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₹75 / US \$10 / ISSN 0973-161X

FEBRUARY 2018 | VOLUME 14 | ISSUE 02

**INVESTORS
SUMMIT
2018**
POWERING NEW INDIA

Making UP A Gateway of Industrial Growth & Development



Satish Mahana
Minister for Industrial Development,
Government of Uttar Pradesh

Exclusive Interview

क्यों आज भी एक मरीज़ अपने इलाज के लिए कोसों दूर सफ़र करता है

ज़िन्दगी
सबकी बराबर
मायने रखती है



अच्छे स्वास्थ्य से इंसान की खुशियां जुड़ी हैं। और अच्छा स्वास्थ्य अच्छे इलाज से। मगर अच्छा इलाज तो दूर, बुनियादी मेडिकल सुविधाओं से देश के करोड़ों लोग वंचित हैं। एक बदलाव की ज़रूरत थी। नयति हेल्थकेअर इसी बदलाव की शुरुआत है। ये एक पहल है प्रतिष्ठित डॉक्टरों, आधुनिक उपकरणों और नवीनतम सुविधाओं को छोटे शहरों तक पहुंचाने की। अपने मल्टी सुपर स्पेशिएलिटी अस्पताल में हम ये सब उपलब्ध करा रहे हैं, वो भी कम खर्च पर। हमारा मानना है कि अच्छे स्वास्थ्य पर सबका हक है। क्योंकि ज़िन्दगी सबकी बराबर मायने रखती है।

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Owner, Publisher, Printer - Dr Ravi Gupta, Printed at Vinayak Print Media, D - 249, Sector-63, Noida 201 307. Uttar Pradesh and published from 710, Vasto Mahagun Manor, F-30 Sector-50, Noida, Uttar Pradesh

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Our Publications and Initiatives



CONNECTING THOUGHT LEADERS

Founded in 2005, eGov magazine is published in both print and online formats. Innovative use of ICT in Governance is at the heart of our all eGov initiatives.



FOR TOP VIDEOS
OF THE MONTH

VISIT

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Smart City Summit

Dr Jitendra Singh

Minister of State (Independent Charge)
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PSU Summit

Vishnu Deo Sai

Minister of State for Steel,
Government of India



11th eINDIA

P P Chaudhary

Union Minister of State for Law and Justice;
and Electronics and Information Technology,
Government of India



Urban Development Summit

K T Rama Rao

Minister for IT, Municipal Administration &
Urban Development, Government of Telangana

> MAGAZINE

It compiles ICT-related advancements being introduced, exercised by various government organisations via eGovernance module.

> NEWS

Dealing with various key developments and policy-related decisions that define Indian governance style at large, this section throws light on the most important aspects.

> WEBSITE

With a reach of sixty lakhs, the website is pushing the Digital India campaign of the Government of India. It highlights various dimensions of anything and everything related to the changing trends of governance in India.

> EVENT REPORTS

This segment narrates the discussions and deliberations of participants at the occasional conferences held nationally or internationally.

> CASE STUDIES

It deals with in-depth detail of various projects being implemented in any part of the country, worth inspiring others in providing solutions.

> VIDEOS

The youtube channel 'EletsTV' deals with live recorded versions of tech-experts and key decision makers who participate in key debates or discussion of Elets knowledge conferences.

> INTERVIEWS

This section highlights various stakeholders, bureaucrats and policy makers influencing governance in the country.

Uttar Pradesh – Investors' Abode for Growth

With India turning one of the biggest draw among countries across the world due to its huge potential to be a manufacturing hub and in many other ways, Uttar Pradesh, the largest state of the nation, is bound to hold a huge scope as well.

Described as one of the most ancient cradles of Indian culture, the State today holds the biggest investment potential for almost every sector. Spread over 2,40,928 sq km area and having a populace of 200 million people, the State is the rainbow land where the multi-hued Indian Culture has blossomed since time immemorial.

Blessed with a variety of geographical land and cultural diversities, this north Indian State is full of innumerable industrial avenues to explore from industry point of view in particular.

To explore this treasure trove of opportunities and latent possibilities, the Government of Uttar Pradesh under the leadership of Hon'ble Chief Minister Yogi Adityanath is organising the UP Investors Summit 2018, between 21-22 February, in Lucknow at Indira Gandhi Pratishthan.

It is a matter of great pride that Hon'ble President of India Shri Ram Nath Kovind and Hon'ble Prime Minister of India Shri Narendra Modi will be gracing the summit on this occasion. It is joyful to note that various Heads of States and Governments from different parts of the world will also be present on the occasion.

In the light of Prime Minister Modi's dream of 'Make in India' and building a 'New India' with the help of modern technologies, through this Investors Summit, the Uttar Pradesh Government is aiming to ensure a congregation of business leaders, corporate houses, policymakers and representations from around the world. It would focus on ushering in a new era of economic vibrancy in the State of Uttar Pradesh.

We, at the Elets Technomedia, take pride in being a part of this special occasion by bringing out this Special Souvenir, underlining the endeavour being made under the leadership of Chief Minister Yogi Adityanath to showcase the transformation of Uttar Pradesh as a perfect abode for investors.

In this Special Souvenir, we have carried a number of special messages of top dignitaries from government and private sectors, articles, special interviews, and industry perspectives.

We hope this souvenir will be a useful contribution in this endeavour of the Government of Uttar Pradesh.



रविगुप्त

DR RAVI GUPTA

Editor-in-Chief, egov magazine, and CEO,
Elets Technomedia Pvt Ltd

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Greater Noida Industrial Development
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MESSAGE

The Hon'ble Vice President of India is happy to learn that Elets Technomedia Pvt. Ltd. is launching a Special Souvenir on the occasion of Uttar Pradesh Investors Summit 2018.

The Vice President extends his greetings and congratulation to Elets Technomedia Pvt. Ltd. and wishes the publication all success.

(N. YUVARAJ)

New Delhi
08th February, 2018.

राजनाथ सिंह
RAJNATH SINGH



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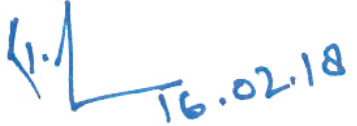
MESSAGE

I am glad to know that Government of Uttar Pradesh is organizing Uttar Pradesh Investors Summit 2018 on 21-22 February, 2018 and coming up with a special souvenir highlighting the investment opportunities.

It is heartening to note that about 5,000 guests, including top industrialists, investors and bankers from across India and the world, are expected to attend the two-day summit. I hope that the summit will give a fillip to the state's industrial and services sectors, including tourism and micro, small and medium enterprises (MSME) etc.

I am sure that the State Government will be successful in creating a favourable environment for investors and encourage them to invest in Uttar Pradesh.

I extend my felicitations and best wishes on this occasion.


(Rajnath Singh)

सुरेश प्रभु
SURESH PRABHU



सत्यमेव जयते



वाणिज्य एवं उद्योग मंत्री
भारत सरकार, नई दिल्ली
MINISTER OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA, NEW DELHI

MESSAGE

I am delighted to learn that the Government of Uttar Pradesh is organising “**Uttar Pradesh Investors Summit-2018**” on 21st and 22nd February, 2018 and coming up with a special souvenir highlighting the investment opportunities and how Uttar Pradesh is aiming to become a preferred investment destination.

It is encouraging that Uttar Pradesh Government is committed to improve investment climate in the State and has undertaken a number of initiatives to create a conducive environment for the industries. Various facilities are being given to the industries by the State Government for establishing business in the State.

I hope the Summit will be a very dynamic platform through which the State will have more prosperity and more employment.

I extend my greetings and best wishes for grand success of the Summit.

(Suresh Prabhu)

रविशंकर प्रसाद
RAVI SHANKAR PRASAD



मंत्री
विधि एवं न्याय
और
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी
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GOVERNMENT OF INDIA

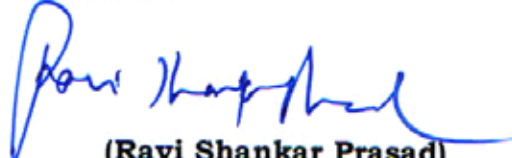
MESSAGE

I am delighted to learn that Uttar Pradesh Government is organizing "UP Investors Summit 2018" on 21-22 February in Lucknow and a Special Souvenir, in association with Elets Technomedia Pvt. Ltd., is being launched during this occasion to showcase the investment opportunities in Uttar Pradesh.

India's economy and industry offers entrepreneurs across the world, a huge potential for trade and business, including the areas related to Electronics & IT. Government of India, under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi, has embarked on several initiatives like 'Make in India', 'Digital India' and 'Design in India' along with 'Startup India', which have injected new hopes for the national as well as international investors. Ministry of Electronics and Information Technology (MeitY) also continues to support these initiatives through its various programmes.

I am sure that the deliberations in this Summit will enlighten the participants with a plethora of opportunities available to the investors and I take this opportunity to appeal to them to consider investing in Uttar Pradesh, which is witnessing a change, signaling the emergence of a New India.

I extend my greetings for the "Uttar Pradesh Investors Summit 2018" and convey my best wishes for the launch of special souvenir.


(Ravi Shankar Prasad)

Yogi Adityanath**CHIEF MINISTER
UTTAR PRADESH**

Date:

Message

I am delighted that eGov Magazine is publishing a Special Souvenir on 'Uttar Pradesh Investors Summit-2018'.

The Government of Uttar Pradesh is committed for the industrial development of the state. Within a short time span it has successfully created an environment which is conducive for industrial activities. The investor friendly policy direction as well as the good governance initiatives of the state government, have transformed Uttar Pradesh into a preferred investment destination.

With the objective of attracting maximum investment for the development of the state, the Government is organising 'Uttar Pradesh Investors Summit-2018' in Lucknow on 21st & 22nd February, 2018. Through this Investors Summit, we intend to provide a platform for the best minds and expertise round the world to collaborate with us in this endeavour. I assure all stakeholders complete support in facilitating and grounding investments in Uttar Pradesh.

I am confident that this publication will highlight the investment opportunities and potential in various sectors of Uttar Pradesh.

My best wishes for the entire endeavour.


(Yogi Adityanath)



डा. महेश शर्मा
Dr. Mahesh Sharma



संस्कृति राज्य मंत्री (स्वतंत्र प्रभार)
पर्यावरण, वन एवं जलवायु परिवर्तन राज्य मंत्री
भारत सरकार, नई दिल्ली
MINISTER OF STATE (IC) FOR CULTURE
MINISTER OF STATE FOR ENVIRONMENT,
FOREST & CLIMATE CHANGE
GOVERNMENT OF INDIA, NEW DELHI

Date: February 12, 2018

MESSAGE

I am delighted to know that the Uttar Pradesh Government is organising UP Investors Summit 2018 on 21-22 February in Lucknow and launching a special souvenir, in association with Elets Technomedia Pvt. Ltd., highlighting UP as a preferred investment destination.

Culture is like the heartbeat of a civilization. It is an expression of its world view. The essence of Indian culture is "Unity in Diversity". We have taken a large number of measures to promote this unity in diversity through flagship programmes like "Ek Bharat, Shresta Bharat" and "Cultural Mapping of India".

Noida is considered as the centre of industrial development in Uttar Pradesh. And, it is heartening to learn that the UP Investors Summit 2018 is likely to get more than Rs 10,000 crore of investment for Noida and likely to generate over 50,000 jobs here.

Our country that is driven by ethos of "Vasudhev Kutumbkam" that world is one family and treat it's guest with reverence that is 'Atithi Devobhava'. I also take this opportunity to welcome investors from all over the world to this divine land of Uttar Pradesh.

I convey my best wishes for the launch of souvenir.

Dr. Mahesh Sharma

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सी.आर.चौधरी, भा.प्र.से. (से.नि.)

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वाणिज्य एवं उद्योग मंत्रालय

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सत्यमेव जयते

MESSAGE

C. R. CHAUDHARY, IAS (Retd.)

Minister of State

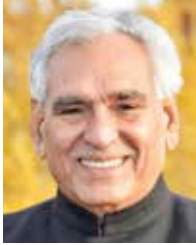
Commerce & Industry

And

Consumer Affairs, Food & Public Distribution

Government of India

New Delhi-110 107



It is a matter of great pleasure that the State Government of Uttar Pradesh is organizing Investors Summit from 21 to 22 February, 2018. The summit is aimed at showcasing the true potential of this vibrant State for flourishing trade and business environment there.

I am glad that the State Government under the able leadership of Hon'ble CM – Shri Yogi Adityanath is making its best efforts to create an atmosphere of investment and growth there. The investment generated from this Investors summit will surely create many opportunities for people of the State and give wings to their aspirations. I am happy that the skills and determination of people of Uttar Pradesh and proactive efforts of State Government are bringing record development in the State which is truly enriched with land and resources.

I would say with conviction that our country is heading towards a new Era under the dynamic leadership of Hon'ble PM – Shri Narendra Modiji. The concept of 'New India' is holistic and all inclusive. The wave of transforming India is in full swing and the world is searching opportunity to invest here. Our policies are simple and effective in terms of boosting trade & investment. The State Governments have the right opportunity to get on board and sail through the sea of progress and achievements.

I truly appreciate the concrete efforts being made by the Government of Uttar Pradesh in encouraging business activities. I am sure this investor's summit would prove a land mark event in their path of progressive Governance and would lead the State to the path of growth.

I congratulate the State Government and people of Uttar Pradesh for this achievement. My best wishes for the grand success of this whole endeavour.

C. R. Chaudhary
15-2-18

(C. R. CHAUDHARY)



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Satish Mahana

MINISTER

Industrial Development Department



Office :

Room No. : 74-74 A Main Building

U.P. Secretariat

Phone: 0522-2238388

Lucknow Date...05.02.2018

Message

Uttar Pradesh stands for Ease of business and the government is ensuring that at every step - a business finds a reason and medium to grow, competes and flourishes.

U stands for Upgrade and P for Progress.

In our efforts to make Uttar Pradesh, a preferred destination for investors around the globe, Uttar Pradesh Investor Summit 2018 offers a great opportunity to collaborate and make Uttar Pradesh an investment-friendly state. The Industrial Investment & Employment Generation Policy, 2017 will ensure value addition in the state in terms of investment and employment generation.

Uttar Pradesh is the 4th largest state in India in terms of area and largest in terms of the population. We are the third largest economy of India and contribute 8.4% to the country's Gross Domestic Product. GSDP of the state has increased to 203 billion US Dollars, almost four times, during 2005-06 to 2016-17.

With these stats; ODOP - 'One District One Product' Scheme offers immense possibilities to create more opportunities for growth and sustainability. The 'One District One Product' scheme launched by Hon'ble Chief Minister of Uttar Pradesh aims to preserve, develop & promote local crafts & skills.

