDA), Rajasthan State Gas Ltd. (RGSL) amongst other stakeholders would be involved in these deliberations.

Also, through various articles, interviews, and feature stories we have touched upon various departments and existing ecosystem of Rajasthan government involved in evolving the State as an attractive investment destination. It is hoped such a wide variety of write ups would evoke invaluable feedback of our esteemed readers.



रवि गुप्ता

DR RAVI GUPTA

Editor-in-Chief, eGov magazine, and

Founder Publisher & CEO,

Elets Technomedia Pvt Ltd

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सत्यमेव जयते

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Message

I am glad to hear that the Department of Industries, Government of Rajasthan in association with Elets Technomedia is organizing the eIndia Innovation Summit Rajasthan on 27th February 2019 in Jaipur.

The objective of the Summit is to bring the key government officials, industry experts, startups, entrepreneurs, global innovators, academia and the relevant stakeholders on one common platform.

I am confident that the **eIndia Innovation Summit** with discussions and deliberations on the ease of doing business, investments & CSR, banking and finance for industrial development, strengthening local industries & MSMEs, urban, housing development & real estate, transport & infrastructure, PSUs for economic growth, IT innovations-based industries would help in designing the new Industrial Policy.

I wish the eIndia Innovation Summit Rajasthan all the best.

(Dr. Arvind Mayaram)



Dr Subodh Agarwal
Additional Chief Secretary,
Industries & Public Enterprises,
Government of Rajasthan

“We are coming up with a new industrial policy focusing on regional development through sectors and segments, which will generate employment.”

Rajasthan’s new Industrial Policy to focus on Regional Development as well as Employment Generation

In a conversation with **Elets News Network (ENN)**, **Dr Subodh Agarwal**, Additional Chief Secretary, Industries & Public Enterprises, Government of Rajasthan elaborates on the new Industrial Policy the state has envisioned and the initiatives planned to attract more investments into the state.

Rajasthan Government has envisioned the new Industrial Policy for the state. With your experience of having examined successful models of industrial policies across the globe, what according to you are the salient points and best practices that are being incorporated in the state industrial policy?

Rajasthan Industrial and Investment Promotion Policy is in force from the year 2010. The policy was notified by the State Government with a view to create sustainable economic growth with increasing participation of the private sector and promote a conducive climate that enables private sector to flourish.

If you see lately, one can observe that the economic growth in India has

been broadly on an accelerating path. It is likely to be the fastest growing major economy in the world in the medium-term. The share of manufacturing in India’s GDP is low relative to the average in low and middle-income countries. Within manufacturing, growth has often been highest in sectors that are relatively capital intensive, such as automobiles and pharmaceuticals. This stems from India’s inability to capitalize fully on its inherent labour and skill cost advantages to develop large-scale labour intensive manufacturing. Complex land and labour laws have also played a notable part in this outcome. There is a need to increase the pace of generating good quality jobs to cater to the growing workforce, their rising aspirations and to absorb out-migration of labour from agriculture.

Today the latest buzz word is Industry 4.0. Industry 4.0 is characterized by increasing digitization and interconnection of products, value chains and business models. It will significantly impact sectors like automobile, pharmaceuticals, chemicals and financial services and will result in operational efficiencies, cost control and revenue growth. Experts feel that emerging markets like India could benefit tremendously from the adoption of Industry 4.0 practices.

With the technological advancement and looking at the new areas of growth, it is the opportune moment to table the New Industrial Policy of the State to embark on the next wave of growth:

The few of the focus areas of the policy are:

- Employment generation
- Manufacturing & exports promotion
- Dispute Resolution Mechanism
- Export Promotion Council
- New Investment Promotion Scheme
- Identification of new focus Sectors like Robotics, AI, IOT, Bio Tech etc
- Easy access to Loans to MSMEs / Women / SC / ST / Young entrepreneurs
- Promoting Industrialization in the backward, tribal and desert areas
- Development of Food Processing Parks, Textiles Gem Bourse etc
- Waste management and Rain Water Harvesting

What are the initiatives planned and going to be undertaken to promote more and more investments in the state?

Our main principal is to work for generating employment for our



people. With this thought at the core, we are coming up with a new industrial policy focusing on regional development through sectors and segments, which will generate employment. The incentive structure being thought about is competitive with other States. We are also focusing on ease of doing business in a major way by enacting statute in this regards as the Omnibus law to ease the approval / clearance processes.

One of the initiatives of the Government is to set up Export Promotion Council in the State. Industry bodies have been demanding from a long time. The main objective of the Export Promotion Council is to develop, promote & support Export Oriented Industries & allied activities in the State of Rajasthan. We are into Industry consultation and soon a final draft of the EPC would be prepared.

Dispute Resolution Mechanism (DRM) envisaged would help creating an environment friendly atmosphere in the State. Through DRM, we would address issues being faced by the existing investors and investors who are willing to invest in the State. DRM would also have consultation approach in ease of rules and regulation.

Provisions of cheaper loans especially focused on MSMEs / Women / SC / ST / Young entrepreneurs are also being worked upon through Yuva Udyamita Protsahan Yojana.

Adding, the development of refinery in Barmer will definitely re-image the positioning of Rajasthan from agriculture to industrial Economy. We are also planning to develop Refinery Industrial Township. [egov.in](https://www.egov.in)

Rajasthan Govt Making Small Enterprises Yield Bigger Results

The Government of Rajasthan is laying stress on building an enabling environment for small scale industry through its Department of Medium and Small Medium Enterprises (MSME), **Elets News Network (ENN)** does a reality check.

The Rajasthan Government's Department of MSME carries the mandate to promote Medium and Small & Medium Enterprises (MSMEs), artisans, handloom and service sector in the State. The major sectors in which the MSMEs of Rajasthan are primarily involved include textile, apparel, engineering, ceramics, marble and Kota stone processing, chemical, food processing and IT services amongst others.

With 7.22 lakh MSMEs in the State as of 30th November, 2018, the MSME department performs the dual role of boosting the State GDP as well as generating more employment. Total investment of over Rs 62,000 crore has been made and 34 lakh people have been employed.

A host of Departments, and affiliated and associate organisations are also pushing the MSME agenda in the State of Rajasthan.

Commissioner Industries - This Department is headed by the Commissioner who is a senior IAS officer with District Industries Centre in every district of the State. The Department promotes the following schemes:

- o Udyog Aadhar Memorandum
- o Priority in government purchases
- 99 items reserved for MSEs
- 80% purchase of non- reserved items from MSMEs at L1 price
- o **Thrust Sector benefits for MSMEs in Rajasthan Investment Promotion Scheme: 2014**
- o MSME Policy - 2015
- o MSME Assistance Scheme - 2015



ALOK

Principal Secretary
Micro, Small & Medium Enterprise (MSME)
Government of Rajasthan

- o MSE (Revival and Rehabilitation) Scheme 2015
- o Micro and Small Enterprises Facilitation Council

- o Udyog Ratna Award Scheme - 2016
- 12 awards to MSMEs and one each to Bunkar and Hastshilpi every year.
- Rs 1 lakh cash, certification and shawl
- o Handicraft Sector
- Artisan identity cards
- Financial support for participation in fairs and exhibitions.
- Employment Oriented Schemes -
- Prime Minister Employment Generation Scheme: -
- Bhamashah Rojgar Srijan Yojana - 2015
- Government of Rajasthan Scheme
- o Cluster Development -
- o Handloom Sector

Rajasthan Small Scale Industries

Corporation: It is an autonomous corporation of the State Government which has been created to provide

marketing support to micro and small enterprises as well as artisans. The Corporation also supplies raw material to micro and small enterprises and provides facilities of inland container depot and air cargo facilities. Certain items like steel furniture, barbed wire and tirpal etc. can be purchased by State Government Departments through this Corporation without inviting tenders.

Rajasthan State Handloom Weavers Cooperative Sangh: It is the cooperative organisation of handloom weavers' societies, dedicated to provide marketing support to handloom weavers cooperative societies. Presently, 501 societies are members of the Sangh. It has 12 depots in the State and one in Delhi providing retail outlet facility for the products of weavers' societies. It also participates in fairs and exhibitions within the State and outside the State. The total turnover of the Sangh during the last financial year was Rs 12.1 crore.

Rajasthan State Handloom Development Corporation: It is another autonomous body of State Government involved in providing support to individual handloom weavers of the state in terms of technological upgradation, design development, publicity, participation in fairs and exhibition and direct marketing of the handloom products of individual weavers. The corporation sold the handloom products to the tune of Rs 18.32 crore during the last financial year.

Rajasthan Khadi and Village Industries Board: It aims to strengthen the rural economy of the State through promotion of Khadi and Village Industries. The board has the mandate to formulate plan for the development of Khadi and Village Industries, to provide employment to lower income group people through Khadi and



Village Industries, to train them in different trades, to supply raw material and market finished products.

The Rajasthan Khadi and Village Industries Board also promotes the following Schemes:

- **Publicity** – The Board promotes the Khadi and Village industries products through different mediums of publicity like hoardings, folders, brochures, FM Radio, newspaper, magazines, social media, print media and electronic media.
- **Khadi Bhandar** – These are the sale depots run by khadi societies. They supply raw material to the workers, get back finished products and market them.
- **Fairs and Exhibitions**– The Board also organises fairs at state and national level in which the societies are given an opportunity to sell their products.
- **Training Centres**– The board also operates training centres to train the new entrepreneurs in different trades related to Khadi and Village Industries. There are three such centres being run in the State. So far, around 28,000 entrepreneurs have been trained through these centres.
- **Prime Minister Employment Generation Programme (PMEGP)** is

a Government of India scheme with three agencies in the state implementing this scheme. A loan amount of Rs 10 to 25 lakh is given to aspiring people to set up their on-service/industrial enterprises under this scheme. 15 to 35 % of the loan amount is given as a subsidy.

Rajasthan Industrial Development and Investment Corporation (RIICO): Although this corporation is not under the MSME Department, it plays important role in providing infrastructure facilities to the industrial enterprises, primarily the MSMEs. It acquires land, develops it as industrial area, and allots funds to entrepreneurs for setting up enterprises. So far, it has acquired 84,441 acre of land out of which 47,585 acre land has been developed and allotted 55,092 plots to entrepreneurs. The enterprises set up in 344 industrial area of RIICO are mostly small and medium enterprises.

Rural Non Farm Development Agency (RUDA): It promotes the Rural Non Farm sector (RNFS) in the state. RUDA follows a sub- sectoral, integrated and cluster based approach for promoting rural micro enterprises as viable avenue of sustainable employment. elets.gov



Dr Krishna Kant Pathak
Commissioner Industries &
Secretary, CSR, Government of
Rajasthan

“The Rajasthan Government has created a CSR Portal and it works as a bridge between Corporates and Implementing Agencies.”

The Rajasthan CSR Portal Works as a Bridge between Corporates and Implementing Agencies

In a conversation with **Elets News Network (ENN)**, **Dr Krishna Kant Pathak**, Commissioner Industries & Secretary, CSR, Government of Rajasthan elaborates on how the Government of Rajasthan is coordinating with the corporate for CSR activities impacting the state population.

What all impactful Corporate Social Responsibility (CSR) actions and initiatives are being planned by the industries in Rajasthan in conjunction with the Rajasthan Government?

The Rajasthan Government is directly not accepting any funds from companies falling in the ambit of CSR in its account. Moreover, as per Government of India guidelines, it is also not authorized to do so. The State Government is running a CSR Portal having projects of different departments which Industries and Companies can directly view and adopt any project. In Rajasthan, Education, Health & Water Conservation are the key focus areas. So far as the education sector is

concerned, the Department of Education has set-up a Gyan Sankalp Portal where certain works have been listed out and which companies can directly adopt or donate for the cause. In MJSA phase I, II & III, corporates have jointly worked with the Government and contributed in Cash/kind/directly adopted entire projects.