Uttar Pradesh is poised to become one of the favorite business destinations of the world. In order to pursue trade and investment opportunity for entrepreneurs and investors, I invite you all to the land of unlimited potential and inherent strengths for transforming the state into a preferred investment destination.

I wish that the souvenir, published in association with Elets Technomedia Pvt. Ltd., every success and hope it will spread awareness about the investment opportunities in the State of Uttar Pradesh.

Date: 2/2/18

Place: Lucknow

(SatishMahana)

प्रो० रीता बहुगुणा जोशी
मंत्री
महिला कल्याण, परिवार कल्याण,
मातृ एवं शिशु कल्याण एवं पर्यटन



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उ०प्र० सचिवालय

दिनांक : ...12/02/2018



Message



It is a proud moment for Uttar Pradesh that the State Government is organizing Uttar Pradesh Investors Summit 2018 on 21-22 February in Lucknow and I am happy to know that Elets Technomedia Pvt. Ltd. is publishing a special souvenir on this occasion.

Tourism sector has an enormous potential for the economic development of any State. Uttar Pradesh Tourism has a special focus to promote Spiritual Tourism and Religious Tourism.

We have signed a MoU (Memorandum of Understanding) with the Forest Department to promote eco-tourism and wildlife tourism.

Hon'ble Chief Minister Shri Yogi Adityanath Ji has launched 'One District, One Product' or ODOP scheme to promote arts and crafts of the State. This will give an impetus to Rural Tourism.

I congratulate the entire team of Uttar Pradesh Government for organizing the mega event - Uttar Pradesh Investors Summit 2018 - on the theme of Powering New India and extend my best wishes for the launch of special souvenir.

(Prof. Rita Bahuguna Joshi)

सुरेश राणा

राज्य मंत्री (स्वतंत्र प्रभार)
गन्ना विकास एवं चीनी मिलें,
औद्योगिक विकास (MOS)



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लखनऊ

दिनांक 2nd Feb, 2018



MESSAGE

Uttar Pradesh is marching ahead with industrialization, uplifting the people of Uttar Pradesh in the process. The Uttar Pradesh today stands for business. Our Industrial Investment and Employment Promotion Policy have created an investor-friendly environment in the State.

We are committed to provide a good and transparent environment for our investors with zero tolerance for corruption and crime. We are also looking to incorporate latest technology in carrying out various programmes and schemes - with further digitalization of departmental operations, government records and public utility services.

Our single-window clearance mechanism is a web-based single-table system for the entrepreneurs who are willing to invest in the state. It is simple and transparent.

Uttar Pradesh has contributed 11.55% of the total number of MSMEs in India in 2015-16, opening a bright future in the major MSME clusters of the state. U.P. is a state of 20 crore individuals supplying the biggest workforce in India.

We are determined to make Uttar Pradesh as the most preferred investment destination of our country and therefore I cordially invite everyone to be a part of UP Investors Summit.

Lucknow
02.02.2018

(Suresh Rana)



REDISCOVER THE IDEA OF BEING IN UTTAR PRADESH

DESCRIBED AS ONE OF THE MOST ANCIENT CRADLES OF INDIAN CULTURE, UTTAR PRADESH UNDER THE DYNAMIC LEADERSHIP OF CHIEF MINISTER YOGI ADITYANATH HOLDS THE BIGGEST POTENTIAL OF INVESTMENT FOR ALMOST EVERY SECTOR, WRITES ARPIT GUPTA OF ELET'S NEWS NETWORK (ENN).



Chief Minister Yogi Adityanath with (L) Deputy Chief Minister Keshav Prasad Maurya and (R) Deputy Chief Minister Dr Dinesh Sharma.

Spread over 2,40,928 sq.km area and having a population of 200 million people, the State of Uttar Pradesh is the rainbow land where the multi-hued Indian culture has blossomed from time immemorial.

Blessed with a variety of geographical land and cultural diversities, this north Indian State holds a big scope for innumerable avenues.

In an endeavour to explore this treasure trove of unexplored opportunities, the Government of Uttar Pradesh has organised UP Investors Summit 2018 in Lucknow.

Bringing together business leaders, corporate houses, policymakers and representations from around the world, the Summit aims to focus on ushering in a new era of economic vibrancy in Uttar Pradesh.

Talking about the State steadily becoming investment-friendly, Uttar Pradesh

Chief Minister Yogi Adityanath said: "A year ago if we talked of investing in Uttar Pradesh, investors used to get frightened owing to the law and order situation. However, ever since I took over, there has been a positive environment. Various facilities are being given to investors by the State government to establish business in the State."

Stating that the State government has spruced up the law and order machinery and also strengthened the infrastructure facilities, "Industrial Investment and Employment Promotion Policy as well as sector-wise policies have been promulgated which contain attractive provisions for establishment of industries."

With a transparent administrative system being a key need for business fraternity, the UP government is paying a serious attention on this aspect.

Uttar Pradesh Deputy Chief Minister Dr Dinesh Sharma said, "We will provide a good and transparent environment for our investors with zero tolerance for cor-

Objective

This first of its kind summit's primary objectives are meant to clarify investors' myths and misperceptions about UP and improve the State's image as an investment destination and reinforce UP's advantage/strengths/ value proposition based on hard facts and data to appeal to investors' rationale. Others objectives include:

- Make investors aware of recent policy reforms/new initiatives to improve the business climate
- Create visibility and demonstrate pro-activeness and seriousness of State's leadership to investment attraction
- Kick-start dialogue with investors to put UP on their long list (exploratory) and short-list (in case of projects)
- Discuss concrete investment proposals with interested investors and reassure them of UP's support

FOCUS SECTORS

The UP Government's focus sectors of the State include:

- Agro & food processing
- Dairy
- Handloom & textile,
- Micro Small, and Medium Enterprises (MSME)
- IT/ ITeS and Start-up
- Electronics manufacturing
- Film
- Tourism
- Civil aviation and
- Renewable energy

In addition, the State is also focusing on sunrise sectors like:

- Aerospace & Defence
- Electric Vehicles
- Pharmaceuticals
- Logistic & Warehousing

ruption and crime...With our government's approach of 'zero tolerance' to crime and corruption, we have been able to create a fearless environment for investors."

"After considering and studying policies of various States, we have formulated our new industrial policy, which will encourage investments in Uttar Pradesh. The State wants to promote its rich cultural heritage and religious and tourism potential," he added.

Asked what should motivate investors in Uttar Pradesh, State Industrial Development Minister Satish Mahana said: "Uttar Pradesh under the leadership of Chief Minister Yogi Adityanath Ji is determined to play a pivotal role in development of the country. In the changing scenario, the State has become an attractive investment destination for entrepreneurs from the country and the world."

"The present State government will provide all necessary facilities and protection to entrepre-

The Uttar Pradesh Government's determination and commitment to develop an investment friendly State through the Investors Summit reflects as Hon'ble President of India Shri Ram Nath Kovind and Hon'ble Prime Minister of India Shri Narendra Modi are participating in this summit.



"A year ago if we talked of investing in Uttar Pradesh, investors used to get frightened owing to the law and order situation. However, ever since I took over, there has been a positive environment. Various facilities are being given to investors by the State government to establish business in the State."

YOGI ADITYANATH
Chief Minister, Uttar Pradesh

neurs by implementing investment-friendly policies," he added.

The Industrial Investment & Employment Promotion Policy of Uttar Pradesh 2017 will be unveiled at the Uttar Pradesh Investment Summit 2018 that envisions establishing Uttar Pradesh as a nationally and internationally competitive investment destination thereby generating employment and igniting

sustainable, inclusive and balanced economic growth of the State, said Minister of State (Independent Charge) Sugarcane Development, Sugar Mills and Minister of State Industrial Development, Suresh Rana.

"A dedicated Single Window Clearance Department directly under the Chief Minister's Office has been created, which will be the sole interface of the Government for providing all industrial services/clearances/ approvals/ permissions/ licenses online," he said.

Uttar Pradesh, with a huge populace, offers a huge market and provides a good



“We will provide a good and transparent environment for our investors with zero tolerance for corruption and crime...With our government’s approach of ‘zero tolerance’ to crime and corruption, we have been able to create a fearless environment for investors.”

DR DINESH SHARMA
Deputy Chief Minister, Uttar Pradesh

Pradesh Investors Summit 2018 that we should invite industrialists within the country to invest in Uttar Pradesh, as “they are the real ambassadors” to spread message across the world. The investment from global players will automatically come when Indian industries

lot of skilled hands. Establishing industries in the State will lead to job creation at a large scale and provide opportunities to investors, according to State’s Infrastructure & Industrial Development Commissioner Dr Anup Chandra Pandey.

“We are determined to make Uttar Pradesh a nationally and internationally preferred investment destination, thereby generating maximum direct and indirect employment and self-employment for both skilled and unskilled workforce,” he said.

According to Uttar Pradesh’s Minister for Industrial Development Satish Mahana, “Hon’ble Chief Minister Shri Yogi Adityanath ji has a vision behind organising Uttar



Aditya Birla Group Chairman Kumar Mangalam Birla called on Uttar Pradesh Chief Minister Yogi Adityanath at his official residence recently and discussed investment opportunities in the State.

Ruskin Bond, the famous Indian author of British descent once said: “I had been to other countries - in Europe, Asia and the Middle East - but none of them had provided even half as much variety, or so much to see and experience and remember, as this one State in northern India... Uttar Pradesh is a world in itself.”

will start believing that Uttar Pradesh is one of the preferred destinations.

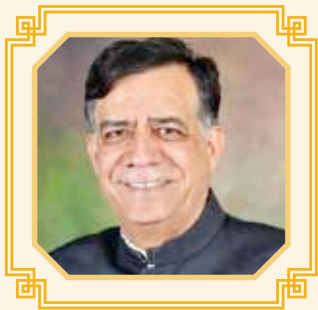
Initiatives taken towards UP Investors Summit 2018

The State Government took multiple steps on various fronts to invigorate the investor confidence in the State in the run up to the UP Investors Summit 2018. These initiatives have generated a huge interest about the State in the investor fraternity.

Some of the prominent initiatives undertaken are -

A. Investor-friendly policies

In addition to an umbrella industrial poli-



“Uttar Pradesh under the leadership of Chief Minister Yogi Adityanath Ji is determined to play a pivotal role in development of the country. In the changing scenario, the State has become an attractive investment destination for entrepreneurs from the country and the world.”

SATISH MAHANA

Minister for Industrial Development,
Government of Uttar Pradesh

cy, the State has come up with various sector specific policies offering attractive fiscal & non-fiscal incentives. The policies launched till now includes -

- Industrial Investment & Employment Promotion Policy (IIEPP) 2017
- UP Food Processing Policy 2017
- IT & Start-up Policy 2017
- Electronics Manufacturing Policy 2017
- UP Solar Energy Policy 2017
- Civil Aviation Policy of UP 2017
- Handloom, Power-loom, Silk, Textile and Garmenting Policy 2017

The State Government is all set to formulate sectoral policies such as:

- Aerospace & Defence
- Pharmaceuticals
- Electric Vehicle
- Warehousing & Logistics
- Tourism Policy
- Film Policy
- Dairy Industry Policy
- Khadi & Village Industries policy

Roadshows

As a precursor to the UP Investors Summit 2018, the State government had organised roadshows in various cities to interact with key industrialists across fo-



Chief Minister Yogi Adityanath was recently visited by Shiv Nadar, Founder of HCL and Chief of Shiv Nadar Foundation.

cus sectors of the State. High-level delegations comprising of Chief Minister, Ministers and Senior Government officials visited New Delhi, Bengaluru, Hyderabad, Mumbai, Ahmedabad and Kolkata and met potential investors to discuss their future investments plans.

Single Window System

The Government of Uttar Pradesh has undertaken many pragmatic reforms in the area of ease of doing business to assist investors establish and/or operate their business in the State. To assist and provide ease to the investors and entrepreneurs for investment, establishment and smoothly carry out the

business operations, the State Government is coming up with an improvised and strengthened single window portal, 'Nivesh Mitra'. This single window portal shall encourage investor facilitation mechanism through providing them online clearances/ approval/ NOCs required to setup and run the business in the State without any physical touch points. Centralised services monitoring system, directly under the Chief Minister's Office, aims to deliver investors high quality and ever more responsive services in time bound manner.

The effective and efficient single window portal will have single sign-on for any number of group companies, document locker, a repository of common documents, consolidated fee payment, alerts through SMS & email. The Portal will give assistance to the Investor in understanding the approvals required for setting up the industry by asking few basic questions. The portal will also have dashboard for the investor making it easy to track & monitor the application, grievance redressal system. The portal will also provide information on policies, sectors specific schemes and incentives, Industrial parks & land availability. The Portal would be dynamic & responsive providing easy navigation on different devices. The Mo-



Chief Minister Yogi Adityanath was recently visited by British High Commissioner to India Sir Dominic Asquith KCMG.

bile Application would provide 'On the Go' facility for users to access single window anywhere, anytime.

Ease of Doing Business

All the relevant departments of the State at the cutting edge of doing business in the state have implemented various business and process reforms to enable easy set up and operations of industries in Uttar Pradesh.

Some of the prominent reforms implemented by various departments are as follows:

Infrastructure & Industrial Development Department

- Strengthened Single Window System

"Nivesh Mitra", the Single Window Portal of the State, enables online application submission, payments, tracking of status,



A view of war room set up for the Summit.

approvals and issuance of certificate(s) for more than 75 services of 12 Departments- Labour, MSMEs, pollution Control Board, Commercial Tax, Energy, Fire Safety, Forest, Food Safety & Drug Administration, PIC UP, Revenue and Urban Development and Weights & Measures.

- Open & Collaborative environment
- Comprehensive checklist, applicable procedures and timelines of all required pre-establishment No Objection Certificates (NOCs), licenses, registrations and other mandatory State approvals are available online.
- Draft business regulation is being published online to invite public comments / feedback prior to enactment. Feedbacks received are considered for finalization of business regulations.
- Online Land Bank Allotment & Availability
- GIS enabled online land bank data has been made available transparently to investors in Industrial Areas of UP-SIDC, Yamuna Expressway Industrial Development Authority, Greater Noida Industrial Development Authority, etc.

- Online access to master plans/zonal plans & land use plan.

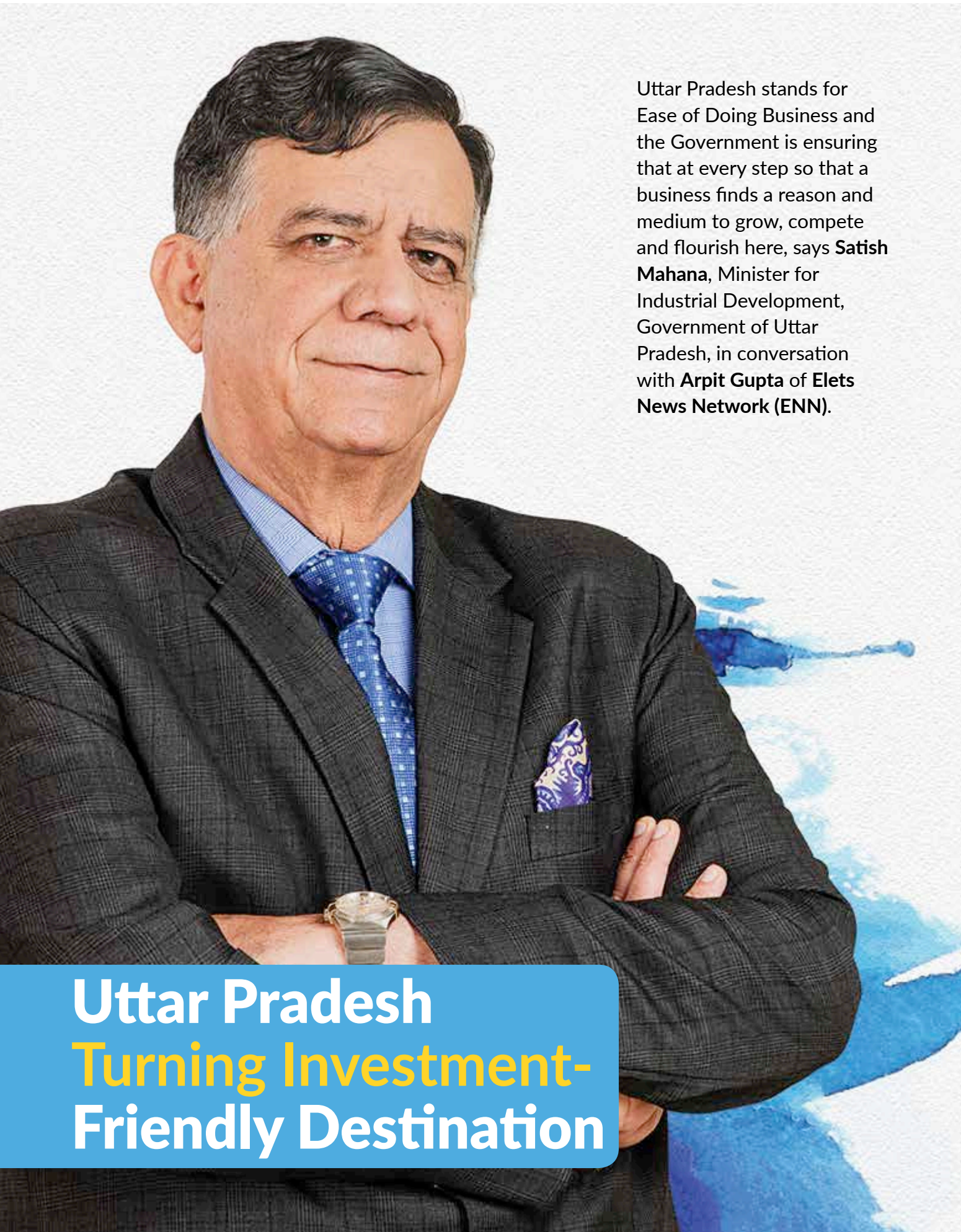
Labour Department

In the spirit of encouraging industry in a fearless and transparent environment some key initiatives are:

Reduced Inspection

- Mandatory online filing of Single Integrated Return for all Labour related Acts
- Integrated joint inspection made mandatory for all Labour related Acts
- Inspection through randomized risk based selection without any subjectivity involved in selection of establishments
- End-to-end computerisation
- All services of Labour Department made online by removing physical touch points
- Self-certification /third party certification for boilers during use u/s 34 (3) of the Boilers Act, 1923, by persons having requisite qualification and experience
- Improved Transparency
- Well-defined inspection procedure and checklist available on departmental website
- Computerised allocation of Inspectors
- Online submission and accessibility of inspection report within 48 hours.

Conclusively stating, the Government of Uttar Pradesh seems resolute and futuristic in focussing on industrial or investment aspects of the State, the UP Investors Summit 2018 bespeaks it loud and clear. e.gov



Uttar Pradesh stands for Ease of Doing Business and the Government is ensuring that at every step so that a business finds a reason and medium to grow, compete and flourish here, says **Satish Mahana**, Minister for Industrial Development, Government of Uttar Pradesh, in conversation with **Arpit Gupta** of **Elets News Network (ENN)**.

Uttar Pradesh Turning Investment- Friendly Destination



Bhoomi Poojan ceremony for UP Investors Summit 2018 at Indira Gandhi Pratishthan.

How do you perceive Uttar Pradesh Investors Summit 2018?

Uttar Pradesh Investors Summit 2018 will be the first step towards industrialisation in the State in Lucknow. It should not be looked as the final show rather it will be just the beginning.

In our efforts to make Uttar Pradesh, a preferred destination for investors around the globe, the Summit will offer a great opportunity to collaborate and make Uttar Pradesh an investment-friendly State.

We have organised six roadshows in industrial capitals of the country in New Delhi, Bengaluru, Hyderabad, Mumbai, Kolkata and Ahmedabad. Industrialists were of the view that such delegation from Uttar Pradesh had perhaps come for the first time to invite industries for investment. Our government strongly believes that investment in the State will only come when we will listen to the grievances of the industrialists, address their concerns and ensure business-friendly en-

“If any industry invests in Bundelkhand and Purvanchal region, we will reimburse the SGST share against the capital investment till 15 years.”

vironment. We have been working tirelessly on the same lines for the last nine months.

Our Industrial Investment & Employment Generation Policy, 2017 has created an investor-friendly environment in the State and will ensure value addition in the state in terms of investment and employment generation.

What is the vision behind it and how has been the response from the industries so far?

Hon'ble Chief Minister Shri Yogi Adityanath ji has a vision behind organising Uttar Pradesh Investors Summit 2018 that we should invite industrialists within the country to invest in Uttar Pradesh, as they are the real ambassadors to spread message across the world. The investment from global players will automatically come when Indian industries will start believing that Uttar Pradesh is one of the preferred destinations. After the success of Uttar Pradesh Investors Summit 2018, we might plan a Global Investors Summit next year anytime to invite industries from world over for investment in Uttar Pradesh.

We have seen that public perception towards Uttar Pradesh has changed a lot. When I was speaking to one of the country ambassadors recently, he told me when they used to come to India for investment and industrialisation purpose, they would visit only a few cities but never thought about Uttar

Pradesh. They are glad to see that UP Government is taking a lot of initiatives in this direction.

What are the key factors apart from incentives that will attract industries to invest in Uttar Pradesh?

Uttar Pradesh stands for 'Ease of Doing Business' and the Government is ensuring that at every step - a business finds a reason and medium to grow, compete and flourish. U stands for Upgrade and P for Progress. Incentive is just one factor but it is not everything. Safety and security of the industries and industrialists is another important aspect. Without 24x7 power supply in the industrial area, industrialists will not prefer setting up their units in any State. If they will fall prey to red-tapism and their approvals and sanctions will be on hold for a long time, it will irritate them.

Therefore, we are committed to provide a good and transparent environment for our investors with zero tolerance for corruption and crime. We are also looking to incorporate latest technology in carrying out various programmes and schemes - with further digitalisation of departmental operations, government records and public utility services.

We have adopted 'Ease of Doing Business' to curb the human intervention. In addition, we have also introduced single window system to facilitate the industries. Our single-window clearance mechanism is a web-based single-table system for the entrepreneurs who are willing to invest in the state. It is simple and transparent. Besides, we have also tweaked our policies and increased incentives to the entrepreneurs.

We have attempted to provide them 360-degree solutions and benefits for the welfare of industries. We will not only give them a feel of safety and security but also respect them and wish for their prosperity. When we put all

these factors put together, we feel that investors will trust on us and industries will flourish in Uttar Pradesh.

Who will be the key attendees in Investors Summit? Do you think this summit will enhance jobs and employment in the State?

We have invited big as well as small industries, as they both complement each other. Keeping in mind the need of jobs and employment in the State, we have invited large scale industries from various sectors including Agro and Food Processing, Infrastructure, Electronics Manufacturing, Information & Technology and Startup, Dairy, Film, Handloom and Textile, Renewable Energy, MSMEs, Tourism and Civil Aviation etc.

It is obvious that investment will help increase the jobs and employment, as they are directly proportional to each other. Uttar Pradesh is a State of 20 crore individuals supplying the biggest workforce


"We have met top industry leaders from across the country through our roadshows, invited them to explore investment opportunities in Uttar Pradesh. With this, we are endeavouring to create a new era of industrialisation in the State."

in India. According to Hon'ble Prime Minister Shri Narendra Modi ji, to empower India, Uttar Pradesh has to be empowered. Taking a cue from this, under the leadership of Hon'ble Chief Minister, the Government of Uttar Pradesh has given a theme 'Powering New India' to Uttar Pradesh Investors Summit 2018.

Carrying forward the vision and mission of Hon'ble Prime Minister Shri Narendra Modi ji and Hon'ble Chief Minister Shri Yogi Adityanath ji, we are working on a mission mode to give a boost to industrialisation in the State. We have met top industry leaders from across the country through our roadshows, invited them to explore investment opportunities in Uttar Pradesh. With this, we are endeavouring to create a new era of industrialization in the State.

Noida and Greater Noida are always looked as preferred destination for investment. What extra efforts have been made through Investors Summit to attract investment in every nook and corner of the State?

Uttar Pradesh is the 4th largest state in India in terms of area and largest in terms of the population. We are the third largest economy of India and contribute 8.4% to the country's Gross Domestic Product. GSDP of the state has increased to \$203 billion, almost four times, during 2005-06 to 2016-17.

We are offering extra incentives and benefits to the industries those who are willing to set up their units in different parts of the State other than Noida and Greater Noida. We are giving maximum incentives in Bundelkhand and Purvanchal region. If any industry invests in Bundelkhand and Purvanchal region, we will reimburse the SGST share against the capital investment till 15 years. Reimbursement limit will be up to 300 per cent of total capital investment. 

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Prof. Rita Bahuguna Joshi

Minister for Tourism and Women & Child Welfare, Family Welfare,
Government of Uttar Pradesh



UTTAR PRADESH PREPARING FOR A TOURISM REVOLUTION

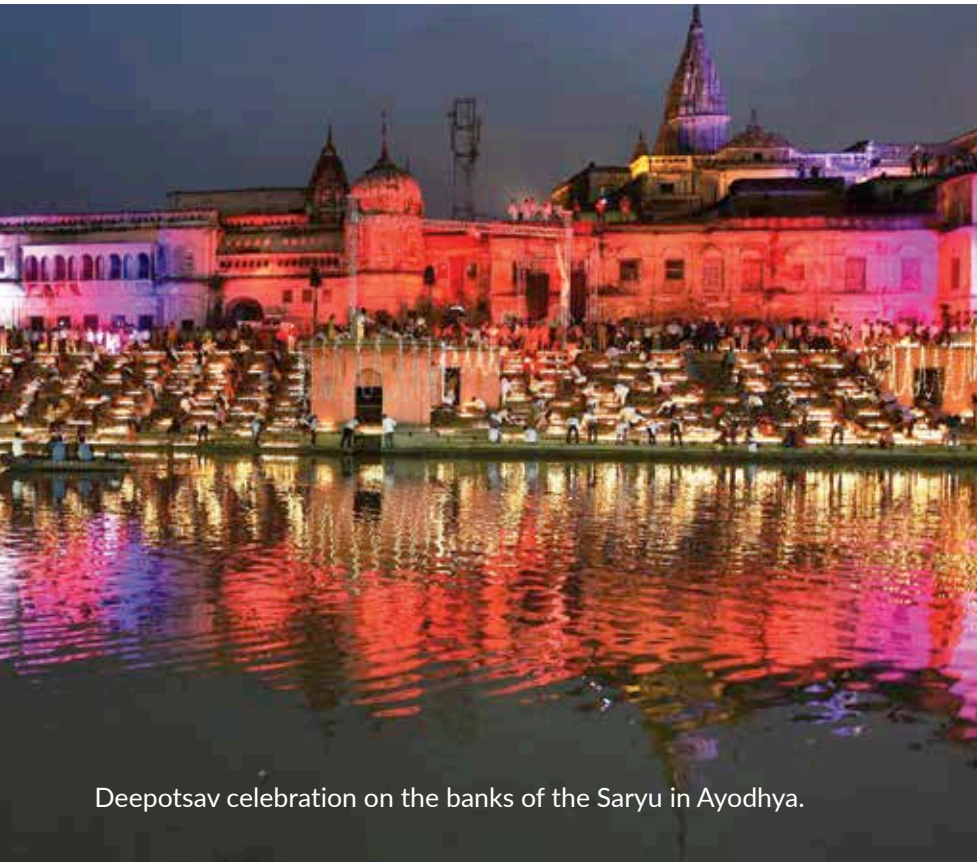
Uttar Pradesh has so much to showcase. It could be said Uttar Pradesh is the soul of India. In coming four years, tourism will be providing employment to youth at a huge scale, says **Prof. Rita Bahuguna Joshi**, Minister for Tourism and Women & Child Welfare, Family Welfare, Government of Uttar Pradesh, in conversation with **Arpit Gupta** of **Elets News Network (ENN)**.

What are the key focus areas of Uttar Pradesh Government in tourism sector?

Tourism has enormous potential to economically develop any State. With its heritage, arts and crafts, spiritual and religious circuits, its flora and fauna, UP can become a haven for Tourism. Even today UP ranks second in national tourism and third in International tourist visits.

UP has announced a New Tourism Policy 2017 that provides enormous opportunities to investors. Besides efforts by UP Government and support by Central Government we shall be focusing on Public-Private Partnership (PPP) to develop well known and lesser yet very attractive tourist's sites in our State.

Spiritual and Religious Tourism provide the most favoured and attractive desti-



Deepotsav celebration on the banks of the Saryu in Ayodhya.

TOURIST SPOTS IN UTTAR PRADESH

AGRA

- Taj Mahal
- Fatehpur Sikri
- Sikandra
- Itmad Ud Daula
- Soor Sarovar

Mathura

Vrindavan

Varanasi

Sarnath

Ayodhya

Kapilvastu

Chitrakoot

Lucknow

Bareilly

Kushinagar

Jhansi

Sardhana

Aligarh

hotsavs, fairs in atleast one dozen important cities where local handicraft and culture is highlighted and promoted. We have so much to showcase. A foodie knows that UP is the place for delicious cuisines. The mouth-watering Kachoris of Western UP, Dal, Bati & Chokha of Eastern UP, Awadhi cuisine of Lucknow, Petha from Agra Gajak of Meerut and the famous sweets of Varanasi can tickle the palate of anyone.