With reference to the CSR guidelines of the Rajasthan Government, what all are the eligible projects under various categories in the state companies that have been verified and approved by various departments of the State Government?

Major projects which have been

executed by Companies as per CSR guidelines.

Project: Mukhya Mantri Jal Swabhlamban Abhiyan

Sector: Environment Sustainability and Making available safe drinking water

Department: Watershed Department Government of Rajasthan

CSR Sch VII Clause (iv) Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining the quality of soil, air, and water including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga;

Project: Mukhyamantri Vidyadaan Kosh - The objective of the project is to advance the education system, highlighting projects such as improving learning outcomes, ICT integration in the classroom, and developing school leaders.

Sector: Promoting Education

Department: Education Department

CSR Sch VII Clause (ii) Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.

Project: Adopt A Home Under Protsahan Yojna- To ensure proper care, protection and rehabilitation of orphan, destitute and other categories of vulnerable children

Sector: Promoting Gender Equality

Category wise projects on Rajasthan CSR portal

S.No	Category	Number of Projects
1.	Heritage & Handicrafts	1
2.	Skill & Livelihood	19
3.	Women empowerment	7
4.	Swachh Bharat	14
5.	Water sustainability	13
6.	Health	32
7.	Promotion of Rural Sports	7
8.	Technology incubators	2
9.	Rural Development Projects	17
10.	Renewable energy	4
11.	Disaster relief	1
12.	Mid-day Meal & Nutrition	2
13.	Road safety	2
14.	Education	36
15.	Others.	21

Department: Department for Child Rights

CSR Sch VII Clause (iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.

How does the Government of Rajasthan help in identifying CSR projects, align them between the state's and the company's priorities and still encourage innovative and progressive CSR practices?

As mentioned earlier, the Rajasthan Government has created a CSR Portal and it works as a bridge between Corporates and Implementing agencies. This portal provides facilities to Corporates and Implementing Agencies to showcase their CSR initiatives/work. They can update their work on this portal. If any registered

company wants to connect with IA they can do so and vice-versa IA's can also directly approach Companies. Currently, there are 169 Implementing agencies, 31 Service Providers and 112 Companies registered on the CSR Portal of Government of Rajasthan

As per The Companies Act, 2013 and CSR Rules, Government can only monitor the CSR activities of Corporates; it cannot force any Company to take-up work under Government schemes. The Department of Industries & Secretary CSR time to time conduct meetings to sensitize Companies having presence in Rajasthan towards CSR and also to know about their CSR initiatives. The Department also suggests projects to them as per priorities of the State Government.

In order to encourage and felicitate Corporates and Implementing Agencies for doing good work in CSR domain, Department of Industries and Secretary, CSR regularly conducts CSR Awards on yearly basis. elets.gov



RIICO: Rajasthan's Industrial Lifeline

From industrial land allotment to financial assistance schemes, RIICO has been the catalyst for Rajasthan's industrial growth, writes **Elets News Network (ENN)**.

Rajasthan State Industrial Development & Investment Corporation Limited (RIICO), incorporated in 1969, is the apex agency of the State of Rajasthan for industrial development. RIICO provides industrial infrastructure as well as term loan to projects.

RIICO has so far established 347 Industrial Areas across Rajasthan, where 3500 acres land is available for allotment and 3200 acres of land will be shortly available for allotment. Besides, RIICO has a Land Bank of 12300 acres land for development of industrial areas in future. More than 39600 units are in production in RIICO industrial Areas.



Gaurav Goyal
 Managing Director
 Rajasthan State Industrial Development & Investment Corporation Limited

Eligibility Criteria for RIICO

The Fair Practice Code as part of the State Government policy sets out the minimum standards, for investment activity pursued by RIICO, to be followed while dealing with entrepreneurs seeking financial assistance. The Code explains how RIICO is expected to deal with the entrepreneurs who are availing its financial assistance as well as that from the Rajasthan Small Industries Corporation.

Plots are allotted by RIICO both on the first come, first serve basis as well as per preferential allotment route. Though the applicants have to

conform to a host of evaluation criteria and check lists to bag the plots, for those on first come, first serve basis, as an indicative criteria around 1/3rd of the plot area will be part of setbacks, about 1/3rd area can be kept for future expansion and rest 1/3rd can be presumed to cater to present requirements. Thus, if any applicant has mentioned "X" square meter as proposed built up area and the same is found to be reasonable, he may be provided plot in the band approximately 3 – 3.5 "X".

Certain categories of industries though are dealt in a more liberalised way wherein built up area is a smaller percentage of the total plot area. Such industries for example marble gang-saw, steel rolling/fabrication, handicraft, cement products (Hume pipes, PCC poles, tiles etc) mineral grinding etc may be allowed approximately 5"X" land if brief project profiles spells out "X" square meter built up area.

Eligibility criteria for projects getting preferential allotment include industrial projects envisaging minimum fixed capital investment of Rs 50 crores and providing direct employment to minimum 200 persons. Projects being set up by NRIs/ PIOs, Other Corporate Body (OCB) and also for setting up of IT Industry (Manufacturing & Software Development) with a minimum fixed capital investment and direct employment or those with 33% or more Foreign Direct Investment (FDI) in total investment are also given preferential allotment.

Focus Areas of RIICO

RIICO has also been focusing on development of sector specific industrial areas / zones as one of the strategies to achieve synergetic industrial development. RIICO, by virtue of carrying out dual functions viz. industrial area development and

Plots are allotted by RIICO both on the first come, first serve basis as well as per preferential allotment route

term lending, has been able to implement this concept better.

Sector specific industrial areas / zones have helped in creating an eco-system for a particular sector, generating synergy for attracting new investments within and surrounding these zones. Few sector specific industrial areas / zones developed by RIICO include Agro Food Parks at Ranpur (Kota), Boranada (Jodhpur), Sriganganagar and Alwar; IT Parks at Jaipur, Jodhpur, Kota and Udaipur; Leather Complex at Manpur Macheri (Jaipur); Ceramic Zone at Ghiloth; Auto & Engg. Zone, Electrical & Cable Zone and Garment Zone at Pathredi (Bhiwadi); Electronic Manufacturing Cluster at Karoli (Bhiwadi); Apparel Park at Mahal (Jaipur), etc. The latest addition is the Stone Park at Masalpur (Karauli), coming up on 114 hectare land, where 355 plots have been planned. RIICO will soon start allotment of plots here.

RIICO has also laid emphasis on creating industrial infrastructure for Export Oriented Units (EOUs). Gem & Jewellery SEZ at Sitapura by RIICO and Mahindra World City, a Multi Product SEZ at Jaipur, a Joint Sector project of RIICO with Mahindra Group are functional. Exports from these SEZs are more than Rs. 2500 Crores per annum. Besides, RIICO also developed 3 Export Promotion Industrial Parks, cumulatively over 778 acres land, at Sitapura (Jaipur), Neemrana and Boranada (Jodhpur).

Not only sector specific industrial areas / zones and SEZs, RIICO has developed country-specific zones also. Japanese Zone developed at Neemrana on 1167 acres land was the first ever country-specific zone in India. Land has been allotted to 54 companies in the Japanese Zone, Neemrana, of which 45 have come into production. Another Japanese Zone in approx. 533 acres land has been created at Ghiloth (near Neemrana).

Initiatives by RIICO under Business Reforms Action Plan 2017 include - publishing of data of all land banks of RIICO on RIICO website through GIS, publishing of all layout plans of RIICO industrial areas with infrastructure details on RIICO website, implementing of online application systems for allotment of plots, and water connection. RIICO will also be adopting online building plan approval system being developed by the UDH Dept., Rajasthan through DOIT.

Recently, RIICO teams visited various states to study their policies and practices relating land acquisition, industrial area development and allotment of plots. The endeavour of RIICO would be to adopt their best practises and further improve upon RIICO's practices and procedures to the benefit of entrepreneurs. Also, recently RIICO, in collaboration with industry and industrial area associations, has undertaken a major drive for cleaning of all industrial areas. The results and the participation have been encouraging.

RIICO is also providing term loan to industrial as well as commercial and infrastructure projects in the State. Over 1000 projects have been sanctioned term loan assistance so far, and the investment of Rs. 9400 Crores has been catalyzed through term lending. As on 31.03.2018, RIICO had an outstanding term loan of Rs. 614 Crores, with Textiles and Auto/Engineering sectors being the prominent among manufacturing sectors. 

RFC: Leading MSMEs of Rajasthan Towards Industrial Growth

Rajasthan is a state of abundance and opportunities. the Rajasthan Financial Corporation (RFC) is catalysing the MSMEs making the state a buzzing industrial center, writes Elets News Network (ENN).

Bordered by six major states in the northern, western and central parts of India the state of Rajasthan is a natural corridor between the wealthy northern and the prosperous western states, making it an important trade and commerce centre.

The mineral-rich state of Rajasthan has a diversified economy having agriculture, mining and tourism as its main engines of growth. The state mines produce gold, silver, sandstone, limestone, marble, rock phosphate, copper and lignite. Rajasthan accounts for 17.5 percent of the total cement grade limestone reserves in India and is the largest cement producer with 24 major cement plants having a total capacity of 55 million tonnes per annum.

It is the largest producer of oilseeds, seed spices and coarse cereals in India and holds out tremendous opportunities in the areas of organic and contract farming as well as in infrastructure developments related to agriculture.

The natural resources, policy incentives, strategic location and infrastructure in the state are favourably suited for investments in sectors such as cement, IT and ITeS, ceramics, minerals, manufacturing, tourism, automotive and agro-based industries. Rajasthan is the leading investment destination in India after Maharashtra and Gujarat because of peaceful environment, better law and order situation, excellent infrastructure,



Urmila Rajoria

Managing Director
Rajasthan Financial Corporation

investment-friendly climate and very less population density.

Between 2011-12 and 2017-18, Gross State Domestic Product (GSDP) of Rajasthan expanded at a Compound Annual Growth Rate (CAGR) of 6.05% to \$129.79 billion, whereas the Net State Domestic Product (NSDP) expanded at a CAGR of 6.15% to \$116.97 billion.

RFC: Industrial Catalyst for Rajasthan MSME Sector

The Rajasthan Financial Corporation (RFC), the leading PSU of Rajasthan catering to the financial requirements of tiny, small and medium scale industrial units in the State, is a statutory body created under the SFC Act in 1951. RFC's role in the changing skyline of the erstwhile desert state into a buzzing industrial center (with the State accounting for GDP of 30% in the industrial sector) has been humungous as the once largely barren land has emerged an equal contender in the post Independence industrialization.

Understanding the requirements of the entrepreneurs from establishing their dream industrial venture to expanding it over the period of time is the crux of RFC's objective and it is keeping this in mind that the Corporation has conceptualized loan schemes over the years so as to customize them accordingly. Today it has a myriad of schemes for different financial needs of different category of entrepreneurs starting from their land, plant and machinery, raw material requirements to the need for expansion, renovation or upgradation.

There are schemes for establishing new ventures as well as for the existing running industrial units; as there are schemes for the raw material based or IT based ventures. Similarly, the schemes have been envisaged for the requirements of the women/SC/ST category entrepreneurs and at the same time for the young and budding youths aspiring to set up their own ventures.