Eco-Tourism and Wildlife Tourism

Eco-Tourism and Wildlife Tourism

The Department has signed an MoU (Memorandum of Understanding) with the Forest Department to promote Eco Tourism and Wildlife Tourism. As far as wildlife is concerned, UP has a rich belt of thick forests- from Bareilly to Lakhimpur Kheri, and even beyond. Tigers of Dudhwa (National Park) are larger and more beautiful than those found in Jim Corbett National Park in Uttarakhand. Similarly, we have several bird sanctuaries, a crocodile farm in Lucknow and world's oldest Fossil Park in Sonbhadra, just 80 kms away from Varanasi.

Beautification of Heritage, New Sites

Uttar Pradesh has Taj Mahal, a tradition-

nation. The Department is paying special attention to promote Spiritual and Religious Tourism besides the Ramayan, Brij, Krishna and Buddha Circuits the new Tourism Policy has included the Mahabarat Circuit, Shakti peeth and Sufi Circuits.

Festivals in the State are celebrated in a grand manner as such Deepawali in Ayodhya and Holi in Barsana will be made International events. UNESCO has declared Kumbh in Allahabad as the world's biggest human fair. Kumbh 2019 is being branded both Nationally and Internationally. We are trying to attract foreign tourists in a big way. Special arrangements will be made to provide best facilities to them.

For the first time, the Department has partnered in Surajkund Mela to promote UP handicrafts and culture. Varanasi is a paragon of Indian culture, philosophy, traditions and spiritual ethos since times immemorial. In performing arts our music, dance and art forms like Kathak, Thumri etc are being promoted. Take any good name: Ravi Shankar, Bismillah Khan, Uday Shankar, Gudai Maharaj, Sitara Devi and others all are from Varanasi.

The Department is also organizing Ma-

“Festivals in the State are celebrated in a grand manner as such Deepawali in Ayodhya and Holi in Barsana will be made International events.”



(L-R) Union Minister of State for Tourism Alphons Kannanthanan, Uttar Pradesh Tourism Minister Rita Bahuguna Joshi and Principal Secretary (Tourism) Awanish Kumar Awasthi met to discuss strategies to unlock the huge potential of various locations in Uttar Pradesh.

al heritage site attracting millions of international tourists every year. The State ranks second in the country in terms of international tourist inflow because of Taj Mahal in Agra. The Government now plans to develop Fatehpur Sikri and Agra fort so that whoever comes to Taj visits the other two heritage sites as well. A 700 mtrs footpath between the Taj and Agra Fort is being constructed to provide easy access to tourists. Beside the historical heritage sites such as Imambaras and Rumi Darwaza of Lucknow, The forts of Jhansi and Kalingar in Budelkhand, forts of Chunar and Allahabad are must see monuments.

We are also focusing on the Bundelkhand Circuit. It has a rich history of bravery. Imposing fort, hundreds of beautiful water bodies and the most amazing hundreds of years old Devgarh caves and temples are enchanting. The Chief Minister has declared that for good accessibility Bundelkhand will be connected to the Lucknow Agra Highway.

“One District, One Product”

“We are also focusing on the Bundelkhand Circuit. It has a rich history of bravery. The Chief Minister has declared that for good accessibility Bundelkhand will be connected to the Lucknow Agra Highway.”

‘One District, One Product (ODOP)’ will be the theme for upcoming four years. U.P abounds in crafts and 40% of hand-

icrafts exported worldwide are from our State. The CM has decided to increase access to loans, provide training to artisans and marketing facilities to our artisans. We were given a target of Rs. 5,000 Cr. investment in investors meet and we will pretty well acede the target.

Beside the established sites our policy will attract investment in unexplored and lesser known tourist sites. We are also working on promoting Wellness and Health, Adventure and experiential tourism as well.

Tell us about the job opportunities in the Tourism sector.

We have promised to generate atleast 5 lac jobs every year through tourism promotion. A NITI Aayog report says that an investment of Rs. 10 lac in tourism can provide job to 70 persons. This is the potential of my department that we will exploit it to the maximum.

Tourism in U P will attain new heights and play a major role in building the economy of our state. [egov](http://egov.in)

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- Setting up of **Audio Studios** for Pvt. FM Broadcasters and Community Radio Stations (CRS) and Designing & Planning **Acoustic Treatment**.
- **Audit of Digital Addressable System (DAS)** deployed by Distribution Platform Operators (DPOs).
- **Manufacturing of 50 Watt FM Transmitter**.



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- Setting up of Up-Link System for Lok Sabha Channel.
- Establishment of Pvt FM. Studios for Radio City, Radio Mirchi, Malayala Manorama, Mathrubhumi, Dainik Jagran, Dainik Bhaskar, Indigo FM, Positive Radio.
- Setting up of Electronic Media Monitoring Centre (EMMC) for Ministry of Information & Broadcasting.
- Setting up of e-Class rooms at IIM Indore.
- Setting up of transmission infrastructure for over 62 Community Radio Stations (CRS) across the country.
- Video Surveillance & Access Control Management System for Government Organizations.
- SITC of Spectrum Monitoring and Analysis System.
- Establishment of Secured IT Data transfer Network.
- Pro AV Projects for National School of Drama (New Delhi), Rajasthan Vidhan Sabha (Jaipur), Gaiety Theatre (Shimla), National Institute of Technology (Surathkal, Karnataka).
- Auditorium projects for Gaiety Theatre (Shimla), Indian Institute of Science (Bangalore), Auditorium (Jamia Millia University), Stage lighting and furnishing of IGCIC (Phoenix, Mauritius), Police Auditorium (Jammu).
- Providing Social-Media Relationship Management (SRM) Services to Ministry of Information and Broadcasting and other Government Departments.



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The vision of Uttar Pradesh Investment Summit 2018 is to establish Uttar Pradesh as a nationally and internationally competitive investment destination to generate employment and for sustainable economic growth of the State, says **Suresh Rana**, Minister of State (Independent Charge) Sugar Development, Sugar Mills and Minister of State for Industrial Development, Government of Uttar Pradesh, in conversation with **Arpit Gupta** of **Elets News Network (ENN)**.

SURESH RANA
Minister of State (Independent Charge)
Sugar Development, Sugar Mills and
Minister of State for Industrial Development,
Government of Uttar Pradesh

UP Aiming to be Abode of Investment



Give us an overview of Uttar Pradesh Investment Summit 2018 and its preparations.

Under the leadership of Hon'ble Chief Minister Shri Yogi Adityanath ji, the Uttar Pradesh Government has adopted zero tolerance against corruption and crime, which gives an impetus to an investor-friendly environment in the State. Our Government has created conducive business-friendly environment across the State over a short span of time by ensuring simplification of procedures, timely clearances benchmarked with the best and responsive facilitation services.

Hon'ble Chief Minister had created a group of senior ministers to study and understand the industrial policies of various state governments in the country and now the Industrial Investment & Employment Promotion Policy of Uttar Pradesh 2017 is all set to be launched. The policy will be unveiled at the Uttar Pradesh Invest-

"We are ready to welcome investors with a commitment to provide business friendly environment."

ment Summit 2018 that envisions establishing Uttar Pradesh as a nationally and internationally competitive investment destination thereby generating employment and igniting sustainable, inclusive and balanced economic growth of the State.

Since we are inviting industries to invest in Uttar Pradesh, we realised the

need for an effective implementation of a mechanism to provide all industrial services under one roof. Hence, a dedicated Single Window Clearance Department directly under the Chief Minister's Office has been created, which will be the sole interface of the Government for providing all industrial services/ clearances/ approvals/ permissions/ licenses online.

How has been the response from industries and what expectations do they have from the Government?

We have received overwhelming response from the leading corporate houses and industry captains like Ambani, Hinduja, Tata, Adani, Birla etc. during our roadshows. I express my gratitude towards them for accepting invitation from the Government of Uttar Pradesh. We have exchanged thoughts and ideas how we can realise the vision of Hon'ble Chief Minister and Hon'ble Prime Minister. In line

with the 'Make in India' programme of the Government of India, our 'Make in UP' programme will adopt a strategy that inspires, empowers and enables in equal measure making Uttar Pradesh a manufacturing hub of India. Our Industrial Investment & Employment Promotion Policy 2017 will strive to leverage the inherent strengths of the State while developing new ones and tackling its underlying weaknesses, considering the economic dynamics at play at the Indian, Asian and global level. The policy aims to create a framework to stabilise and make existing industries more competitive as well as attract and realize new international and national investments in the industrial sector.

Uttar Pradesh is a State of 20 crore individuals providing the biggest workforce in India. We are aiming at employment-led investment up to five lakh crore leading to employment for 20 lakh people in the next five years. We are determined to make Uttar Pradesh as the most preferred investment destination of our country.

Where do you see the future of MSME clusters of the State? What is 'One District One Product' (ODOP) scheme?

Uttar Pradesh has contributed 11.55 per cent of the total number of Micro, Medium and Small enterprises (MSMEs) in India in 2015-16, opening a bright future in the major MSME clusters of the State.

The 'One District One Product' (ODOP) scheme launched by Hon'ble Chief Minister aims to preserve, develop & promote local crafts and skills. We are linking villages with industries. If villages will prosper, nation will flourish. Hon'ble Prime Minister has set an example in Gujarat by connecting villages with the industries.

We have the highest number of

MSMEs in India. We have a number of locally specialised business clusters such as sports items in Meerut, brassware in Moradabad, perfumes in Kanunaj, leather in Kanpur, shoes in Agra, embroidered sarees in Varanasi, carpet in Bhadohi, chikan work in Lucknow etc. 'One District One Product' scheme will be a historic initiative of Hon'ble Chief Minister offering immense possibilities to create more opportunities for growth and sustainability.

"Development of Uttar Pradesh will bring more prosperity in the country."

What are your plans to advance the infrastructure and promote industrial and investment regions?

The Government of Uttar Pradesh intends to create such regions with the most advanced infrastructure and outstanding facilities tailored to suit the requirements of modern industries along major expressways such as Lucknow Agra Expressway and major road networks of the State. We intend to develop Lucknow-Kanpur, Kanpur-Allahabad and Varanasi-Allahabad zones on the lines of Noida and Greater Noida and promote industrial and investment regions and private industrial parks in these zones.


With special benefits for creating job opportunities in Bundelkhand, Poorvanchal and Madhyanchal regions of the State, we will also incentivise indus-

trial units creating employment opportunities for both skilled and unskilled workers in these regions of the State.

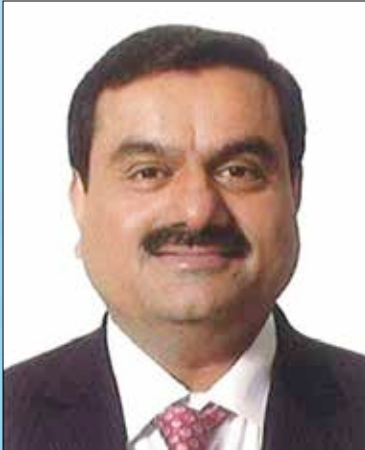
The economy of Uttar Pradesh is primarily dominated by the tertiary sector, followed by primary and secondary sector. The State is known as the food basket of India, as it is the leading producer of sugarcane, pointed gourd, peas, potato, muskmelon, watermelon, pumpkin, milk and milk products in the country.

Uttar Pradesh is also amongst the top manufacturing destinations in India contributing more than eight per cent of national manufacturing output. The State is a leading electronic hardware exporter in the country and has also emerged as a key hub for IT/ ITeS and service sector including software, captive business process outsourcing (BPO) and R&D services. The tertiary sector has been driven by trade, hotels, real estate, finance, insurance, transport, communications and other services.

What message do you have for industrialists?

Our visionary Hon'ble Chief Minister has expanded the industrial and investment regions. On one hand, we have planned a major expressway in Poorvanchal and Bundelkhand regions. We are already well connected with national capital New Delhi through Yamuna expressway, on the other. We are also connecting Meerut to Delhi with a 14-lane highway to strengthen transport connectivity in Western region of Uttar Pradesh. We have a very big land bank and opportunities in Bundelkhand and Poorvanchal. Investment conditions are better in Uttar Pradesh because we have ample amount of power generation and electricity supply as well. This makes Uttar Pradesh the most preferred investment destination of our country. 

MESSAGE



Gautam Adani

Chairman and Founder,
Adani Group

It gives me immense pleasure to know that the Government of Uttar Pradesh is organising the Investors Summit in Lucknow city. I am certain that this two-day event will showcase the immense and wide ranging investment opportunities in various sectors of Uttar Pradesh.

As the 3rd largest economy, contributing nearly 8.5 per cent to India's GDP – the state is taking the right path. This global platform will further augment the cause of economic development in the state.

I would like to point out that the fertile plains of the holy Ganges doesn't merely bring in sacred water but also blesses Uttar Pradesh with huge prospective opportunities. These opportunities, however, are yet to be tapped and rewards are yet to be reaped so that it could benefit India's most populous state.

The state is now focused on working towards spearheading the nation's economic growth in the years ahead. This will however require robust partnership between the government and private participants.

The government could provide direction through favorable policies and private participants could bring in resources and professional management expertise.

As India's leading business conglomerate, we at Adani group remain committed towards partnering the government of Uttar Pradesh and investing for the state's brighter future. Our long enshrined policy isn't merely about doing business but also focuses on upliftment of nearby communities wherever we are present.

In conclusion, I extend my full-fledged support to the Uttar Pradesh government and wish them all-success for the Uttar Pradesh Investors Summit.