Infusing New Synergy and Tapping New Sources

RFC's latest additions in the network of schemes over the past couple of years include the Yuva Udhaymita Protsahan Yojana (YUPY), Guest House Scheme and Flexi-Scheme for Good Borrowers..

RFC has realised the need to contain the rising NPAs and initiated schemes for recovery of its bad debts

As per its nomenclature, YUPY, currently the most sought after loan scheme, has been framed specifically for the young graduates/Diploma/ITI holders up to the age of 45 years. For a maximum of 7 years period, financial assistance up to Rs.5.00 cr. at the most nominal interest rate of 7.5% only is extended by RFC for setting up projects in the industrial/ service/IT sector. A proposal is also being sent to the Government for vetting recent changes in the Scheme to make it more pragmatic and popular.

The existing running guest houses have also been recently made eligible under the Saral Scheme for availing fund requirements ranging from Rs 10 lakh to Rs.300 lakh for meeting out their capital requirements as well as for creating of additional fixed assets/renovation/ upgradation of its building, furniture & fixtures, plant & machinery.

The Flexi Scheme on the other hand has been specially customized for the good borrowers who have had their loan for the past at least four years with the Corporation with a consistently regular repayment track record. As the name suggests, the Schemes allows the borrower to avail disbursement of his sanctioned amount even in parts, a maximum of four times in a month as per one's immediate requirement with interest being charged only to that extent. Another flexible feature built into this Scheme includes extension of the two years' initial moratorium by

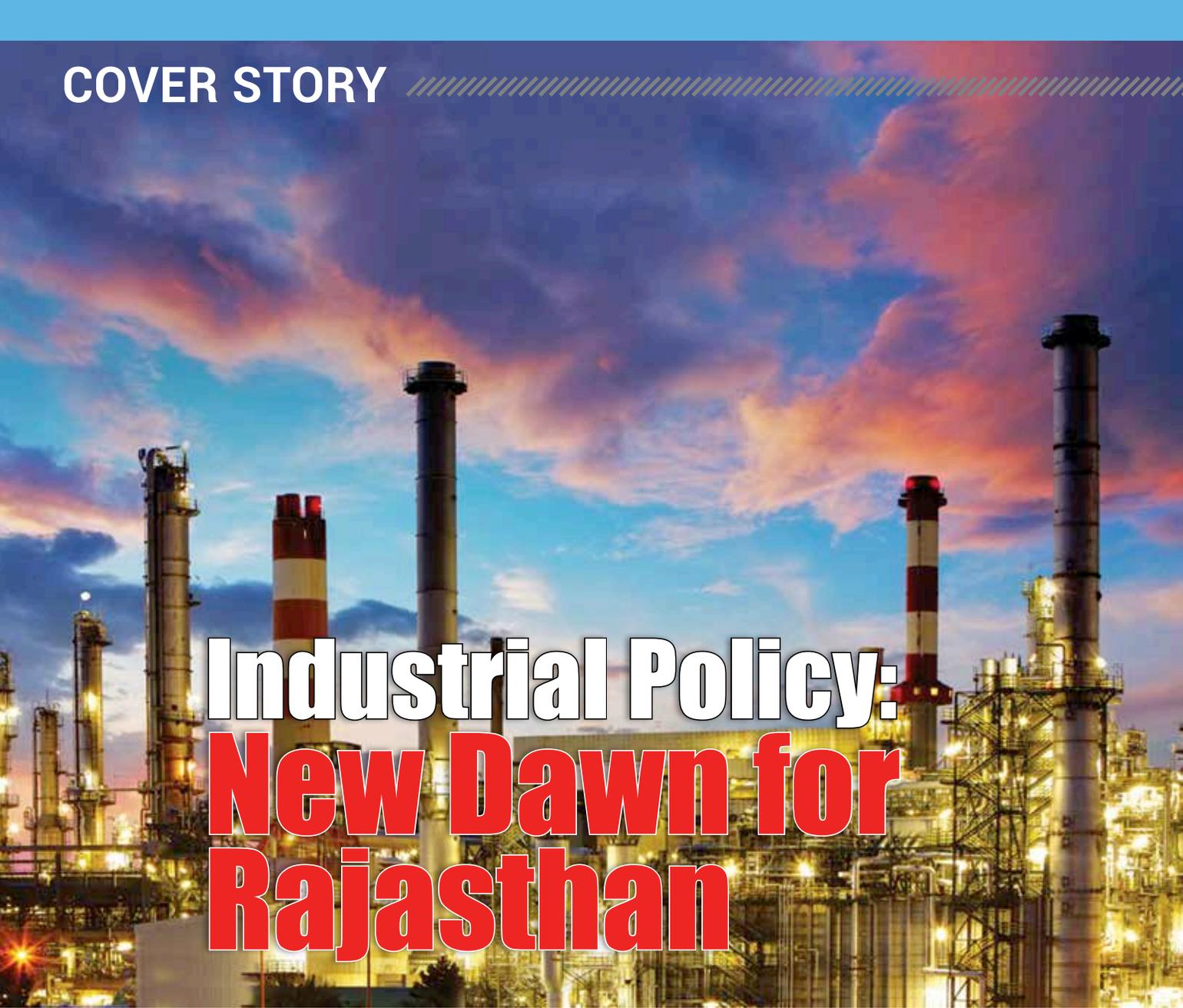
another one year on the request of the borrower, subject to clean repayment pattern.

Leader Among Equals in Decreasing NPAs

While industries began to flourish in the 50s and 60s onwards with the active interventions and support of the various financial institutions, unfortunately, these institutions also began to be beleaguered with the non-performing assets (NPAs) which started accumulating at an alarming rate. The reasons were many, both internal and external – natural calamities, industrial sickness, willful defaulters, over enthusiasm among the entrepreneurs coupled with lack of demand predictability, etc. besides inexperience of the FIs in the wake of an independent India.

Fortunately, RFC had begun realising the need to contain the rising NPAs and initiated schemes for recovery of its bad debts. The Management renewed its emphasis on this crucial but so far lesser attended area of financing. While a separate NPA Section has been created to undertake the drive, all the officials and employees of the Corporation were allotted at least three NPA units to be followed up vigorously. The defaulters were traced out and followed up with the assistance of the local administrative machinery in as far flung states as West Bengal and Assam, besides the neighbouring states of Gujarat, Haryana and the NCR. As a result, recovery of until now considered most difficult bad debts became a reality when Rs.259.47 crore were successfully recovered under the NPA Scheme during 2017-18 – the highest among all SFCs.

Incidentally, in-built in the NPA Scheme is the incentive of 3% of the recovery amount offered to the local machinery in appreciation of its proactive support in accelerating the efforts. egov.gov



Industrial Policy: New Dawn for Rajasthan

The Rajasthan Government is planning to formulate a new Industrial Policy. It focuses on attracting maximum investment and generating employment simultaneously, observes **Elets News Network (ENN)**.

Rajasthan, India's largest state in terms of area, is located in the north-western part of the country bordering six major states. It's a natural corridor between the wealthy northern and the prosperous western states, making it an important trade and commerce centre.

The State's natural resources, policy incentives, strategic location and

infrastructure are favourably suited for investment in sectors such as cement, tourism, agriculture and allied industries, mineral and mineral processing industries.

Between 2011-12 and 2017-18, the Gross State Domestic Product (GSDP) expanded at a Compound Annual Growth Rate (CAGR) of 11.60 percent (in rupee terms) to \$ 130.37 billion whereas the

Net State Domestic Product (NSDP) expanded at a CAGR of 11.45 percent (in rupee terms) to \$ 117.53 billion.

In Rajasthan, the Bureau of Investment Promotion (BIP) is the nodal agency of the State Government that facilitates investments in various sectors. Also, the Rajasthan State Industrial Development and Investment Corporation (RIICO) is the sole agency in the State that develops land for industrial growth.

New Policy in the Offing

A new draft of industrial policy is being prepared in Rajasthan in the wake of new

State Government coming to power. It aims to lay a renewed emphasis on investments and employment generation, while ensuring all stakeholders' participation. A series of dialogues has been initiated to collect opinion of different industrial sectors.

The State Industries Department has decided to bring out a new industrial policy that would focus on attracting investments and generating employment and further strengthening the single window clearance system.

In a bid to prepare a new industrial policy for the State, Rajasthan Industries Minister Parsadi Lal Meena has formed a five-member committee under the chairmanship of Industries Commissioner K K Pathak. "The key focus of the new policy will be on ensuring a balanced development of industries in the state and job creation," the minister said.

In this regard, the committee members have been asked to seek suggestions from industrial organisations to frame the new policy, according to Additional Chief Secretary Subodh Agarwal.

To revive the investment climate in the state, both RIICO and Bureau of Industrial Promotion (BIP) have been holding review meetings in the past couple of days. The existing single window clearance policy will also be tweaked into accommodating most of the MSMEs in the state.

BIP has been asked to prepare the Rajasthan Industrial Policy Scheme (RIPs) 2019 and the Additional Chief Secretary has outlined five areas for the policy, which needs to be industry-friendly, employment-oriented, simpler, transparent and effective.

The review meetings with industry representatives from different domains assume special importance in the current scenario. "The direct dialogues with the industries will help resolve their issues and facilitate the incorporation of

provisions which will speed up Rajasthan's industrial development," according to State Industries Commissioner Krishna Kant Pathak.

The State's Industry Minister Parsadi, Lal Meena, has emphasised that the new industrial policy, will ensure priority in jobs to the state residents. "We will bring such a policy where the investor, who will be provided all the required facilities, have to ensure that certain percentage of people from Rajasthan get provided jobs. It will be our first condition," he added.

Meena said to ensure that people of the State get jobs and do not have to migrate

The key focus of the new policy will be on balanced development of industries in the state and job creation.

to other States, there will be provision of providing employment to people in the new industrial policy. "The new industrial policy will ensure that investors do not face problems and the processes are speedy and time-bound. We will make time-bound programmes."

The focus would also be on easy funding for those looking for self employment opportunities and curating new start-ups.

Online One Window System

Under the new scheme of things, there will be additional focus on the ease of doing business (EoDB). The new Industrial Policy aims to further boost and significantly improve the rankings. The efforts will be to effectively implement business reform action plan and ensure that process related to setting

up of industries and business are done in a time-bound manner. There will also be concerted effort to activate the single window system and ensure that works related to it are done timely through online services.

The Online Single Window System envisages some critical reforms. One reform point pertains to elimination of physical touch-point at the time of the routine scrutiny and verifying the sanctity of documents, done by the Departments after receipt of an application. The investor should not be required to visit the Department concerned nor should the official be required to physically contact him for the purpose of verification. Further clarification may be sought online.

In case where an investor has applied for multiple permits/ NOCs/ approvals, the investor shall be notified as and when each approval is accorded, without waiting for other approvals. Where different approvals are granted in accordance with different timelines, the applicant should receive approvals in the Single Window System as and when they are given by the Department / Agency responsible.

CSR: Industry's Philanthropic Side

Company Social Responsibility (CSR) initiative of the Rajasthan Government aims to provide a platform for interaction between various stakeholders engaged in CSR activities. It facilitates channelising of CSR funds from companies for the State welfare.

This platform provides a list of eligible projects under various categories in the State companies to review and select. Each of these projects is an identified CSR project, verified and approved by various departments of the State Government. Along with project listing, this platform enlists companies and government bodies that are and have been executing CSR projects in various

sectors. This initiative also facilitates interaction between State Government Departments, Companies and Not-for-Profit Organisations (NPOs) for public welfare.