With Warm Regards,

Gautam Adani

adani™



Resources



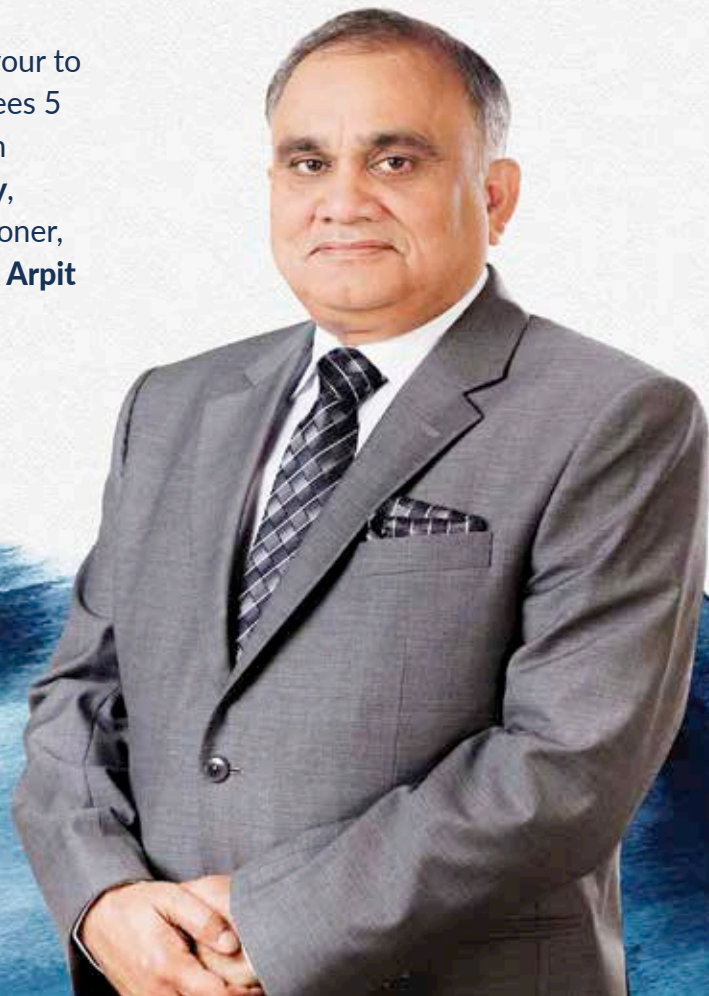
Logistics



Energy

Uttar Pradesh Investors Summit 2018 is an endeavour to achieve a goal of generating an investment of Rupees 5 Lakh crore investment and employment for 20 lakh people in five years, says **Dr Anup Chandra Pandey**, Infrastructure & Industrial Development Commissioner, Government of Uttar Pradesh, in an interview with **Arpit Gupta** of **Elets News Network (ENN)**.

'Uttar Pradesh Aiming to be Investors' Favourite Destination'



Dr Anup Chandra Pandey
Infrastructure & Industrial Development
Commissioner, Government of Uttar Pradesh

What is the main objective of organising Uttar Pradesh Investors Summit 2018?

To be inaugurated by Hon'ble Prime Minister Narendra Modi, the Uttar Pradesh Investors Summit 2018 is being held in Lucknow on 21st and 22nd February. Being organised for the State's holistic development and exploring investment opportunities for industries and generating employment, it will give boost to the Uttar Pradesh Government's aim to generate five lakh crore investment and employment for 20 lakh in five years. Many important industrialists from all over the country and abroad are expected to participate in the Summit.

We are determined to make Uttar Pradesh a nationally and internationally preferred investment destination, thereby generating maximum direct and indirect employment and self-employment for both skilled and unskilled workforce and igniting sustainable, inclusive and balanced economic growth of the State.

Uttar Pradesh, with its 22 crore population, offers a huge market which also provides a good lot of skilled hands. Establishing industries in the State will lead to job creation at a large scale and provide opportunities to investors.

To attract investors, we have conducted six roadshows in industrial cities of the country including in Delhi, Hyderabad, Kolkata, Bengaluru, Mumbai and Ahmedabad and interacted with the captains of the industries.

Why should one invest in Uttar Pradesh? What steps have been taken by the Government of Uttar Pradesh to promote 'Ease of Doing Business'?

To set up industries in Uttar Pradesh and provide employment, the Uttar Pradesh Government is committed to

ADVANTAGE UTTAR PRADESH

LOCATION ADVANTAGE

- Access to 200 million plus (16.5% of India's population) residents
- Access to National Capital Region on the west
- Strategic access to market & resource depth of eastern India

CONNECTIVITY

- Located on Golden Quadrilateral with excellent road network
- Largest railway network in the country spanning over 8,949 km
- Major national & international airports connecting the rest of India, Middle East & South East Asian countries

INDUSTRIAL CORRIDORS

- 8.5% of Delhi Mumbai Industrial Corridor (DMIC) catchment area and 57% of Amritsar Kolkata Industrial Corridor (AKIC) in Uttar Pradesh
- Intersection of Western Dedicated Freight Corridor (WDFC) and Eastern dedicated Freight Corridor (EDFC) at Greater Noida
- Multi-modal logistic hubs, industrial parks etc. to benefit from reduced travel time to ports

UTILITIES

- Abundant land parcels at competitive price
- Balanced availability of water across the State
- 24x7 reliable electricity to industries and provision for open access

SKILLED MANPOWER

- 56% of UP's 200 million population are in the working age group
- 53 Universities, 4345 Colleges, 168 Polytechnics with several research institutes, Centers of Excellence and other vocational institutes
- Industry focused skill development programme

PROACTIVE GOVERNANCE

- Proactive facilitation and attractive policies
- Simplified procedures and speedy time bound approvals
- Strong industrial security – 'zero tolerance' philosophy
- Attachments area

improve investment climate. We have taken a number of initiatives to create a conducive environment for industries, including providing various facilities by the State government to establish business in Uttar Pradesh.

The government is also taking steps in consonance with the Government of India's policy of 'Ease of Doing Business'. Under this, processes are being simplified and all industrial services, clearances, approvals, permissions and licenses will be provided through a single, dedicated portal which is being developed and to be monitored by the Chief Minister's Office.

The Department of Industrial Policy and Promotion (DIPP), GoI has approved UP's 333 out of 372 Reforms, signifying doing business in U P has become easier.

We have finalised the single window concept to curb the human interface. We also have a regular grievance redressal system for the industries through "Udyog Bandhu". In line with the 'Make in India' programme, the 'Make in UP' programme will adopt a strategy that inspires, empowers and enables in equal measure to make UP a manufacturing hub of India.

The Government believes that a complementary framework of investment promotion is essential with an overarching strategy of building a 'safe, secure, corruption free, industry friendly – most preferred investment destination' image of Uttar Pradesh. Towards this, the State Investment Promotion Board (SIPB) will institutionalise investment promotion activities and fast track decision making and clearance for industrial projects in the State. The Board has many prominent industrialists.

What is Nivesh Mitra and how it is helpful to entrepreneurs?

Nivesh Mitra is a unique platform designed specifically to facilitate entrepreneurs for getting faster approvals/online clearances from various government departments. This is highly beneficial for entrepreneurs setting up new units in UP or planning for expansion of their units. Udyog Bandhu is the nodal agency and single point of contact for the investor facilitation and 'Nivesh Mitra' single window system of the State.

What are the investor-friendly facilities, incentives and policies the UP Government is offering to entrepreneurs?

We have identified a lot of land banks and tweaked our policies to ensure that industries come here. Following

various level of interaction, we've understood investors' requirements in Uttar Pradesh.

We have already come out with our Industrial Investment and Employment Promotion Policy 2017 as well as sector-wise policies have been promulgated which contain attractive provisions for industries' establishment. Many incentives have been rolled out under this comprehensive policy. We have come up with 14 top-up policies in various sectors.

MSMEs constitute an important segment of the economy of Uttar Pradesh in terms of employment generation and as a source of foreign exchange earnings through exports. The sector is also strategically important for attracting capital investment, increasing industrial output and enhancing the GDP of the State.

The Industrial Investment and Employment Promotion Policy has created an overall favourable environment for expansion of existing as well as opening new businesses in the State. To reduce pressure of population on agriculture and to increase the income of farmers, an investor-friendly Agro and Food Processing has also been implemented by the State government and on similar lines, a new Solar Energy Policy, UP Information Technology and Start-up Policy and UP Electronics Manufacturing Policy has also been implemented. Very soon, a handloom and textile, tourism, film and dairy policies will also be implemented.

In which sectors, the Government is focusing much upon and laying emphasis to attract investment?

We have identified 11 sectors. The main areas we are focusing upon are Agro and Food Processing, Infrastructure, Electronics Manufacturing, Information & Technology and Startup, Dairy, Film, Handloom and Textile, Renewable Energy, MSMEs, Tourism, Civil Aviation etc.



Chief Executive Officer of the ITC Sanjeev Puri (third from right) has given proposals worth more than Rs 1,100 crore in consumer food items, green energy and for setting up of a logistics hub in Ghaziabad, during a meeting with Chief Minister Yogi Adityanath.

- 4th largest state occupying 7.3% of India's land area
- 3rd largest economy contributing 8.5% to the India's GDP
- Highest consumer base with 16.5% of Indian population
- Highest PPP infrastructure projects in India (15%)
- Strongest agriculture and food processing base in India
- Amongst top 5 manufacturing States in India
- 2nd highest no. of MSMEs (organised & unorganised) in India
- Most competitive sector specific policies and incentives

The State government is paying special attention to development of industrial parks. Specific parks like Pharma, food parks, IT parks, leather parks, textile parks, plastic parks etc. are being developed.

Our emphasis has also been on promotion of locally specialised businesses at

the level of each district of the State like China clay utensils of Bulandsahar, sports items of Meerut, glass work of Firozabad, locks of Aligarh, knives of Rampur, brass work of Moradabad, mint of Sambhal, furniture of Bareilly, perfume of Kannauj, shoes and petha of Agra, leather work of Kanpur, carpet of Bhadohi, sarees of Varanasi, sugar of Balrampur, jaggery of Muzaffarnagar and Chikan work of Lucknow etc.

How will the Uttar Pradesh Investors Summit 2018 help enhance jobs and employment opportunities for the youth?

Employment will be the main focus, be it direct employment or indirect employment. With special benefits for creating job opportunities in Bundelkhand, Poorvanchal and Madhyanchal regions of the State, the policy will also incentivise industrial units creating employment opportunities for both skilled and unskilled workers in these regions of the State.

We want Uttar Pradesh Investors Summit 2018 to be very dynamic, through which Uttar Pradesh will have more prosperity and more employment. [egov](http://egov.etonline.com)



MESSAGE



Mohammad Mustafa
Chairman and Managing Director,
Small Industries Development Bank
of India (SIDBI)

It is heartening to know that “UP Investors Summit-2018” is being organized at Lucknow during February 21 – 22, 2018 by the Government of Uttar Pradesh and a Special Souvenir is being published on this occasion. The Government of Uttar Pradesh has been reinventing its policies and strategies for its sustainable growth and development and Uttar Pradesh is now one of the emerging states that is steering ahead as an inclusive and preferred investment destination. I am sure that the summit will attract investors from diverse industrial domains for contributing in the transformation of the State.

As a Principal Financial Institution and as an integral part of the various policy initiatives of the Government of India, SIDBI is committed to take ahead the agenda of sustainable development of MSME ecosystem by focusing on promotion, financing and development of Micro Small and Medium Enterprises. SIDBI with its Head Office at Lucknow and presence in 17 industrial clusters across the State has been contributing in the industrial growth of the State by adopting a Credit Plus approach thereby catering to both the financial and promotional and developmental needs of the sector. The digital initiatives taken by SIDBI in the form of Mitra Portals viz. standupmitra.in, sidbistartupmitra.in and Udyamimitra.in are some of the proactive steps taken by SIDBI towards the overall objective of propagating Ease of Doing Business amongst the MSME participants.

I am pleased to share that Uttar Pradesh ranks 1st with respect to the number of registrations made on the Udyamimitra portal which is an interactive portal providing access to 1.32 lakh bank branches and 17500 plus handholding agencies for providing assistance in facilitating the online sanction of loans.

SIDBI is determined to cater to the emerging needs of each stakeholder for the holistic development of the State of Uttar Pradesh. I am confident that the initiatives taken by the Government of Uttar Pradesh through this “Investors Summit – 2018 would pave the path for a thriving State offering unprecedented opportunities and conducive environment to the stakeholders leading to the overall economic development of the State.

I convey my good wishes for the success of this Summit and the souvenir published on this occasion.

Mohammad Mustafa



Sanjiv Saran

Additional Chief Secretary
Department of IT and Electronics,
Government of Uttar Pradesh

“We have taken various initiatives for the growth of IT and Electronics sector by creating favourable conditions to enable investment and industrial development through investment friendly policies.”

Uttar Pradesh: an Emerging IT & Electronics Hub

With a huge resource base, Uttar Pradesh is emerging as a hub for Start-ups, IT/ITeS and Electronics Manufacturing. With access to a robust industrial infrastructure, Uttar Pradesh has 15 industrial areas, 12 specialised parks, 4 growth centres and Industrial Infrastructure Development Centres (IIDC). **Sanjiv Saran**, Additional Chief Secretary, Department of IT and Electronics, Government of Uttar Pradesh, shares various initiatives undertaken to boost startup, IT and Electronics ecosystem in conversation with **Elets News Network (ENN)**.



Please give us an overview of IT & Electronics and Start up ecosystem of Uttar Pradesh.

Uttar Pradesh is emerging as a hub of IT/ITeS services and Semiconductor industry with developed infrastructure, good connectivity, rich labour pool, policy and fiscal incentives for inves-

tors. Tier-II cities are attractive destinations for the IT/ITeS industry. Uttar Pradesh can tap the potential of its cities such as Lucknow in proximity to Noida and National Capital Region (NCR).

With access to a robust industrial infrastructure, Uttar Pradesh, has 15 indus-

trial areas, 12 specialised parks, 4 Growth Centres and Industrial Infrastructure Development Centres (IIDC). The State Government has sanctioned 20 Special Economic Zones (SEZs) to accommodate various sectors such as IT/ITeS, textiles, handicrafts, and non-conventional energy. The Government has also planned to develop IT Parks in cities like Agra, Bareilly, Lucknow, Kanpur, Meerut, Varanasi, Allahabad and Gorakhpur.

With the goal of nurturing innovation and entrepreneurship and encouraging youth in Uttar Pradesh to become new-age innovators, the State is taking considerable efforts. Noida has emerged as the Start-Up and Innovation Hub of the country with more than 1,000 start ups based out of this centre. The State has 25+ Government supported incubators in partnership with premier academic institutions like IIT-Kanpur, IIT-BHU, IIM-Lucknow (Noida), BIMTECH, etc, and corporates with experience in incubation such as iB-Hubs. To provide entrepreneurs with expert guidance at all stages of the start-up lifecycle, a common mentor pool has been established in the State with the likes of Ritesh Agarwal, Founder of OYO Rooms and Vijay Shekhar Sharma, Founder of Paytm.

The State Government currently supports 100+ active start-ups working on innovative solutions to pressing problems across different sectors. Also, several workshops and bootcamps are organised all across the State in association with stakeholders of the startup ecosystem to inculcate the spirit of innovation and enterprise among the citizens.

On the policy front, Uttar Pradesh is on its way to become the destination of choice for start-ups in the country and the Government is taking steps to drive the innovation agenda and harness the core competencies, local talent, resources and capabilities to create new

The State Government has recently launched the new Information Technology & Start-Up Policy 2017 and the new Electronics Manufacturing Policy 2017 to foster a culture of innovation and inclusive socio-economic development in the State and help startups in the journey from a promising idea to a transforming product/service.

opportunities for all citizens.

With a huge resource base, the State intends to cater to the huge domestic demand, while aiming to become a global electronics manufacturing hub by encouraging the same. To accelerate Electronics System Design and Manufacturing (ESDM), the UP Electronics Manufacturing Policy 2017 hereby declares Noida, Greater Noida and Yamuna Expressway area as "Electronic Manufacturing Zone".

Additionally, there are three Electronic Manufacturing Clusters (EMCs) earmarked at Yamuna Expressway and Greater Noida Region, bringing in a plethora of investment opportunities.

Under the Industrial Investment and Employment Promotion Policy of Uttar Pradesh 2017, a number of fiscal and non-fiscal incentives have been offered to promote this sector.

What is the strategy to bring investment in Information Technology and Electronics sectors at Uttar Pradesh Investors Summit 2018?

Today for enhancing economic development and growth, the priority of the government is to attract investment into the State. The Government is committed to build a business oriented climate that attracts investment, and encourages fair and effective regulatory institutions through probity, transparency and accountability in processes of governance. We seek a greater role with the private sector to expand our economic base while empowering the disadvantaged groups through inclusive, faster and sustainable development.

We have taken various initiatives for the growth of IT and Electronics sector by creating favourable conditions to enable investment and industrial development through investment friendly policies, which identifies key business regulations, market dynamics and future technology advancements that have been further simplified and rationalised.

We have also taken a number of significant decisions and progressive steps to reach out to the investor fraternity. In this context, Uttar Pradesh Government is organising the UP Investors Summit from 21st – 22nd February 2018. As a precursor to the UP Investors Summit 2018, we organised roadshows in various cities including New Delhi, Bengaluru, Hyderabad, Mumbai, Ahmedabad and Kolkata to interact with key industrialists across focus sectors and meet potential investors to discuss their future investments plans.

How is the investment promotion supported by policy framework? Will it create huge employment opportunities?

With the focus on creating employment, promoting entrepreneurship, innovation and enhancing quality of life, the Government has rolled out UP IT and Start-Up Policy 2017 which aims to tap the potential of technology with a sharp focus on developing infrastructure and human capital development for the growth of IT-BPM industry and Startup ecosystem.

Our aim is to promote balanced regional growth. Towards this direction, special incentives such as rental rebate will be given to units that establish in the region of Bundelkhand and Purvanchal.

The Government is paying special attention to develop and promote Micro, Small and Medium Enterprises (MSMEs) within the State. Therefore, additional incentives will be given to MSMEs such as lease rental subsidy and power subsidy in order to help them grow and increase their competitiveness.

What are the opportunities and incentives available for the investors? Do you feel UP is well prepared to welcome investment in Information Technology and Electronics sectors?

The Uttar Pradesh Government aims to encourage entrepreneurship and innovation by providing impetus to Startups, Incubators and centres of Excellence. Special attention has been given to Ease of Doing Business (EODB) in the State, which includes setting up of empowered committee, single window assistance and other steps which would largely help investors in doing business in the state.

The UP IT and Start-Up Policy 2017 offers several incentives to IT/ITeS/BPO companies to establish units and for the existing companies to expand in Uttar

Pradesh. Fiscal incentives such as interest subsidy, stamp duty and electricity duty exemption, land cost rebate, reimbursement of patent filing cost will be provided to attract investment in the IT/ITeS sector.

“Our aim is to promote balanced regional growth. Towards this direction, special incentives such as rental rebate will be given to units that establish in the region of Bundelkhand and Purvanchal.”

Under the UP Electronics Manufacturing Policy 2017, many new additional incentives have been proposed for the mega investments in the State which include capital subsidy, interest subsidy, and stamp duty besides other incentives on case to case basis for investors.

With the offering of these incentives, the state will witness influx of investment in IT and Electronics manufacturing sectors from both domestic and international companies.

Why do you feel that there is a huge potential in IT, ITeS and ESDM sector in Uttar Pradesh? Does the new policy also give an opportunity to set up IT City or BPOs in the State?

The UP Electronics Manufacturing Policy - 2017 has been designed to promote the State's vision of becoming the Electronics Manufacturing Hub of the

Nation and to create world class ecosystem for R&D, Product Design, Assembly & Testing, Engineering and Production for Electronics in the state.


Additionally, the entire notified area of Yamuna Expressway, Noida and Greater Noida has been declared as “Electronics Manufacturing Zone”. This zone carries excellent infrastructural facilities to support the Electronics Manufacturing in the state with seamless connectivity, state-of-the-art infrastructure, logistics hub, 24X7 water-power availability, social infrastructure, international schools, hospitals, nearest international airport and cuts across through DMIC and EDFC corridors. Hence, the Government strives to tap the potential of the Electronics industry in the country by bringing new investments in the electronics sector to push overall development of the state and the country.

Furthermore, HCL IT City Lucknow (based on PPP model) with investment of INR 1,500 Crore is also supported under the benefits of UP IT & Start-up policy, where currently over 1,100+ employees are working in Lucknow. It is expected that total employment generation would be 75,000.

India BPO Promotion Scheme: The government promotes establishment of BPO units under India BPO Promotion Scheme. The State Government shall extend additional capital support and incentives under this scheme to BPOs in UP.

What new plans are on the anvil?

Over 2,000 start-ups are functioning in UP and we would like to provide world class infrastructure by way of setting up India's Largest Incubator. It will help companies registered in UP give shape to their businesses. The Incubator and other related infrastructure will come up near Lucknow airport spreading across 40 acres.

A mobile app too will be launched for startups soon. 



बैंक ऑफ़ बड़ौदा
Bank of Baroda

भारत का अंतर्राष्ट्रीय बैंक

MESSAGE



P S JAYAKUMAR
Managing Director & Chief
Executive Officer

We, at Bank of Baroda, are delighted to know that “Investors Summit-2018” is slated to be organized at Lucknow on 21-22 February 2018 by the Government of Uttar Pradesh. We are sure that the summit will certainly attract and invite investors for an ameliorated tomorrow and to carry forward India’s Growth saga.

The banking fraternity of the state is very much sensitive to the issue of its socio-economic development through various proactive initiatives buoyed with implementation of different schemes and programmes launched by the Government from time to time. We feel contented to share that the present total business volume of all banks combined, has reached to the tune of ₹ 13,55,838 crores, supported amply through a strong network of -18,327- Bank Branches, approx. -28,500- Bank Mitra and -20,000- ATMs.

As Convener of State Level Bankers’ Committee (U.P.), Bank of Baroda is playing a pivotal role in the growth of the state., through business figures of ₹ 91,350 Crores, managed through a network of -1159- Branches, -4000- Bank Mitra and -1651- ATMs. We are determined to cater to the banking needs of even the last person in the state and strive for assiduous improvement in the delivery of our services.

We are not only confident but convinced that the initiatives taken up by the State Government through this “Investors Summit, 2018” would go a long way in annals of state. The Summit will also be a precursor to transform the state’s industrial and overall growth cycle, and shall provide an unprecedented opportunity to the banks for coming forward and joining hands with different stakeholders in their promising ventures. These initiatives, we are confident, will result into a conducive environment for growth and development of the state economy coupled with abundance of employment generation opportunities.

We convey our good wishes for the success of this Summit and the souvenir published on this occasion.

P S Jayakumar

Mumbai
February 16, 2018



Debasish Panda
Chief Executive Officer (CEO)
Greater Noida Industrial
Development Authority

“A lot of domestic and foreign investors have shown a keen interest to invest in the Greater Noida region. We expect to sign MoUs worth about Rs 8,000 to 10,000 crores during the Investment Summit.”

‘Greater Noida Industrial Area – The Fastest Developing Township’

Greater Noida has the best infrastructure as far as industrial activities are concerned with a focus to keep the township green, clean and provide the kind of air quality people like to breathe, says **Debasish Panda**, Chief Executive Officer (CEO), Greater Noida Industrial Development Authority, in a conversation with **Gopi Krishna Arora** of **Elets News Network (ENN)**.



Debasish Panda, CEO, Greater Noida Industrial Development Authority, (Extreme Left) participating in the UP Investors Summit meet also attended by Satish Mahana, Minister of State for Industrial Development, Government of Uttar Pradesh (in the middle).

Shed some light on the recent projects envisaged by the Greater Noida Industrial Development Authority.

Greater Noida township is completely different from other townships. It's a planned and integrated township comprising industrial plots, residential facilities, commercial and institutional properties. We've the best social and physical infrastructure. By social infrastructure, I mean, schools, colleges, universities, hospitals, leisure activities, clubs, hotels, and so on. Investors look out for all these things for the benefit of their clients, customers and employees.

Firstly, we offer a complete package, which no other townships offer other than those developed recently. Greater Noida has learnt from the experience of Noida and has improved upon it. To sum up, we have the best infrastructure as far as industrial activities are concerned, and investors don't need to scout for other kind of things that are required.

Secondly, Greater Noida attracts people due to its ease of doing business.

Thirdly, we have an abundant power supply. A private licensed operator known as Noida Power Company Limited (NPCL), in which Greater Noida

Industrial Development Authority also has a stake, ensures that power supply doesn't become an issue. Plenty of water is available. About 85 cusecs of Ganga Jal would be flowing into the township by October this year.

ROAD CONNECTIVITY

We have an excellent road connectivity, which is very important as far as investment is concerned. The expressway crossing through Greater Noida will be extended up to Lucknow and beyond. Metro is connected with Delhi and other parts of NCR (National Capital Region). Jewar International Airport is also on the cards.

PROJECT ON PIPELINE

Few specific infrastructure projects coming up here are dedicated freight corridor: the eastern freight corridor and the western freight corridor, intersecting at Greater Noida. Soon, freight containers leaving Greater Noida will reach eastern or western port within 12-14 hours, providing logistic advantages. In other words, Greater Noida will become the 'drive port' of northern India. In near future, Greater Noida will become the hub of all the exports.

We are coming up with a multi-modal logistic hub and multi-modal transport hub. We have a Special Purpose Vehicle (SPV) with the Delhi-Mumbai Industrial Corridor (DMIC). Along this corridor, there are investment regions coming up. The first early bird project Integrated Industrial Township Greater Noida Limited is almost ready in respect to civil works at Greater Noida. By March-April, I think, it will be open for allotment. It will be a 750-acre fully developed state-of-art technology.

In the past, we have seen big investments from Honda, New Holland Tractors, LG, etc, in Greater Noida. Although there were some lull in between, things are now picking up

with the Government of India's new Industrial Policy in consonance with ease of doing business. A lot of domestic and foreign investors have shown a keen interest to invest in the Greater Noida. They also have the advantage of being in the NCR, too. We are expecting a lot of investments to flow.

We expect to sign MoUs worth about Rs 8,000-10,000 crores during the Investment Summit scheduled to be held on 21-22 February 2018.

Please elaborate on the progress being made on the Metro Projects.

Metro trial is being operated. Other facilities have been completed. We are expecting it to be operational by 2018 mid-year. It is a subject to various clearances. Otherwise, the target to complete the project, and to make it commercially available, has been set for 2018 mid-year.

What are the policies in place to attract the investors?

We don't have a separate policy. We follow the broad policy of the Government that provides sector specific investments, facilities, etc. We will operate within the broad framework of the policy.

Tell us about the investors and the areas of investment.

We are keen to get investors in IT related activities, biotech products, life sciences, and even the newer areas like greenfields, aerospace. Basically, land is at scarce and expensive, as compared to hinterland. Therefore, we want to make the best use of the available land. From the investors perspective, if it is a high-value investment, land cost gets absorbed in it. We are looking from these array of sectors and products to be manufactured within Greater Noida. An added benefit of coming here is the pre-existing infrastructure.

What are the plans to boost the education sector?

Greater Noida is also emerging as the Education hub. With five already existing universities, Greater Noida has a number of technical and engineering colleges along with IT institutes. Continuous efforts are being made towards the growth of the education sector wherein we offer the latest streams and disciplines. Research related activities are being given a greater emphasis.

What is ecotech all about? Kindly explain.

Ecotech is the name given to tech zones. We have provided a lot of green space with focus to keep the township green, clean and provide the kind of air quality people like to breathe. It is another benefit for people to settle in Greater Noida Township.

Any message for investors planning to come and invest in Greater Noida?

The scope of investment in Greater Noida is tremendous. It carries a massive array of opportunities for investors across the world. At Greater Noida, we have various facilities for setting up the industries at developed industrial plots ranging from the size of 1,000 metres up to 100-150 acres.

Moreover, there is an abundant supply of residential facilities; commercial and institutional lands are available to set up IT, ITes and other corporate offices. We have closely taken care of social and physical infrastructure which includes state-of-art, green spaces, schools and universities, hospitals, clubs, leisure zones, entertainment centres, etc. Hence, investors can explore opportunities at one place in one go. We welcome everyone to come and invest in Greater Noida. 



Anil Garg
 Divisional Commissioner
 Lucknow and Chairman
 Lucknow Smart City Limited

Smart Lucknow Paving way to be **INVESTMENT DESTINATION**

Uttar Pradesh is endowed with ample natural and human resources and it is also a State enriched with pilgrimage and tourism places. It is a State with immense possibilities for industrial development, says **Anil Garg**, Divisional Commissioner, Lucknow and Chairman, Lucknow Smart City Limited, in conversation with **Arpit Gupta** of **Elets News Network (ENN)**.



Anil Garg, Divisional Commissioner, Lucknow and Chairman, Lucknow Smart City Limited being felicitated on National Voters' Day by the President of India, Shri Ramnath Kovind.

“The Qaiserbagh Chauraha which has heritage value shall be restored to depict the heritage value. Globe park-one of the parks in the Area Based Development area-is being developed into differently-abled friendly park.”

What are the expectations of the State Government from the Uttar Pradesh Investors Summit 2018?

Uttar Pradesh Investors Summit 2018 will be a big step towards furthering the growth of industrialisation in the State. The State is an attractive invest-

ment destination for entrepreneurs because of its large economic size and a huge market for the produced goods. The State Government is committed to provide all necessary facilities and creating a conducive atmosphere for the entrepreneurs by bringing in various investment friendly policies.

In present times, law and order situation has got a positive quantum jump which is very important to create a conducive climate for the industrial growth. The State Government has taken positive initiatives to solve the problems of entrepreneurs and investors on a priority basis.

The Uttar Pradesh Government has taken several positive decisions like online sanctioning of building maps, e-tendering, e-office for ease of doing business. The State Government is also developing systems so that the entrepreneurs can get online industry related services like various sanctions, approvals and licences easily.

The State Government expects new industrial units to come in the State both from local entrepreneurs and entrepreneurs from outside the State. This will give boost to the economy and the development of the State and also bring more employment opportunities for the local population.

To maximise the potential of the State, the government has launched One District - One product scheme recently. The products are selected district wise. All the endeavours would be to promote these products to make more emphasis on viable employment generation, optimum use of local resources and skills, empowering them with adequate finance, training, packaging and marketing tools. This is a going to be a game changer strategy to help local craft and industry cluster. Lucknow is identified as a embroidery cluster with "chikankari" and "zari zardozi."