Any company, holding or subsidiary company, foreign company defined under clause (42) of section 2 of the Companies Act which fulfils the following criterion during any financial year: Net worth of Rs 500 crores or more, or a turnover Rs 1,000 crores or more or, Net profit of Rs 5 crores or more during any financial year, is in the ambit of CSR, and thus it should spend 2% of the average net profit during the three immediately preceding financial years.

The Rajasthan Government assists by encouraging innovative and progressive CSR practices by ensuring no replication of projects. It helps companies identify projects that are aligned with the State's priorities and company's vision. It suggests projects and activities aligned with State's priorities and supports in developing sustainable models by creating platforms for upscaling projects.

Under the purview of the new Industrial Policy looking into the state requirements, new industrial areas will be developed and possibilities of new export policy and constitution of export bureau will be explored.

iStart Boost for Startups

iStart Rajasthan is a flagship programme by the Department of Information Technology and Communication, Government of Rajasthan, to foster innovation, create jobs and facilitate investment in the State. It is a comprehensive, integrated platform, which is a one-of-its-kind, single window resource for startups, investors, incubators, accelerators and mentors. The focus of this initiative is on idea stage, early stage and startups with MVP (Minimal Viable Product).

This iStart helps the startups minimise



The Rajasthan Government helps companies identify projects that are aligned with the State's priorities and company's vision.

the bureaucracy associated with the initiation of startup operations. Startups who want to work in Rajasthan can visit the iStart portal and all the requirements concerning the startup ecosystem like registering, approval or applying for funds can be accomplished via this platform. This platform also facilitates the startup to connect with thousands plus investors which are already on-boarded on the platform. All startups are evaluated via QRate program, which is recognised all over India by leading investors and VCs. QRate program is a rating mechanism which helps startups evaluate themselves and provides avenues for self-improvement.

iStart Nest, Rajasthan Government's incubation centre is the only centralised incubator in the nation providing free incubation to emerging the start-ups.

The incubation programme is formulated to help start-ups gain traction through deep mentor engagements, rapid iteration cycles, and fundraising preparation. iStart Nest offers state-of-the-art facilities at its incubation centre with a wide range of resources and mentoring from the industry tycoons. iStart Nest programme works with an extensive network of investor, accelerator and mentors to help new entrepreneurs launch and grow the innovative companies.

iStart Rajasthan hosts mentoring sessions that are designed to help startups gain traction through deep mentor engagement, rapid iteration cycles and fundraising preparation. In order to have the right mix in its start-up portfolio, and as a part of the iStart initiative, the Government of Rajasthan, has announced Bhamashah Startup Promotion Fund of Rs 500 crore, which will include components for women-led and green solutions startups and has earmarked Rs.100 crore and Rs.50 crore for both respectively. e.gov

Easing Business Setup in Rajasthan

Rajasthan has continuously featured among the top States in Ease of Doing Business (EoDB) index and is now a top achiever in the category, writes **Elets News Network (ENN)**.



With the country moving towards the next league and providing a greater push to easing the business environment for new and existing investors, Rajasthan is moving ahead with various reforms in this direction.

The State, being geographically positioned near the growth centre of the country, with adequate policy and regulatory framework, is poised to attract investments and generate employment opportunities for its people.

The State with many of its investor-friendly statutes like The Rajasthan Enterprise Single Window Enabling and Clearance Act, 2011 and The Rajasthan Guaranteed Delivery of Public Services Act, 2011 has enabled granting all business clearances through one window in a time-bound manner. The Single Window Clearance System of Rajasthan has been recognised with the Skoch Smart e-Governance award in Gold

Category in 2017. The Single Window System offers interactive system to identify approvals required for setting up and starting of business operations, easy access to all information on procedure, timelines, Combined Application Form (CAF) for approvals and a Centralised help- line number to facilitate queries.

Ranking Improvement: Proof in the Pudding

Rajasthan, for past three years has continuously featured among the top States in Ease of Doing Business index of DPIIT (formerly known as DIPP), Government of India. It is a State ranking index comprising various reform points such as Single Window System, Land registration, Construction permits, Commercial Courts, electricity connections, licenses and approvals from Labour, Factory & Boilers and Pollution Control Board among others.

The State has been recognised as 'Aspiring

Leader' in 2015; Moved to 'Leader Category' in 2016 and 'Top Achievers' in 2017 and the reforms implementation score increased from 61.04% in 2015 to 96.43% in 2016 and 95.70% in 2017 in DPIIT's Ease of Doing Business index.

The rankings are the reflection of various reforms undertaken by all departments concerned of the Government of Rajasthan. Besides developing online system for requisite approvals, we have implemented other measures such as the Pollution Control Board exempted 47 types of industries (White Category) from CTE and CTO, providing simplified consent for 88 types of industries (Green Category). The labour Department undertakes no inspection for registration under the Shops and Establishment Act, instituted online filing of single integrated return under all Labour Laws etc. For easing inspections, the Departments have instituted computerised inspection system based on risk.

The Rajasthan now has specialized Commercial Court established in eight districts and specialised Commercial Appellate Division Bench constituted in High Court Jaipur and Jodhpur for dealing with the commercial matters.

It is said that the proof of the pudding is in the eating it, The Government has taken active steps to make stakeholders aware about the reforms being undertaken and facilitated active use of the reforms. The challenges of investors are being addressed. The Government is also taking up big steps to move to the next level of Ease of Doing Business resolve. New statutes and revamped systems are being worked upon. This shall greatly ease doing business in Rajasthan.

The State has clearly defined land allotment procedures, all requisite business clearances being given in defined time, peaceful labour relations and excellent law and order situation. All these efforts are making Rajasthan an investors' friendly destination. 



CSR: Rajasthan Industry's Altruistic Face

Cairns India, Hindusthan Zinc and a host of cement companies lead the way in CSR funding initiatives in conjunction with the Rajasthan Government, observes **Elets News Network (ENN)**.

The Rajasthan Government can claim of a unique initiative where they have implemented a perfect synergy between stakeholders and the local citizens of the state. Under the Corporate Social Responsibility (CSR) initiative, the Government of Rajasthan provide a platform for interaction between various

stakeholders engaged in CSR activities. It facilitates channelling of CSR funds from companies for the State welfare.

This platform provides a list of eligible projects under various categories in the State companies to review and select. Each of these projects is an identified CSR

project, verified and approved by various departments of the State Government. Along with project listing, this platform enlists companies and government bodies that are and have been executing CSR projects in various sectors. This initiative also facilitates interaction between the State Government Departments,

Companies and Not-for-Profit Organisations (NPOs) for public welfare.

The State Dynamics of CSR

What are the companies falling under the CSR purview?

Any company, holding or subsidiary company, foreign company defined under clause (42) of Section 2 of the Companies Act during any financial year that fall in the following categories:

Net worth > Rs 500 crores

or

Turnover > Rs 1,000 crores

or

Net profit > Rs 5 crores

The State of Rajasthan has rolled out the mechanism to involve companies in the CSR ambit since 2015. A district wise list of 106 companies was identified for CSR initiatives and certain state-level decisions taken

A district wise list of 106 companies was identified for CSR initiatives.

too. These included 70% CSR funds to be used on State level priorities and balance 30% for utilization by Collectors.

5 priority sectors for CSR activities, specific to each district, were identified in consultation with District Collectors—3 infrastructure related projects and focus on scalability and sustainability to address developmental challenges. Companies having presence in the

Tracking CSR Progress

Active Corporates on the Portal	109
Government Departments	18
Implementing Agencies	121
CSR Service Provider	21
Programmes/Projects	196

State were approached for uploading the CSR details on the web-portal, which is used as medium of communication with all stakeholders.

Challenges, Bottlenecks & Way Forward

The CSR program, though a welcome and unique initiative by the Rajasthan Government along with the corporate, has its own fair share of challenges. For one, the companies are under no regulatory obligation to share CSR Monitoring and Evaluation of initiatives undertaken by them. More critically, penalty on companies cannot be imposed for not spending obligated amount. The board is free to decide where any unspent amount from out of the minimum required expenditure is to be carried forward to the next year. Last but not the least, the CSR funding is not balanced because the Act does not mandate investment in backward regions.

What the Government Can Do?

- CSR funds cannot be monitored or regulated. Government can be a facilitator.
- CSR Companies accurate information in minimum amount

of time most effectively.

- To empanel trusted implementing agencies (Line departments and NGOs) for CSR companies in the State.
- Organise sector and activity specific workshops, seminars, conclaves, meets, shows, etc. for dissemination of information amongst all stakeholders.
- Provide a platform to CSR companies and other stakeholders to converge and interact to enable responsible corporate governance.
- Act as a think-tank to advise Government/CSR companies on various issues impacting corporate functioning including e-governance initiatives.
- Take up research, consultancy, incubation, hand-holding and problem-solving to enable innovative governance solutions for inclusive growth and entrepreneurial excellence with focus on ethical CSR management practices.
- Establish partnerships with other universities, educational and capacity building institutions and think-tanks for sharing of knowledge expertise and taking up joint programmes for capacity building for responsible corporate governance, regulation and inclusive growth. 



DMIC: Laying Roadmap of Industrial Growth in Rajasthan

The industrial corridor, connecting the national capital of Delhi and financial capital of Mumbai, holds a big significance for Rajasthan and it is gradually becoming the State's industrial lifeline, observes **Elets News Network (ENN)**.

Delhi-Mumbai Industrial Corridor

The Government of India is establishing a Dedicated Freight Corridor between Delhi and Mumbai, measuring 1,483 km. About 39% of the Corridor passes through Rajasthan. A band of 150 km (Influence region) has been chosen on both sides of the Freight Corridor to be developed as the Delhi-Mumbai Industrial Corridor (DMIC).

Under DMIC, the following 5 nodes have been identified in the State of Rajasthan:

- Khushkheda-Bhiwadi-Neemrana Investment Region
- Jodhpur-Pali-Marwar Industrial Area
- Ajmer-Kishangarh Investment Region
- Rajsamand-Bhilwara Industrial Area
- Jaipur-Dausa Industrial Area

Out of these, in the first phase, the Khushkheda-Bhiwadi-Neemrana Investment Region (KBNIR) and the Jodhpur-Pali-Marwar Industrial Area (JPMIA) are being developed.

Khushkheda-Bhiwadi-Neemrana Investment Region

Under the project, in the first phase, the Khushkheda-Bhiwadi-Neemrana Investment Region, having an area of about 165 sq.kms and encompassing 42 villages of Alwar district, is being developed.

Following are the Early Bird Projects identified for Khushkheda-Bhiwadi-Neemrana Investment Region: Road Link for Neemrana to Bhiwadi measuring about 50 kms. This road link project is being looked after by the Urban Development & Housing Department (UDH), Government of Rajasthan. It has been informed by UDH that DPR of this Road Link Project was prepared by RIDCOR through its consultants M/s UPHAM International Corporation, Ghaziabad. It has been further informed that the land acquisition proceedings for



A Regional Development Authority (RDA) would be constituted to develop, manage and regulate each Special Investment Region (SIR).

the said project under the LA Act, 1894 lapsed on 31 December, 2015. No further action has been taken by UDH.

It was informed by Delhi Mumbai Industrial Corridor Development Corporation (DMICDC), New Delhi that some of the road stretches which were proposed by DMICDC have been approved by the Ministry of Road Transport and Highways (MoRTH) and have been taken up for development on priority basis under the Bharatmala Project.

Under the said scheme, the Road Link project connecting Neemrana to Bhiwadi (Tentative length 50 kms), one

of the Early Bird Projects of Khushkheda-Bhiwadi-Neemrana Investment Region under DMIC, has been taken up under Phase-1 by NHAI.