Export promotion is another area for growth and expansion with more value to the production. The State is the best performing in the field of exports amongst land locked States in the country.

Which sectors in Uttar Pradesh have good scope of investment?

The work on making a mobile based application which will be having facility for interacting with public is in the final stages. Here the feedback and complaints of public will be available for the officers so that they can improve their services by course correction based on the feedbacks.

What potential do you see in Lucknow?

Uttar Pradesh with an agriculture dominated economy has vast scope for capital investment in food processing sector.

Since Uttar Pradesh is home to one of the largest MSME base in the country, the State Government envisages to strengthen this sector in order to create mass employment opportunities.

The major industries in the Lucknow division include aeronautics (HAL), automobiles (Telco), IT (TCS), machine tools, distilleries, pharmaceuticals, biotechnology units, sugar industry, cement (Reliance), NTPC, chemicals and furniture. The Lucknow division has huge potential in the handicrafts sector particularly Chikan embroidery works. Some areas of export from Lucknow division are- Chikan works are exported to UAE and other countries in Middle East, automotive parts to UK, Australia and Europe, carpets from Sitapur to UK and USA.

Lucknow is home to a number of prominent educational and research organisations like Indian Institute of Management Lucknow (IIM), Indian Institute of Information Technology, Lucknow (IIIT), Central Drug Research Institute (CDRI), Indian Institute of Toxicology Research, National Botanical Research Institute (NBRI), Institute of Engineering and Technology (IET), Dr Ram Manohar Lohia National Law University (RMNLU), Institute of Hotel Management, Lucknow (IHM), Sanjay Gandhi Postgraduate Institute of Medical Sciences (SGPGI), Dr Ram Manohar Lohia Institute of Medical Sciences and King George's Medical University. IIT Kanpur is also nearby. All these institutes give us a fair number of quality professionals required for the industrial units. We have ample amount of land bank. With a plethora of ITIs around, qualified technicians and labour is also available.

How is Smart City Lucknow moving ahead in smart governance and citizen services?

Lucknow is a Smart City in the making with its rapidly growing physical infrastructure like flyovers, ongoing metro rail network, expressways, outer ring roads, IT units, real estate development and city extensions along with rapidly growing social infrastructure like hospitals of big chains like Medanta and educational institutions.

Smart and IT-enabled solutions are being embedded into existing parking terminals to reduce manual intervention. The benefits are multi fold ranging from transparency in operations (governance) to empowering citizens through mobile applications with information which shall aid in planning their trips within the city. The parking solution shall be integrated with variable messaging signs (VMS) which shall display information related to parking at various key junctions of the city.

This smart parking being implemented on Public Private Partnership (PPP) mode will be operational by mid April 2018 in three existing parking space namely Jhandewala Park, Dayanidhan park and Jhandi park. IT enablement of rest of the parking slots (on street/off street) shall be undertaken subsequently to bring the entire parking of the city under one umbrella to improve the efficiency and effectiveness of the existing parking system of the city.

Lucknow Smart City Limited has signed a Memorandum of Understanding (MoU) to introduce Public Bike Sharing on PPP model. This will provide bicycles on rent to promote non-motorised transport system which will be environment-friendly, help to reduce traffic congestion apart from giving convenience to riders. This will start in Gomtinagar area as a pilot project and later up scaled to entire Lucknow city.

Lucknow Municipal Corporation is extending its citizen services through various delivery channels. Our objective is to use technology and build systems and solutions around it so as to manage, supervise and regularise city governance activities, using technology and smartphones so as to increase efficiency and effectiveness. The work on making a mobile based application which will be having facility for interacting with public is in the final stages. Here the feedback and complaints of public will be available for the officers so that they can improve their services by course correction based on the feedbacks. The mobile application shall also have a officers module which shall empower the supervision of work within the Government.

Various smart solutions like DRISHTI for smart surveillance, UP DIAL 100, control rooms of power sector, solid waste management, pollution levels indicators, plus various services of Municipal Corporation are working in the city. Lucknow Smart City is in the pro-

cess of selecting a Master System Integrator who shall integrate all these various smart solutions under an integrated Control and Command Centre. This integrated Control and Command Centre will help in controlling and coordination of various city governance activities.

We have integrated grievances redressal system (IGRS) working in the State. IGRS is an integrated system for grievance redressal in Uttar Pradesh to

“Our objective is to use technology and build systems and solutions around it so as to manage, supervise and regularise city governance activities, using technology and smartphones so as to increase efficiency and effectiveness.”

achieve the goal of good governance using latest technology involving all stakeholders for quality and timely disposal of the complaints.

Lucknow Smart City is creating a ‘Lucknow City Portal’ to map all city-specific assets (utility networks), social infrastructure like hotels, food joints, municipal zones, police stations, parks, toilets, government buildings, hospitals and educational institutions etc. The portal shall be accessible to the citizens and shall be interactive.

Lucknow Metro Rail Corporation has introduced metro card for metro services. Lucknow Smart City Corporation

Limited is helping LMRC to integrate this card with other services so that a single card can be used for to city bus services, parking services and other municipal services like payment of utility bills and property taxes. This card has provision for integrating additional 32 services.

IT enablement of city bus services is being undertaken by Lucknow City Transport Services Limited. This initiative shall be complemented with smart bus queue shelters across the city. These smart bus shelters shall be equipped with GPS systems and shall have public information system display to inform the commuters about the city buses. The bus queue shelters shall also have appropriate surveillance system for the security of the commuters.

What initiatives have been undertaken by the Government towards heritage wealth of the ‘The City of Nawabs’?

State Archaeological Directorate has undertaken the restoration work of heritage monuments like Chattar Manzil, Lal Baradari, Darshan Vilas Kothi, Gulistan-e-Eram, Roshan-ud Dulah Kothi etc. Restoration of Lal Baradari has been already completed. The Smart City Special Purpose Vehicle will help in restoration and conservation of these heritage projects of culture department. Smart roads shall be developed within the heritage rich Qaiserbagh area of the city. The Qaiserbagh Chauraha which has heritage value shall be restored to depict the heritage value. Globe park-one of the parks in the Area Based Development area-is being developed as differently-abled friendly park.

Other monuments in the city like Ambedkar park, Smarak Sthal etc are also being maintained and renovated by the Lucknow Development authority. e.gov



Bimal Dayal
Chief Executive Officer
Indus Towers



Putting India First

“Indus Towers in its endeavour to help build a Smart City, is enabling free Wi-Fi (chargeable in future) along with the traditional cellular services. It has also set-up multi-purpose smart LED poles with sensors to control the luminosity.”

Role of Telecom Infrastructure in Smart Cities

Digital India initiatives and schemes by the government like Aadhaar, digital lockers and computerisation of land records, are gaining momentum in the country and playing a major role in the Smart Cities Mission.

Digital India has triggered other subsequent initiatives that are further strengthening the cause. When Government of India rolled out Smart Cities Mission, it had 3 key ingredients -

- Highly connected piece of stretch - All the Central and State Government services to be provided to the citizens through digital medium.
- Simple and inclusive - Inclusive growth aimed at the overall growth of the country. Digital inclusion means getting more people on digital platforms with the help of internet access.
- Business model of Smart city must be sustainable - Provide a robust infrastructure with strong digital connectivity.

While the telecom operators are providing 3G, 4G and soon 5G, the government's push is to provide Wi-Fi as well to make it an additional service via the infrastructure. The main opportunity is to provide connected sites and consider future applications, for example, all the sites

could be linked and connected to a common control centre which could then be connected to any operator.

For a Smart City, robust digital infrastructure is necessary. So far there have been different approaches to smart city rollouts, with many cities looking at Engineering, Procurement and Construction (EPC) model contracts. However, there are instances which use the Public-Private Partnership (PPP) model. Such projects and models can only materialize if multiple partners collaborate. Under the PPP model the towerco can install the infrastructure, and the street furniture, they can also provide Wi-Fi, smart lighting, and in some cases, city surveillance too.

Indus Towers in its endeavour to help build a Smart City, is enabling free Wi-Fi (chargeable in future) along with the traditional cellular services. It has also set-up multi-purpose smart LED poles with sensors to control the luminosity. The company, for 2018, plans to assist the Union Government in its ambitious Smart Cities Mission. With the philosophy of 'Putting India First', it is collaborating with state governments across the country to deploy smart solutions for building Nextgen digital highways. egov.gov



Dr Hari Om

Secretary
General Administration Department
Government of Uttar Pradesh

“Electricity is the critical sector for development which needs investment not only to augment the production but to also streamline the distribution network. We also need to explore other options of energy. Solar energy has huge potential and UP needs a big push in this area.”

‘UP Fast **TREADING** Development **PATH**’

E-Governance and good governance are two key factors supporting economic growth in the State. While e-governance brings transparency and much-needed pace to public affairs, good governance is moving ahead as per the laid down principles and policies keeping the larger public interest in mind. Being responsive and accountable, UP needs to work more on these counts, says **Dr Hari Om**, Secretary, General Administration Department, Government of Uttar Pradesh, in an interview with **Arpit Gupta** of **Elets News Network (ENN)**.



How do you look at UP Investor Summit as an event and platform to attract investment? What opportunities do you see for industries?

UP is the largest State of India not only geographically and population-wise but also in terms of human and natural resources. We have abundance of water, mines and minerals, fertile agricultural land, land block, huge consumer market etc. Every corner of UP is known for some or the other marketable produce. Moreover, we are the historical, cultural and religious heart of the country so a huge potential in cultural and religious tourism exists.

The present government is trying hard to speed up the pace of development in the State and the investors summit is a remarkable move in that direction. The summit will host bigwigs of the industrial sector. If the plans of the Government succeed, the State will benefit in a big way by opening up a vista for new economic and business opportunities for the people of the State. It will also generate jobs. This, in addition, will make a favourable environment for the ongoing economic ventures in the State. Government is already focussing on infrastructure—electricity, roads, water, housing etc. UP has to develop if India wants to develop. So, Investor summit is a welcome step by our government.

How does the Governance and the infrastructure in UP support the industries? Do you feel we have a pro-industry environment in the State?

Infrastructure is the basis of development. Roads, electricity, water, housing, all forms of transport are required for growth. All the previous governments have tried their bit to develop the State. The present government is also having the development agenda on the top. Since, last two and half decades-post liberalisation, economy of UP has seen a remarkable growth in infrastructure. Good cities have come up. Good roads have come up. Lucknow is witnessing Metro. Air connectivity has improved in a big way. Highways have come up. Villages are having road connectivity and improved electric supply. Health facilities and its coverage has also gone up. All this will support the pace of growth and attract investment in new sectors.

Apart from the infrastructure we need to give good governance, maintain law and order, ensure equity in opportunities, welfare schemes and delivery system. Good governance ensures that the principles of just, fair, free, accountable and responsive governance are not compromised. Transparency in the administrative processes ensured. Safety and security is watched and new ideas, initiatives and ventures are supported without bias. E-governance has ensured that the decisions are taken in public interest. UP is moving very fast on this count. Everything is now online-tenders, purchases, file system, land records, complaint redressal etc. This will help in future.

What are the potential sectors you feel that UP must have investment in and should get investment out of this UP Investment Summit?

A lot more is required on this count. Infrastructure sector needs a push—Metro

is an area. Apart from Lucknow present Government has announced metro projects for Varanasi, Kanpur etc. New expressways are needed to connect eastern parts of the State. New airports are needed. Jewar has been on the the list for long.

Electricity is the other area. Rural areas and small cities are still not getting enough power supply. Investment in needed to augment the production capacity but also streamline the existing distribution networks as the lines are pretty old causing huge line losses. Solar energy can be a key sector in the state.

“Good governance ensures that the principles of just, fair, free, accountable and responsive governance are not compromised. Transparency in the administrative processes ensured. Safety and security is watched and new ideas, initiatives and ventures are supported without bias.”

Health is another potential area. Government has announced many AIIMS like institutions. Rural areas are still facing shortage of doctors and other para medicos.

Agro based industries are other area. Food processing industries are a must. We produce potatoes in abundance but most of it goes waste lacking storage

and processing. Dairies can support huge population in rural UP. Amul type initiative needed.

Religious and cultural tourism has huge potential. Hardware and software of computers is also an area. Skill development of educated and uneducated youth can also be a good sector. Revival of traditional sectors like cotton, silk fabric of east, pottery and brass of west may also invite investment.

What we have seen in the recent past that industries do come but they prefer Noida, Greater Noida and most likely Lucknow to establish their factories. The areas like Bundelkhand and Poorvanchal seem getting sidelined. Why?

Yes it's true. Industries are confined to Noida because its close to Delhi. At the most, companies prefer to come to Lucknow but UP needs to develop eastern part and Bundelkhand. We must understand that industries don't come to develop you. They come to do business, make profit out of their ventures. And, any good venture needs full support and fair play. Good infrastructure, health, education, peaceful atmosphere to do business and good governance is needed. But, it also depends on the nature of industries. If you want to make cement you need to go to Sonebhadra.

Bundelkhand is not attracting industries because it's poor in water resources. We have to think of planning area specific economic ventures and provide basic facilities for such activities. We wish that things move in the right direction and the State witnesses better growth in near future. We all want to see our UP as a developed state. The present government is going ahead on development path with open arms, mind and heart. Let's see what future upholds for us. [Egov](#)



Ranvir Prasad
 Managing Director
 Uttar Pradesh State Industrial
 Development Corporation (UPSIDC)

UPSIDC—CREATING AN INDUSTRY FRIENDLY ENVIRONMENT

UPSIDC’s vision is to provide an environment where existing industries can grow and new investments can come with ease in such a way that Uttar Pradesh is looked upon as a globally competitive and industry friendly destination, and contribute towards the overall economy of the State and the nation, says **Ranvir Prasad**, Managing Director, Uttar Pradesh State Industrial Development Corporation (UPSIDC) in conversation with **Arpit Gupta** of **Elets News Network (ENN)**.

What initiatives have been taken by UPSIDC to promote industries in the State?

UPSIDC has more than 150 industrial areas across Uttar Pradesh where close to 30000 plots have been allotted for setting up industrial units. With demand for industrial land increasing, we have taken several steps to make available industrial land for new investments. We have taken steps to ensure that land being held up by speculators in our industrial estates is freed up and made available to new entrepreneurs and they get utilized. We have also published our entire land bank online and created facility for online application and easy allotment. These steps have yielded dividend and we have managed to attract investments worth Rs 6000 crores since April 2017.

UPSIDC is further pursuing projects in core sectors like logistics to provide platform to increase manifold scale of investments coming into state. The logistics park along with an integrated manufacturing cluster proposed at Bhaupur near Kanpur would open myriad opportunities for industries and bring lakhs of employment. Mega Leather cluster being set up at Kanpur

would boost up already established leather sector of Kanpur. An integrated industrial township being envisaged at Chola near Bulandshahar would take development beyond NCR also.