Aerotropolis Project proposed near Bhiwadi, Alwar: Ministry of Defence has issued NOC for this proposed airport project in February, 2015. Ministry of Civil Aviation, Government of India has given site clearance for the said Airport in November 2015. DMICDC, New Delhi is now in the process of getting Detailed Project Report (DPR) prepared through AAI.

Knowledge City Project: A part of the Khushkheda-Bhiwadi-Neemrana Investment Region will be developed as a world class knowledge city which will house schools, universities, skill development institutions, educational institutes, residential blocks, spaces for offices, R&D Institutions, IT & ITES, etc.

The progress of development plans of the **Khushkheda-Bhiwadi-Neemrana Investment Region** is as under:

The detailed Development Plan for Khushkheda-Bhiwadi-Neemrana Investment Region has been prepared and finalized. The Master Plan of the area has been notified on 22 May, 2013.

In order to develop Khushkheda-Bhiwadi-Neemrana Investment Region as a 'Smart City', the ICT Master Plan for this region has been prepared and finalised with the help of M/s Cisco Systems, Bangalore in July, 2014.

The Ministry of Environment & Forest has in October, 2014 accorded environment clearance for the Khushkheda-Bhiwadi-Neemrana Investment Region.

For the first phase of Khushkheda-Bhiwadi-Neemrana Investment Region (KBNIR), 532.30 ha. land of five villages namely Palawa, Beerod, Mirzapur, Lamachpur and Manka is being acquired. Award for the same has already been declared. In addition to this, a strip of land required for the approach road (60 Metre wide) from NH-8 to the finally acquired land is also being acquired. A provision of Rs. 468.64 Cr. has been made in FY 2018-19 for disbursement of compensation. Disbursement of compensation to PAPs has already started.

Jodhpur-Pali-Marwar Industrial Area (JPMIA)

Jodhpur-Pali-Marwar Industrial Area is being developed as the second node under DMIC. After detailed studies, an area close to 154 sq. kms, encompassing nine villages of Pali district has been delineated and notified for development. The Master Plan for JPMIA has been notified on 02 November, 2016 under Rajasthan Urban Improvement Act, 1959. The Ministry of Environment & Forest has in July, 2017 accorded environment clearance for the JPMIA. Early Bird Projects identified for Jodhpur-Pali-Marwar Industrial Area:

Mass Rapid Transit System (MRTS):

A dedicated BRT system would be developed for the area to connect Jodhpur, Pali and Rohat

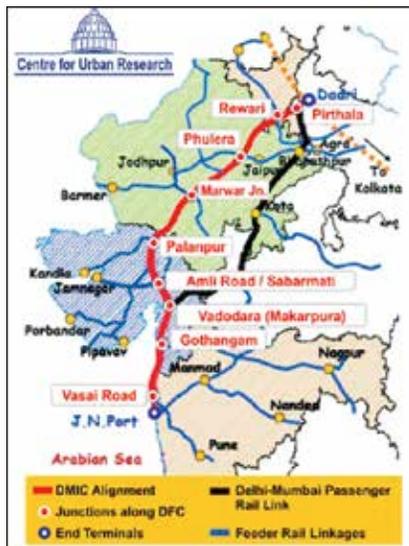
Multi Modal Logistic Hub would be developed

Water Supply and Waste Water Management in which Potable water would be sourced from IGNP/RGLC

Strengthening of Road network: Development of Pali-Sojat Bypass from NH 65 to NH-14

Development of the Airport: Existing civil airport of Jodhpur to be expanded

Rajasthan Special Investment Regions Act, 2016



1. In order to achieve planned & systematic development of Special Investment regions across the State and in DMIC region, a special legislation in the name of "Rajasthan Special Investment Regions Act, 2016 have been notified and published in Rajasthan Gazette on 26 March, 2016 and the same has been brought into force with effect from 01 July, 2016 i.e the date notified in the official Gazette.

The main provisions of this Act are as under:

The State Government may, by notification, declare any area (areas) as Special Investment Region (SIR).

A Board would be constituted which will act as an Apex Body.

A Regional Development Authority (RDA) would be constituted to develop, manage and regulate each SIR. The RDA would be responsible for preparing Master Plan, Zonal Plan and development schemes of SIR. The constitution of a single development authority for an SIR will ensure its planned and systematic development.

The infrastructure projects may be undertaken and implemented through Public Private Partnership.

A provision for constituting an Appellate Authority has been made. Any person aggrieved by the decision of RDA will be able to file an appeal before the Appellate Authority.

2. Rules under the Rajasthan Special Investment Regions Act, 2016 have been notified and published in Rajasthan Gazette on 01 January, 2018.

3. To promote and monitor the development of SIR's, a State level "Rajasthan Special Investment Regions Board" has been constituted and the same has been notified and published in Rajasthan Gazette on 09 January, 2018.

4. A Special Investment Region (SIR) namely "Bhiwadi Integrated Township" (BIT), comprising 363 villages of Tehsil Behror, Mundawar, Neemrana, Kotkasim and Tijara of Alwar District has been declared u/s 3 of the said Act Notification for the same has been published in Rajasthan Gazette on 27 February, 2018.

5. A Regional Development Authority namely "Bhiwadi Integrated Development Authority" (BIDA) has been constituted u/s of 9 of the said Act for BIT. Notification for the same has been published in Rajasthan Gazette on 27 February, 2018. [egov](http://egov.gov)

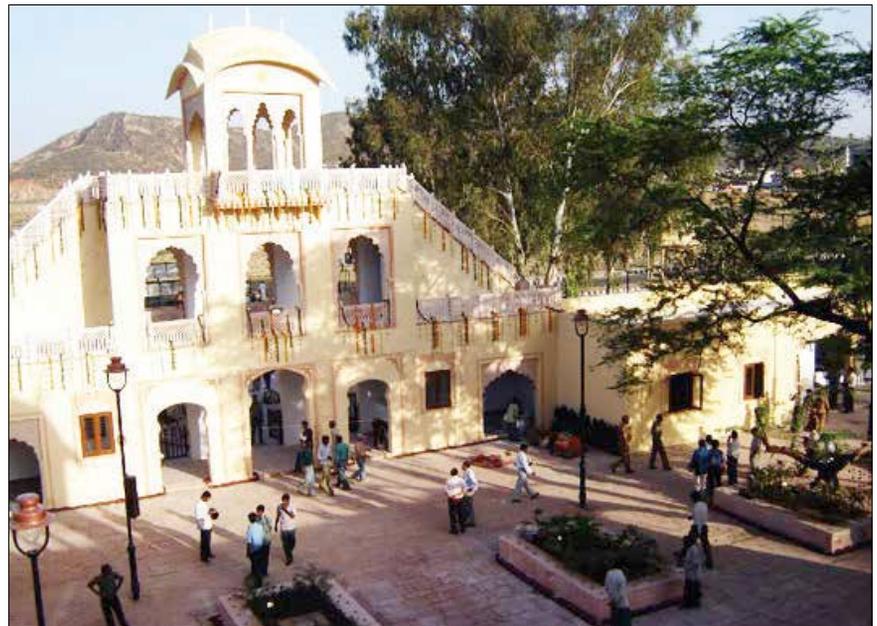
UPS: Running Urban Haats in Rajasthan

Udhyam Protsahan Sansthan (UPS) is an autonomous body of Rajasthan dedicated to the cause of providing an enabling environment for organising exhibitions as well as constructing exhibition centers, writes **Elets News Network (ENN)**.

Udhyam Protsahan Sansthan (UPS) is an autonomous body of Rajasthan constituted in October, 1995 primarily for organising National, State and District level industrial exhibitions, constructing permanent exhibition centres for round the year exhibitions as well as organising buyers-sellers meets. UPS also participates in National and International exhibitions to display exquisite products unique to the State in such exhibitions and imparts training to artisans and organizes industrial fairs.

In the overall analysis, Udhyam Protsahan Sansthan (UPS) is mandated with the following objectives

- To conduct market survey for industries.
- To organise exhibitions and establishment and running of Haat.
- To construct permanent bases for exhibitions.
- To organise sellers-buyers meet.
- To disseminate the market information among entrepreneurs.
- To assist entrepreneurs in exporting their products.
- To conduct study tours with a view to develop markets.
- To exhibit the local products in national and international exhibitions.
- To assist in the improvement of the quality of the products being manufactured in the State.
- To provide information of industries products of the State to buyers.
- To organise training, guidance,



information camps and courses for the benefit of entrepreneurs.

- To publish literature in the form of papers, case studies, reports, brochures, pamphlets, periodicals, etc.
- To establish, maintain or manage offices, counters, show-rooms anywhere required to further the cause of market development.
- To raise or borrow money from time to time for any object of the institute with or without giving any security goods or articles or by mortgaging or pledging, charging, hypothecating, or selling or receiving, on the sale of any land, building, machinery, goods, assets of revenue of the Sansthan present or future as the Governing Body may in its absolute discretions

being expedient.

- To do all such things as may be necessary, incidental or conducive to the attainment of all or any of the objects of the Sansthan. There shall be no profit motto in achieving the objects of the Sansthan.

Promoting Urban Haats

On the pattern of Delhi Haat, Urban Haats have been set up by UPS in Jaipur, Jodhpur and Ajmer. The first phase of Jodhpur Urban Haat is completed and now functional; the first phase of the Jaipur Urban Haat at Parshuramdwar is also completed and functional.

The Ajmer Haat is now operational, while construction work has started at Urban Haats in Alwar and Sikar. [egov](https://www.egov.in)



Ravi Agarwal
Managing Director
Rajasthan State Gas Ltd

Rajasthan Aims Being the Most Preferred Investment Destination for Energy Sector

In a conversation with **Elets News Network (ENN)**, **Ravi Agarwal**, Managing Director, Rajasthan State Gas Ltd elaborates how the Government of Rajasthan is steadily moving ahead in Energy Sector through RSGL.

“The energy development plan comprises monetisation of the stranded gas from the fields and evaluating various strategies for correcting the identified investment growth centres.”

What is the present scenario pertaining to the natural gas usage in Rajasthan?

In the present scenario the availability of clean and green energy is a key issue for the sustainable development of the industries and in meeting socio-economic aspirations of the people. The Government of India in recent times has adapted an aggressive approach for covering City Gas Distribution (CGD) through various bidding rounds. In the 8th Bidding Round around 18% of population and 7 GAs were allocated whereas in the 9th Bidding Round around 26% of population and 86 GAs were allotted. In the recently conducted 10th Bidding Round, around 24% of population and 50 GAs have been covered.

Building CGD Network is the integral part of any city/state. It may appear to be a simple process for setting up a CGD network in a particular city, but it requires handling of multiple technical, commercial and administrative complexities. The speedy execution and setting up of the CGD Network is critical to meet the aspirations of the State and the people at large.

What are the major obstacles being faced while developing the CGD system?

On one hand because of the aggressive approach by the PNGRB there is a wide coverage for catering to the demand of the clean fuel for the industries, commercial and domestic customers, but on the other

hand there exists a wide gap which needs to be covered for the synchronisation of the proposed pipeline network. This is a capital intensive process requiring meticulous planning for meeting the demand of the identified industrial clusters and the investment zones. The gas infrastructure, being capital intensive in nature, requires financial closures which depends upon achieving requisite targets for connecting domestic connections at an affordable price.

The industrial requirement of the clean energy requires continuous monitoring of approved master plan and working in close coordination with the various state departments so that the gas infrastructure can be built in the best alignment with the State's overall development plan.

Are there some specific issues pertaining to the GAs which have been allotted in the State of Rajasthan?

In the context of Rajasthan, the PNGRB has accepted the bids for multiple GAs, some of which are the famous heritage cities like Udaipur, also known as the City of Lakes, which has huge forts and beautiful temples; Jaipur, also known as the Pink City, has numerous monumental structures; Ajmer has one of the most famous pilgrimage centres in Rajasthan, Ajmer Sharif Dargah. The shrine is visited by millions of pilgrims every year; Jaisalmer or "The Golden city" has many houses and temples built of finely sculptured sandstone; Bundi is famous for its monuments and especially its fort; Chittorgarh has the Chittor Fort, which is one of the largest forts in India and a UNESCO World Heritage Site, having the Vijay Stambh and Kirti Stambh; and Dholpur among others. Establishing the gas infrastructure in such places is a risky activity as it



may damage the historical sites and may adversely affect the tourist inflow.

Given the complex planning involved in setting up the infrastructure in such heritage cities and for ensuring no inconvenience to the tourists and no damage to the heritage structures while developing the CGD network, the Government of Rajasthan has framed proactive enablers for timely availability of the permissions and land. Such kind of enablers have been introduced for the first time by a State and this has been applauded by the Centre and the PNGRB.

What steps have been undertaken by the State Government in this regard?

The Government of Rajasthan's model for earmarking sector-wise specific investment zones with the particular focus on the Ceramic Zone could not achieve the desired results. This was due to non-availability of the natural gas, which is an essential requirement for ensuring quality product, and despite having abundant resources and the proximity to the market. The Government of Rajasthan has identified this as a major lacuna to be addressed without wasting any time.

In view of the same, I was appointed as the Principal Energy Strategist for the Government of Rajasthan with the aim of providing the requisite thrust to the development of clean energy solution for the systematic development of City Gas Distribution network in the geographical areas allocated by the PNGRB in State of Rajasthan. The blue print for focused collaborative efforts involving the stakeholders like industries, central, state/ other government bodies and the CGD winning entities is in place for putting Rajasthan as the front runner in synchronising the various essential functional parameters and establishing it as the most sought-after destination for investment by the national/international investors.

Tell us key policy decisions taken to amplify the growth of retail gas infrastructure in the State.

Some of the enablers introduced by the Government of Rajasthan includes creating a common utility access path across the city wherein multiple utility providing entities such as electricity distribution companies, mobile operators, water distribution companies and the gas distribution companies will have a common corridor to lay their network in order to avoid the multiple diggings

throughout the city for laying their infrastructure. Another innovative approach is the modification of the Rajasthan State Building by-laws for incorporating PNG as an essential utility service in the upcoming cluster residential projects like the other utility services like electricity and water. The energy development plan comprises monetisation of the stranded gas from the fields and evaluating various strategies for correcting the identified investment growth centres through collaborative approach with the stakeholders comprising CGD entities, industrial sector and the Government, rather than a competitive approach amongst them is in place. This is the single most important factor which will result in providing a thrust to the national and international investors in Rajasthan within 2-3 years.

The first time clean energy development is being framed by optimising various technological options depending upon the geographical locations of the industries, wherein LNG storage facilities is considered for the geographical areas in proximity to Dahej LNG terminal, integrating bio gas from the waste to mix with the common gas carrier, planning technological options for optimising transportation of the gas through the cascades and for aligning pipeline distribution network with the main grid are the innovative steps which will lead to a revolutionary change in the energy sector, thus transforming Rajasthan on the global energy map.

Please apprise about some of the innovative steps adopted by RSGL for CGD Kota.

RSGL has taken various reformative measures for the development of natural gas for end users. The focused group was created under the District Collector, Kota, to



involve UIT Chairman and other statutory bodies for ensuring the timely availability of permissions to take up necessary gas infrastructure for catering to the demand of the green fuel.

RSGL has demonstrated that the business entities need to play a larger role towards society's development of the society by providing the connectivity to the economically weaker sections residing in Prem Nagar society. The meticulous planning in aligning the gas requirement for the domestic customers in the business segments has resulted in connectivity to Mahalakshampuram, Mahalaxmi Enclave, Mahalaxmi Township, Prem Nagar Awas Yogna, Salasar Dham, Om Enclave, Benchmark, Prime Height, Om Elite, Om Eternity, Om Emperial, Bagherwal Pripolis, Skyline Apartments, Royal Exotica, Shakun Luxor, Shree Nikunjam Residency, Suwalka & Suwalka Apartments, Kansua Awas Yogna, Hotel Country Inn, Fore Seasons, Lakshya Tower, Landmark Paradise in a very short span of time. Additionally, the proposed areas include Kota Military Area, Railway Colonies, Police Headquarters, Government Medical College etc.

Further, the infrastructure execution, availability of permissions and the gas

connectivity time frame was synchronised which has resulted into a significant milestone in ensuring gas supply for 80% of the consumer segment by 2020.

How do you foresee the scenario in Rajasthan within two-three years?

The Government's objective is to develop Rajasthan as the most preferred destination for investment in the energy sector by creating a new business culture and a process framework under the Chairmanship of Mr Sudarsan Sethi, Additional Chief Secretary, Mines & Petroleum, Forest & Environment Department, Government of Rajasthan, known for proactive liberalised policies which will pave the way for Rajasthan to become most admired investor-friendly destination. In two years, Rajasthan will be connecting all the key cities situated along the green corridor, setting up the investment parks on clean fuel by fulfilling the requirement of textile industries in Balotra and Bhilwara to fetch better price because of the availability of gas on one hand and on the other hand becoming the ceramic hub by leveraging the abundant resources, excellent law and order conditions and market proximity. e.gov

RSHDC: Boosting Handloom Sector in Rajasthan

The Rajasthan State Handloom Development Corporation (RSHDC) has helped upgrade the design and development skills of the cotton handloom textile sector, writes **Elets News Network (ENN)**.

Rajasthan State Handloom Development Corporation (RSHDC) was constituted way back in 1984 to promote the cotton handloom textile sector. It plays a pivotal role in skill upgradation, design & development and market facilitation for traditional weavers and artisans of the state in modern techniques related to textile and handloom manufacturing.

The primary activities, where RSHDC is involved, includes design and arranging development workshops, technical improvement programmes, participation in fairs and exports, marketing and publicity and PR campaigns, buying directly from weavers to encourage trade and selling handloom textiles.

The RSHDC is into apparel manufacturing as well as wholesale of apparel, piece goods, and notions merchant wholesalers. It is engaged in providing and exporting khadi, handloom accessories, and other fabrics. Apart from five branches in Jaipur itself, RSHDC has its presence in Udaipur and other areas across the State.

The RSHDC has been granted permission by the Union Ministry of Textiles to set up retail stores for selling of India Handloom Brand (IHB) products across the India. Training material for retail staff in all these outlets is to be provided by RSHDC. They encourage using fast and safe colors, use of natural fibers, usage of skin-friendly dyes and zero defect products. Consumers are discouraged from asking for discounts on these products.



The RFC in collaboration with the RHDC has worked out a scheme under which financial assistance has been extended to 10,000 weavers, most of whom belong to Scheduled Caste. Under this scheme, financial assistance is released in favour of the RSHDC on behalf of assisted weavers for procurement of yarn and supply to weavers on a regular basis round the year. The products made by the weavers are lifted by the RHDC after payment of wages and a share under the scheme.

The backward and forward linkages are established and enable the weavers to remain employed round the year. The recovery of RFC's dues shall also be regularly made by the RSHDC from the sale proceeds of the products made by the weavers. Handloom products which are no longer competitive are often phased out and greater attention given to commercially viable products meant both for the domestic and foreign markets. An intensive HRD Programme will be taken up by Rajasthan Handloom Development Corporation

and the Rajasthan Rajya Bunkar Sangh. Efforts will be made to ensure easy access to adequate credit for weavers. Availability of yarn of requisite counts at reasonable and stable prices will be facilitated. A mechanism has been evolved to disseminate information on design and technical developments on a continuing basis. Comprehensive marketing support and availability of welfare measures for all handloom workers would be ensured. A systematic effort will be made to ensure that benefits of various schemes reach the weavers in an integrated manner.

The Rajasthan Handloom Development Corporation (RHDC) and the Rajasthan Rajya Bunkar Sangh are weak and unable to play their role effectively. Hence, the State Government supports measures to revitalise both of them. Given the current status of this sector and the financial status of weavers, the State Government provides Sales Tax exemption on handlooms and accessories purchased by weavers. egov.gov

RUDA: Promoting Rajasthan Artisans Globally

Rural Non Farm Development Authority (RUDA) promotes the rural non-farm sectors including stone and pottery artisans, as well as leather and embroidery artists, writes **Elets News Network (ENN)**.



The Rural Non Farm Development Agency (RUDA) was established in November 1995 by the Government of Rajasthan as an independent agency to promote the Rural Non-Farm Sector (RNFS) in the state. It follows a sub-sectoral, integrated and cluster based approach for promoting rural micro enterprises as viable avenues of sustainable employment.

Effective use and abundant availability of local resources prompted RUDA to adopt a focused developmental approach in wool, leather and minor

minerals. The interventions based on market demands, aim at bridging the gaps in the value addition chain by organising the artisans, augmenting their skills, disseminating technological and design and product development as well as credit and market facilitation.

RUDA'S COLLABORATORS

RUDA's pragmatic approach of Micro Enterprise development has been recognised by organisations like the World Bank, UNDP, UNCTAD, UNIDO, NID, NIFT, NISIET, CSWRI, CLRI, FDDI, CGCRI, KVIC, Indo-

German Chamber of Commerce, IMC, CII and FICCI among others.

Several NGOs such as SEWA, Ahmedabad and agencies such as Federation of Rajasthan Handicraft Exports (FORHEX), Federation of Indian Exporters (FIEO), Indian Institute of Craft and Design (IICD), Centre for Development of Stones (C-DOS), Smart, TRIFED and Rajasthan Carpet & Woolen Products Development Society (RCWPDS) have availed of the expertise of RUDA for strategy formulation and implementation.

RUDA also services projects and programmes of the Ministry of Rural Development, Government of India, as well as the Department of Rural Development and Department of Industries, Government of Rajasthan.

RUDA'S PROJECTS

RUDA has implemented several ambitious projects since inception. A few of these include:

- Special SGSY Project for Mainstreaming of Rural products in the four tribal districts of Rajasthan
- Integrated Kota Doria Cluster Development Project,
- Integrated Leather Cluster Development Project, Bansur
- Integrated Marketing and Sectoral Programmes under the State Plan, (Wool, Leather and Minor Minerals sub sectors)
- CLRI-HRD Mission Project – A Project for Post Operation Mojari in three desert districts of Rajasthan)
- Tal Chhapar Rural Livelihood Project
- New Handblock Cluster Project, Bagru
- Integrated Design Development Project in Leather Accessories in Udaipuria, Jaipur
- Kishangarh- Renwal Leather Cluster Project
- Embroidery Project in Shiv and Chouhtan Blocks in Barmer district
- NID-MSME Design Clinic Project - Blue Pottery and Namada

STONE, CERAMICS AND POTTERY

Rajasthan is extremely rich in minor minerals. Based on these resources, employment is provided to a large number of potters, stone sculptors and highly-skilled labour engaged in the processing of these minerals. RUDA has worked with artisans in this sub sector at various places in

Rajasthan and has helped these artisans in improving their incomes through value addition and technological innovations. RUDA has successfully developed new designs and products in Terracotta, Stone Arte facts, Blue Pottery, Black Pottery etc. Skills of artisans in stone sculpting and smoked and clay pottery have been upgraded at several places.

RUDA has very successfully introduced lead free and high strength products in Blue Pottery for which Jaipur is internationally known. After

RUDA's pragmatic approach of Micro – Enterprise development has been recognized by organizations like the World Bank, UNDP, UNCTAD, UNIDO, NID, NIFT, NISIET, CSWRI, CLRI, FDDI, CGCRI, KVIC, Indo-German Chamber of Commerce, IMC, CII & FICCI.

obtaining a geographical indication for Blue Pottery, RUDA has provided “Jaipur Blue” logo and brand name to the blue pottery artisans.

RUDA has also extensively carried out design development and product development at Pokharan (Jaisalmer) for Clay Pottery, at Sikandara and Manpura for Stone Handicrafts and for Blue Pottery at Kotjewar (Jaipur).

Artisans of this sector are regularly Participating in STONA, Stone Mart and Ceraglass International Fair showcasing their products. Stone Artisans have also participated in Fairs like Verona in Italy and Natural Stone Istanbul in Turkey.

LEATHER

The leather sub-sector of Rajasthan is characterised by availability of abundant raw material and a large skill base and thereby occupies a prominent place in the State's rural economy.

RUDA has successfully carried out upgradation of skill of 4,800 artisans in Jalore, Barmer and Jodhpur districts in 2007, under a project funded by CLRI, Chennai. Project “Operation Mojari”, funded by UNDP-NLDP for benefitting about 10,000 artisans in Jaipur, Nagaur, Jodhpur, Pali and Jalore districts, was completed by RUDA in December 2003. A cluster development project funded by the Government of Rajasthan is currently under implementation by RUDA in Bansur, Ismailpur and Ghasoli Villages in district Alwar. RUDA has tied up with NID for design workshop for Leather Artisans at NID campus.

WOOL, TEXTILE

Rajasthan is a major producer of raw wool in the country. A large number of weavers are engaged in producing various types of cotton. Silk and woollen textiles in the State situated in far-flung villages. RUDA has undertaken several activities towards design enhancement of Namda products, hand-block printed textiles, Tie and Dye craft and Dhurri, Khes weaving etc. RUDA has been implementing an integrated Cluster Development Project funded by Government of Rajasthan for Kota Doria handloom sarees at Kaithun, Mangrol, Roteda and Siswali Villages

of Kota/Baran districts. Several initiatives have been taken by RUDA for technological upgradation of these handloom weavers. A new range of Kota Doria products was developed with the help of international designers in 2006-07. This product range was showcased in a spectacular fashion event organised by RUDA. RUDA has been instrumental in getting geographical registration for Kota Doria handloom fabric, Sanganer Hand Block Printed Textiles and Bagru Hand Block Printed Textiles. As marketing demands include overseas fashion, culture and geographical requirement, samples from NID designer and international designers have been introduced in fashion shows and International fair.

MICRO ENTERPRISE DEVELOPMENT PROJECTS

RUDA has taken up Micro Enterprise Development Program for rural artisans under a DPIP Project in seven districts. A Special SGSY Project in four tribal districts of Rajasthan was also implemented by RUDA with the financial support provided by Ministry of Rural Development, Government of India. It has therefore, acquired expertise in handling major social sector development projects encompassing a large area involving a number of activities viz. skill upgradation, group formation, design development, technological upgradation and marketing support.

Under the Special SGSY Project, "Mainstreaming of Rural Products", with the help of partner NGOs, RUDA has formed 211 SHGs in four southern tribal districts of Rajasthan. The members of the SHGs have been trained in making various rural crafts viz Terracotta, Meenakari, Archery, Durri making and Pottery.

RUDA has undertaken a special initiative at Tal Chhapar (Churu) wherein rural women have been

imparted special skills in making useful products out of eco-friendly forest produce such as grasses, straws etc. These products include bangles, napkin, holders, office table accessories, decorative hangings etc. made of forest produce.

MARKETING SUPPORT

RUDA provides market support to rural artisans and to achieve the objective, it collaborates with Government of Rajasthan as well as Government of India and other agencies for financial support. RUDA

RUDA collaborates with Government of Rajasthan as well as Government of India and other agencies for financial support

has successfully organised several fairs and exhibitions giving opportunity to large number of artisans to display and sell their products. These includes the SARAS Melas , Gandhi Shilp Bazaars, National Handicraft Expos etc. In addition, RUDA sponsors artisans to participate in several national and international fairs such as IITF, STONA and fairs organised by other bodies such as FORHEX, FICCI, COHANDS, FIEO, HEPC etc. RUDA has also sponsored artisans in participating in fairs organized abroad at Azerbaijan (Baku), Singapore , Pakistan, Paris, Brazil etc. RUDA also carries out exposure visits for various types of artisans both within and outside the State.

GEOGRAPHICAL INDICATIONS REGISTRATION

RUDA has undertaken initiatives for obtaining Registration under the Geographical Indications of Goods (Registration and Protection) Act 1999, a signaling device helping the producers to differentiate their products from competing products and enabling them to built reputation and goodwill around their products. With RUDA's efforts, GI registration has been procured for Kota Doria Handloom Fabric, Blue Pottery of Jaipur a, Hand Block Printed Textiles of Sanganer and Pokaran pottery.

COMMUNICATION AND EXTENSION

With a view to popularizing the craft products made by various craft persons in the state, RUDA undertakes publication of brochures, leaflets, folders etc as well as establishing websites for special craft clusters.

RUDA has also undertaken production of documentary films for craft such as Kota Doria Sarees, SGSY Project SCP Sub Sector Tal Chhapar Project.

RUDA'S DASTKAR MITRA SERVICES

(i) Directory of Artisans (ii) Product Catalogues for Blue Pottery, Sand Stone, Pokaran Pottery, Rajasthan Handicrafts, Kota Doria etc. (iii) Process Charts, Wall Papers & EDP Training Modules and SHG resource Material (iv) Documentary film on CLRI-HRD Mission Programme and Special SGSY Project (v) Marketing film on Kota Doria & Khadi (vi) Documentary film on Fashion for Development (vii) Marketing and Event Documentary on DPIP Roadshows, Rajstavs Craft Bazaar (Kolkata) and RUDA's Corporate Film etc. 

Footwear Design and Development Institute (FDDI)

It was established by the Central Government in Jodhpur. The land for the institute was provided free of cost. It started operations in 2013. Courses like Diploma in Footwear Technology and Management (2 years), Diploma in Footwear Technology (2 years), Diploma in Fashion Merchandisation (3 years) were started.



Footwear training

For the development of the footwear industry, special training is being imparted to the footwear workers belonging to Scheduled Castes and Scheduled Tribes. This training is being given both in rural as well as urban areas. They are trained in making special shoes, leather toys and other items prepared from leather. Special training is also provided in the colouring of the footwear.

The State Government is also providing a stipend of Rs 500-1,000 in addition to giving a tool kit to every worker.

National Institute of Fashion Technology (NIFT)

The National Institute of Fashion Technology was established in 2000 in Jodhpur for the development of fashion technology in the region. The State Government provided 50 acre land in the Karwad V illage free of cost. Under the concept of deficit funding, a grant of Rs 58.65 crore was provided to the institute. 20 percent of the seats are reserved for residents of Rajasthan.



Ceramic Testing Laboratory, Bikaner (CTB)

The Department has established Ceramic Testing Lab inside Engineering College campus at Bikaner. The District Collector has also established an Electric Development Committee. The college itself is working in close collaboration with the committee.

The Lab has been certified by the National Accreditation Board for Testing and Calibration Laboratories. It has facilities for the testing of ceramic, electrical, chemical and physical evaluation of different materials. More information can be gathered from www.cerdc.res.in. It has been linked with the websites of engineering college and bikaner.nic.in.

BIP: Facilitating Single Window Clearance

The Bureau of Investment Promotion (BIP) is facilitating investments in Rajasthan through the Single Window Clearance System it has developed, observes **Elets News Network (ENN)**.

Bureau of Investment Promotion (BIP)

To facilitate investment in various sectors, the Bureau of Investment Promotion (BIP) plays the key role as the nodal agency of the Government of Rajasthan. It provides one-stop service mainly for the large projects (above Rs 10 crores) by acting as an interface between entrepreneurs and the government for grant of speedy clearances and redressal of issues.

BIP acts as the single point of contact for complete backup support right from project conceptualisation to final implementation as well as for post investment services. BIP also plays a significant role in developing investment policies for the State.

The services provided by BIP during the various phases of investment include:

In exploratory phase:

- i. Provide general and sector-specific information on Rajasthan
- ii. Provide support in identification and coordination for site selection
- iii. Provide information on clearances and permissions required

In implementation phase:

- i. Receive permit/license applications via Single Window Mechanism
- ii. Facilitate contact with government entities for obtaining land

In operational phase:

- i. Support in expansion activities



SWCS - The Salient Features

- Single point of contact for business to obtain all clearances, registrations and approvals
- Unique Business Registration Number (BRN) for all units
- Online submission, payment and tracking of applications, without any physical touch point
- Providing all Services through Single Sign- On technology via Single Window
- Dynamic Common Application Form available
- Digitally Signed certificates generated
- SMS and e-mail alerts sent out at each step to the applicant
- Online Grievance Redressal

- ii. Ongoing support in handling investment related issues

Single Window Clearance System (SWCS)

Single Window Clearance System was

implemented in the State via Legislation "The Rajasthan Enterprises Single Window Enabling and Clearance Act, 2011". Thereafter, a new Single Window Clearance System (SWCS) was developed and launched on 1st June, 2016.

A total of 15 Departments/Corporations have been included till now under the New SWCS. This includes Labour, Factories & Boilers, RIICO, Energy, Revenue, Tourism, Local Self Government, Urban Development & Housing, PHED, Rajasthan Pollution Control Board (RPCB) and Industries Department. These departments are providing 100 services for clearance through 'Composite Application Form' (CAF) filed by the investor.

The SWCS has till date facilitated a number of projects. Some of these include Saint Gobain, Lafarge, BOSCH, Shalby Hospital, Honda Cars, JCB, Hero Moto Corp., Genpact, Narayan Hrudayala, Eternal Hospital, Fortis, Kajaria, Raffles University, World Trade Park and Perto. elets.gov

When Innovative Minds Gathered At Elets Digital Innovation and Cybersecurity Summit



The Government of Haryana in association with Elets Technomedia had organised Elets National Digital Innovation and Cybersecurity Summit recently. The summit was inaugurated by Captain Abhimanyu, Finance Minister of Haryana.

The Haryana IT leadership was represented by Ankur Gupta, Principal Secretary, Department of Electronics & IT; and Vijayendra Kumar, Managing Director, Hartron and Secretary, Department of Electronics & IT.

Cybersecurity was one of the key focus areas of the summit. Padma Jaiswal, Secretary, Directorate of IT, Puducherry asked the industry to update solutions on data protection to synchronise with the cybersecurity laws.

Brijesh Singh, Inspector General of Police (Cyber) and Chief Information Security Officer, Maharashtra Police also urged the industry to innovate on cybersecurity business. George Kuruvilla, MD, BECIL, informed about his organisation's capabilities in monitoring broadcast and social media.

The summit, held in January, was supported by industry partners including Railtel, HPE, DLF Cybercity, LG, Dell EMC, Symantec, Fortinet, Engineer.ai, ICICI Bank, Array Networks, Rean Cloud, Panasonic, Seqrite, Axis Bank, Canon, Punjab National Bank and HDFC Bank.

Captain Abhimanyu also felicitated government functionaries, industry vendors and startups on the occasion. Here is a glimpse of the Summit:

Inaugural: Securing Cyber Space for Digital Innovation



In the last 4 years, there has been a transformation of the governance in the State, from physical to IT-enabled governance which saved a great amount of money. People should be protected against IT threats at every step. Let us regulate the cyber environment. Let us make a framework where the virtual world can grow and serve people in a better way.

CAPTAIN ABHIMANYU
Finance Minister, Government of Haryana



Official launch of the eGov Magazine by Captain Abhimanyu (3rd from Right) and other dignitaries



We have already set up three incubators at the Hartron campus. There are two Internet of Things (IoT) labs. More incubators will grow here. We offer great services and new startups get to work with the State Government directly. We give you access and recognition which cannot be provided by anybody else.

The startups selected by us have secured funding. Some have been recognised at the national and international level. We see great opportunity in IoT.

VIJAYENDRA KUMAR

MD, Hartron and Secretary, Department of Electronics & IT, Haryana



The next war is going to be a cyber war. The data should be safe and resilient. We should be aware of the new threats which are being seen every day. We have already launched a State IT Policy in 2017. We are holding awareness workshops with various departments to sensitise them. We are in the process of updating our State data centre. We have created standard procedures in case of digital emergencies as to how to come back in case somebody hacks the network. We need to be secure, resilient and vigilant and continuous upgradation of the networks should be done.

ANKUR GUPTA

Principal Secretary, Department of Electronics & IT, Government of Haryana



The large network of the Common Service Centers allows us to do a lot of development work in the rural sector. More than 25 lakh students were enrolled last year in Navodaya Vidyalaya through CSC. Mock tests of civil services, IIT or other such competitive exams can be done through CSC with a meager payment of just Rs 20.

DR DINESH TYAGI

CEO, CSC e-Governance Services India Limited



The idea behind setting up of Hartron was to provide 24X7 digital services, where every student can be sensitised in those technologies which are impacting the society. There is a challenge to customise the new technologies like IoT, AI, etc. We have linked it to the academies as well so that it can work as a hub and spoke model.

RAJIV GULATI

Assistant General Manager, Hartron

Industry Perspective



We have a major system in the cloud. We offer unique solutions for Web Application Security. We are not providing plain solutions, but with an integration with the APT which can also scan anything which is being uploaded on a website in the form of attachment. We are also ensuring that the customer is getting maximum performance through these solutions.

SAMEER ADVANI

Manager System Engineering, Fortinet

We live in an environment which is fraught with digital innovations. The Corporate and Government departments are undergoing major transformations. All the services which we are using are leveraging the digital transformation. HPE is executing a lot of digital projects for the Haryana Government. We have also digitised the data of the Police department from 1970 onwards



KAMAL KASHYAP

Country Head-Public Sector, HPE



Panasonic is No. 1 in the toughbook category for the past 16 years. The devices are used in a wide variety of services. These devices can work in extreme temperatures and have long battery hours which is highly useful for field works. The devices are light in nature.

MAYANK GUPTA

Head of Government Business- SSD, Solutions, Panasonic



User behaviour analysis is very important. The Aruba Introspect is based on Machine Learning and analytics which helps in learning of the users and the entities. Today the threat points and their nature is changing. We integrate and work with a lot of technology leaders. Working in silos does not work anymore.

BUDHADITYA MUKHERJEE

Country Manager-System Engineering, HPE



REAN cloud is a five-year-old company primarily focused on bringing customers to Cloud in a secure manner. We have implemented the best practices. We have advisory services around compliance and security. We help people migrate the applications and move them to the Cloud. We have the right experts to get the customers inside the digital secured walls.

GUNANAND NAGARKAR

Vice President (Engineer & Products), REAN Cloud



Artificial Intelligence is going to make a huge difference in the field of cybersecurity. There is going to be much more legislation and legislative requirements from a cybersecurity perspective. We have to get ready for the machine-to-machine war. Skills are needed to fight such wars. The minimum budget should be effectively utilised for cybersecurity.

AMAN THAREJA

Director-Sales (Government & Defence), Symantec



MANISH SHARMA

Associate Director, Pricewaterhousecoopers

The blockchain is a technology which is having a societal impact. It also benefits entrepreneurs. Every section of society is going to benefit from this. This technology delivers value.



SURESH KUMAR

General Manager, Railtel

Railtel is a Public Sector Undertaking of the Indian Railways and caters to the IT and telecom needs of the Railways. We are running optical fibre network along the 47,000 kms of railway tracks. Railtel in association with Google has wi-fied more than 700 stations. All the small stations between Kalka and Shimla have also been wi-fied.

Leveraging Innovation, Securing Data: Challenges & Opportunities



PADMA JAISWAL

Secretary, Directorate of Information Technology, Puducherry

Awareness programmes on cybersecurity need to be taken up. Capabilities should also be developed, skilling and reskilling should be done. There is a lot of potential in all the new technologies. The industry has to collaborate and suggest ways and means to support us so that we are able to tide over the challenge of cybersecurity in this era.



NETRA DESHPANDE

Director of Engineering, SEQRITE

We are working with various Government bodies. Seqrite protects end points by End Points Protection Programme which give multi-layer security from network to application. It also gives device control, network control. All the traffic can be monitored through Seqrite's web gateway.

Special Presentation: Reshaping Smart Cities with IoT Innovations



We have issues like high-speed internet connectivity, cybersecurity. Careful planning is needed to address these issues. The user experience will soon take center stage. The success of future devices will depend on the ease of use. It will not be the hardware and software, but the analytics and algorithms which will be the key differentiators for the capabilities to come through.

BHARAT B ANAND

Chief of Technology-NATGRID, Ministry of Home Affairs,
Government of India

Start-up Success Stories



We are an IoT enablement platform. We have built a secure messaging solution on top of open source technology that allows us to maintain persistence connections between anything. We are piloting this with Jio for smart homes. We have taken the same technology, productised it and given the control back to fintech companies. We are piloting this project for Bangladesh, Kenya and Ghana.

SUJOY

Co-founder and Chief Technology Officer, DataCultr

We are a 3D mapping company. We have worked with the Governments of Maharashtra, Madhya Pradesh, and Andhra Pradesh. We also provide analytics. We provide 5cm per pixel detailing as compared to the satellite maps which give a dimension of about 1 metre. Our other vertical is the precision agriculture in which we detect the plant health and stresses 10 days before it is visible to the naked eye. It is automatically done through drones.



KOMAL

DronaMaps



CivilCops is a social intelligence organisation. We are one of the Central Government agencies to collect data. We build solutions that enable the Government agencies to collect public data which is mandatory for the people, is secure, fast and easy. We have built an AI-enabled Chats and Platforms system to collect public data and at the same time public can submit any grievances or feedback too.

VAIBHAV GOGIA
Co-founder and Business Head, CivilCops



Array started its journey in the year 2000. We are a US-based organisation. We have been in India for the past 10 years. We have customers like UIDAI, E-Passport, various State Data Centres, etc.

ASHWIN MITTAL
Business Head, North & East, Array Networks



Ensuring Cyber Security through Innovation: Challenges & The Road Ahead



Due to Aadhaar, more than Rs 70,000 crores have been saved through direct beneficiary transfer. Lakhs of fake beneficiaries have been located and weeded out.

BRIJESH B SINGH

Inspector General of Police (Cyber) and Chief Information Security Officer, Maharashtra Police



Bihar shares more than 700 kms of open borders with Nepal. There is a huge migration of the working class that takes place, leaving their parents here. We get complaints regarding ATMs, OTP etc. We connected all the Superintendents of Police through WhatsApp. They are supposed to enlist a minimum of 200 people in their groups. So we have 15 Lakh people connected to each other. We call them cyber senani.

JITENDRA SINGH GANGWAR

Additional Director General of Police, Bihar



We deal with the IT companies having the ideal capacity of employees. We negotiate with them and by automating a lot of systems, we deliver software which is twice as fast at one third the price of the original. The AI selects engineers which are required for that particular application.

VARGHESE CHERIAN

Chief Business Officer (Middle East, North Africa & Asia), Engineer ai



Symantec is the biggest threat research organisation which is bringing a lot of innovations. We have to be two step ahead of the adversary groups. There has to be complete context around the research. Symantec monitors both regular and the dark web. We are working on a platform which is more integrated.

MOHIT MAKOL

Head Systems Engineering, India & SAARC, Symantec



It is extremely important to monitor what is spoken through broadcast mode as it can cause huge tension. We are handling social media for Ministry of Information and Broadcasting, for the Ministry of Road, Transport, and Highways and Uttar Pradesh Government. Either we provide the manpower or manage their accounts end-to-end. To onus of monitoring what is being talked about various government policies lies with us.

GEORGE KURUVILLA

Chairman & Managing Director, Broadcast Engineering Consultants India Limited (BECIL)



We have a lab called Digital Investigation Training and Analysis Centre, started in 2016. It has three main components-- cyber lab, training, and social media lab. We have to have a ground level analysis to gauge the sentiment through social media. We are having one such lab in Panchkula also.

SAURABH SINGH

IPS, Inspector General of Police, Security (CID) Haryana

Governance through Innovation: The Success Stories Across India



Technology should also bring transparency to the Government. The Andhra Government has done the same with 2.0 and a lot of progress has been made on multiple fronts. We have set up APnet which has laid 25,000 kms of fiber network across the State. Now every village is connected and it has enabled us to build public wi-fi spots.

RAVI PRAKASH SOMAYAJULA

Chief Executive Officer, Andhra Pradesh Electronics & Information Technology Agency



We created small hotspots on the basis of Radio Frequency (RF) signals and making a chain out of it. We started this service in a village called Ghes where there were not even mobile signals. Government initiatives are required for such innovations.

AMIT KUMAR SINHA

Director, Department of Information Technology, Government of Uttarakhand



We are focusing on e- governance, empowerment, efficiency, and effectiveness.

VAIBHAV KOHLI

Additional Secretary, Department of Information Technology, Government of Jammu & Kashmir



We started some work on inter-disciplinaries on cyber-physical systems in 2016. We started with a meager Rs 20 crore budget. Last year the Cabinet approved our Missions with a budget. We are planning to fund some startups in the future.

DR RAJEEV SHARMA

Senior Scientist-Interdisciplinary Cyber-Physical Systems (ICPS), Ministry of Science and Technology, Government of India



E-governance is trying to keep up pace with the technology. In partnership with the industry, the Ministry has come up with a Cyber Surakshit Bharat programme where the idea is to give Government department proper cyber security related orientation. There should be a Chief Technology Officer network within the organisation also.

KAMAL JAIN

Senior General Manager-Capacity Building, National E-Governance Division (NEGDD)



While bringing all the principles of the cyber world, it is important to make security as the centre point of any technology development.

TULIKA PANDEY

Scientist 'F' & Director, Ministry of Electronics & Information Technology, Government of India



Awards Ceremony





Awards Ceremony





Our Esteemed Partners

Host Partners



Organiser



State Partners



Gold Partner



Silver Partner



Bronze Partner



Experiential Partner



Technology Partner



Cyber Security Partner



Security Partner



IT Solutions Partner



Associate Banking Partner



Associate Partners



Exhibitors



Knowledge Partners





Where Quality meets Reliability

**The best name to rely upon for globally
exclusive, finest and rich quality yarn and
fabrics for all your needs.**

Nitin Spinners brings highly innovative and international quality textile solutions, all under one roof. From the yarns we spin to the fabrics we create, our products are made through the use of superior technology and best industry practices, delivering superior value.

**We offer a wide range of cotton yarn,
value-added yarn, knitted and woven fabrics for
the growing demand of the end-user industry.**