Dedicated investor facilitation cell has been established as an interface for the investors for setting up their base in the State and providing assistance promised to the investors. The cell act as a ‘One stop solution’ for all the investor queries with aim to handhold the investors from a prospect to the successful operation running in the State.

The team consisting of professional consultants work under the cell. To hear out more from the investors, UPSIDC has come out with a robust system “<http://onlineupsidc.com>” which not only facilitates the investors with hassle-free online allotment process but also assists the investors in availing various information such as land availability, GIS mapped industrial areas, important order set with a single click.

How are you ensuring creation of investor friendly climate in the State?

“Uttar Pradesh is all set to write a new chapter of development through grand Investors’ Summit. Because of the Summit, UPSIDC has received investment proposals worth Rs 10,000 crore and they would be translated into reality.”

As I mentioned earlier, primary aim of State Government is to ensure ease of doing business for all. Single Window System being developed ends many windows inside a single window which was the case earlier. UPSIDC has created system to gel with the vision of the state Government. A single generic framework has been designed with the thought that this framework will not only act as a template for scaling of citizen centric service delivery simplification but also bring in more investment and employment in the State. This is a major step towards technology enhancements, moving towards digital office, from offline mode to online mode. UPSIDC has implemented online allotment system and building plan approval management system. Using Business Process Reengineering, now only those documents and information are sought from the allottees that are absolutely necessary for providing the service and verifying the eligibility for the service. The objective criteria for evaluation of application has been defined. It is being ensured that all inspection reports are uploaded in 48 hours by the respective engineers that are due at each stage. Scrutiny process for building plan approval has been restricted to parameters such as FAR, setback, ground coverage, parking space, NOCs from the fire department and NOCs from pollution board.

Various online modules are being upgraded to the next level to support business processes in real time in phased manner so as to bring in the efficiency in the internal functions such as Grievance Handling (GHS), Content Management, Legal Case Management, Document Management System (DMS), Financial Accounting Management System (FAMS), Human Resource Management System (HRMS), Integrated Project Management System and Internal Asset Management System.

What is the vision of UPSIDC?

UPSIDC’s vision is to promote and develop the industry and take it to the level where Uttar Pradesh is treated as a globally competitive and industry friendly destination,

and contribute towards the overall economy of the State as well as the nation. The State has a large base of skilled labour, making it an ideal destination for knowledge-based sectors. The State also has a large pool of semi-skilled and unskilled labour. The Government of Uttar Pradesh offers a wide range of subsidies, policy and fiscal incentives as well as assistance for businesses under the well-drafted, sector specific industrial policy. Now, State Government is in the process of releasing policies for pharmaceutical sector, aerospace & defense sector, logistic sector and electric vehicle sector.

UPSIDC has organised and also planned various national and international conferences, summits, roadshows and events with help of industry associations and corporates. Print, electronic and social media is used to create awareness, branding and positioning of UPSIDC as one of the preferred destinations.

The UPSIDC participates in reputed national and international events to reach out to the potential investors. UPSIDC has fixed a target of Rs 10,000 crore to bring as investment during the investor summit being held on February 21-22.

UPSIDC is committed to make UP as the most attractive destination for the industries and to provide an investor friendly business environment which is marked by speedy decision making. UPSIDC ensures that doing business in Uttar Pradesh is a rewarding experience.

How do you ensure real-time availability of land on GIS web interface?

UPSIDC land bank is spread in 154 industrial areas across 51 districts of Uttar Pradesh. This land bank has been earmarked through Geographic Information System (GIS) and is publically available on website. The GIS web interface of UPSIDC has led to an enterprise level solution by facilitating certain tools like real time plot status on each industrial area, current occupancy and plot availability,

company details, product being manufactured etc.


What is your approach to operate and maintain the industrial areas in a better way?

Special Purpose Vehicles (SPV) are being formed in the industrial areas of UPSIDC involving the local industry associations for the operation and maintenance of the industrial areas resulting in better operation and maintenance of infrastructure facilities in the industrial area such as drainage, road, green area/parks etc. This will also encourage private sector participation.

It is proposed that,First, UPSIDC/Local Bodies (in case Industrial area has been handed over to local bodies) should sign Memorandum of Understanding (MoU) with the Industry associations of the concerned area as an intent to form SPV.

Once MoU is signed, separate MoU may be signed among the UPSIDC Industrial area/ Local Bodies, industrial association and SPV in which provisions can be made that annual maintenance charges/Taxes as collected from the industrial units should be transferred to the SPV as per the UPSIDC/ Local Body orders for the maintenance of the basic infrastructure of industrial area such as roads, storm water drain, drainage network, streetlight network, waste management etc.

How do you ensure transparency in the tendering system?

To bring transparency, efficiency and accountability in its procurement system and allotment of construction works, UPSIDC has implemented e-tender system- an online solution to convert tedious procurement process into an economical, transparent and more secure system that covers the entire process such as enrolment of officials and bidders, tender creation and publishing, publishing of corrigendum, online bid submission/resubmission, automatic evaluation of the financial bid, award of the contract etc. 



Dr A K D Dwivedi

Executive Director, National Institute of Electronics and Information Technology (NIELIT) Gorakhpur

“NIELIT is taking a proactive role in capacity building of entrepreneurs by providing them training not only in Digital Payments, Accounting, Computer Appreciation, Soft Skills but also in advance technologies such as IoT, Robotics, etc.”

NIELIT – Preparing DIGITALLY EMPOWERED Youth for UP

National Institute of Electronics & Information Technology (NIELIT) is empowering people of Uttar Pradesh through a series of courses in IT and Electronics including Digital Literacy courses while effectively playing its Role in Skill India Mission of the Government, says **Dr A K D Dwivedi**, Executive Director, National Institute of Electronics and Information Technology (NIELIT), Gorakhpur in conversation with **Elets News Network (ENN)**.

How NIELIT is transforming Uttar Pradesh into a digitally empowered State and imparting digital literacy on the last mile of rural India?

National Institute of Electronics & Information Technology (NIELIT) is Human Resource (HR) & Capacity Building arm of Ministry of Electronics & Information Technology (MeitY), Government of India, in the country. 40 Centres/ Extension Centres of NIELIT with a network of 700+ Accredited Centres and 8,000+ Facilitation Centres are providing services for this purpose.

In the state of Uttar Pradesh, NIELIT has a full-fledged Centre at Gorakhpur with an Extension Centre at Lucknow besides 300+ Accredited Centres and 3,200+ Facilitation Centers.

Not only urban but rural population of Uttar Pradesh is also benefitted by utilising digital services and e-Governance initiatives of both Central and State governments with the involvement of NIELIT.

NIELIT is empowering people of Uttar Pradesh through a series of courses in Information Technology and Electronics

including Digital Literacy courses such as “Certificate Course on Computer Concepts (CCC)” which provides them required skill to use digital technology for their benefits.

Moreover, NIELIT Gorakhpur conducts online examination for about 65,000-70,000 candidates for Digital Literacy Courses mainly CCC in the State every month. There are about 70-80 online exam centres across the State of Uttar Pradesh. Over 25 lakh people have been Trained / Certified in CCC in last three years. Recently NIELIT has trained State Government Secretariat Employees in e-Office which is an Online File System to improve transparency, tracking and efficiency. Till now, NIELIT has trained 25,000+ Government officials under various trainings related to e-Governance and Information Technology. Not limited to this, NIELIT has already provided 2,000+ technical manpower to various departments in the State to empower government to successfully implement e-Governance across the State.

NIELIT CCC course has been mandated by UP Government in all Group C jobs. Besides, CCC, ‘O’ Level and ‘A’/‘B’ Level

have been treated as one of the prerequisites in many Government jobs across the country.

NIELIT has launched 70 different Apps for Android Smart Phones on various topics like CCC (Course on Computer Concepts) in 11 different languages and 75 other skill oriented courses. Can you shed some more light on Skill Development and Capacity Building initiatives?

NIELIT has 80+ apps for Android Smart Phones on various topics like DOS, Windows, Word Processing,

Spreadsheet, Presentation, Internet etc. in different Indian Languages to enable masses to enhance their skills in IECT Domain through Self Learning at their convenience. These apps are available on Google Play Store under Mobile Seva for Android users.

NIELIT is effectively playing its role in Skill India Mission of the Government. To achieve its objective, NIELIT aligned 75 Skill Development Courses in Electronics (43) and Information Technology (32) areas under National Skill Qualification Framework (NSQF) and 19 more courses are in the pipeline. The basket of NSQF aligned courses includes courses on VLSI Design & Technology, Reliability, Real Time Systems, Big Data, Cloud Computing, Cyber Forensic, Network Specialist, Electronic Product Testing, Solar-LED products, Robotics, Embedded System Design, Multimedia, Web Technologies, Programming Languages, Office Automation etc. NSQF is a competency-based framework that organises all qualifications, according to a series of levels of knowledge, skills and aptitude with recognition of prior learning and also promotes lifelong learning.

Presently, over 100 countries have, or are in the process of developing National Qualification frameworks. NSQF resolves the issues associated with lack of



The building of National Institute of Electronics & Information Technology (NIELIT) Gorakhpur.

“NIELIT is empowering people of Uttar Pradesh through a series of courses in Information Technology and Electronics including Digital Literacy courses such as “Certificate Course on Computer Concepts (CCC)” which provides them required skill to use digital technology for their benefits.”

uniformity in qualifications and/or equivalence of Degrees/ Diplomas/ Certificates, which impacts the employability and mobility of students. NSQF helps in attaining desired competencies and provide returns for addi-

tional skills to further upgrade competencies resulting in more employment and entrepreneurship opportunities.

NIELIT is keen to partner with the Technical Institutions of State Government so that students get up-to-date and industry-oriented curriculum. Would this ensure optimum employability of students?

It has been our endeavor to reduce Industry-Academia gap by conducting training programmes from Certificate Level to M.Tech Level. We have a unique M. Tech in Electronics Design Technology affiliated to APJ Abdul Kalam Technical University (AKTU), Lucknow and approved by AICTE with an objective to provide Industry Ready & Trained Professionals.

The curriculum of this programme includes topics on Emerging Technologies and meeting Industry Requirements. Another M.Tech in VLSI Design dully approved by AICTE and affiliated with AKTU, Lucknow has been started in 2017 with similar objective to provide Industry Ready and Trained Professionals as per requirement of the Industry.



The visiting NBA Team interacting with officials at NIELIT Gorakhpur for Accreditation of M Tech. Programme in Electronics Design and Technology.

Besides to ensure optimum employability of students undergoing B.Tech/M. Tech Courses at AICTE (All India Council for Technical Education) approved Technical Institutions in the State as well as in the country, NIELIT and AICTE have agreed for Collaboration for Conducting Employability Enhancement Training Programme (EETP) whereby NIELIT will impart requisite training and award Credits for the training conducted on its own, to the registered students.

Under this MoU, NIELIT is required to perform the role and functioning of providing Hands On Skill Training. Programmes offered under this MoU includes courses on Internet of Things(IoT), VLSI, Embedded System Design, MATLAB, EDA Tools, ARDUINO, Solar-LED Lighting Products, Cloud Computing, Web Technologies, Android Application Development, Cyber Law & Information Security, Cyber Forensic, Multimedia and Animation, Programming Languages etc.

Moreover, Virtual Training Environment (VTE) developed by NIELIT Gorakhpur is open to all technical institutions to avail facility and benefits of online learning with practicals on IT Security and Cyber Security. As of now, there are 21 modules offered under this environment.

With the proliferation of IT and Electronics services, the need for entrepreneurship development in the digital space has grown manifold. How significant can be NIELIT's role?

Biggest advantage of Digital Technologies has been that it allows entrepreneurs to work from any place whether urban or rural locations and gives them opportunity to provide their product and services to the people all across globe.


NIELIT is taking a proactive role in capacity building of entrepreneurs by providing them training not only in Digital Payments, Accounting, Computer Appreciation, Soft Skills but also in advance technologies such as Internet of Things (IOT), Robotics, Android Application Development, Embedded System Design, Electronic Product Design, VLSI, 3D Printing, MATLAB, EDA Tools, ARDUINO, Solar-LED Products, Web Technologies, Cyber Law & Information Security, Cyber Forensic, Multimedia and Animation, Programming Languages, Office Automation etc. NIELIT Gorakhpur is running NBA accredited M.Tech. Programme in Electronic Product Design and VLSI Design, both these programmes are unique in its nature for Designing of Electronic Products. Apart from this various other spe-

cialised programmes related to product design are being offered to make candidates to perform well in the field of Product Design and R&D activities.

NIELIT Gorakhpur centre has been identified as the Nodal centre for IT security-related courses offering Virtual Training facilities. What are your further plans?

NIELIT Gorakhpur Centre is working as Nodal Centre for Research & Development projects for IT Security sponsored by Ministry of Electronics and Information Technology,

Government of India. NIELIT Gorakhpur has developed Virtual Training Environment (VTE) which provides a web-based E-learning environment where users can learn the anatomy of hack attacks and then learn to design countermeasures against different type of attacks. There are 21 Modules that are being offered under VTE and using these platforms, anyone can do practical exercises related to Information Security through online mode. NIELIT Gorakhpur is also acting as Nodal Centre for providing Training to Govt. Officials on Cyber and IT Security.

NIELIT Gorakhpur is also the Nodal Centre for Certification Scheme in Information Security and under this three levels of Certification Scheme in Information Security has been started namely Certified System Security Analyst(CSSA), Certified System Security Professional(CSSP), CCFP/ CISSA/ CSSSD. Further, considering importance of Cyber Security, MeitY mandated NIELIT Gorakhpur for coordination of Government Official Training across the country. Under this scheme 02 Days Basic Training in Information Security, 03 Days Advanced Training in Information Security and One Week Extensive Training in Information Security are being conducted for Government Officials is free of Cost. Till date more than 300 Government Officials has been trained in the state and over 4000 all across the country. 



Ashok Chaturvedi
Founder, Chairman & Managing
Director, Uflex Limited

‘Uflex Limited Committed to UP’s Success and Progress’

Uflex Limited has ambitious plans to substantially enhance its manufacturing capacity for flexible packaging in the next few years. As a Group, we lay a lot of emphasis on environmental sustainability in all our business processes therefore we propose to set up a solar project in Uttar Pradesh on 300 acres with an investment of approximately Rs 1,200 crore, says **Ashok Chaturvedi**, Founder, Chairman & Managing Director, Uflex Limited in conversation with **Elets News Network (ENN)**.

“We have six strategic business units giving us the competitive edge and an irreproachable reputation of a fully integrated end to end flexible packaging materials and solution company with a formidable market presence in over 140 countries across the globe.”



What are the plans of Uflex Limited for Uttar Pradesh?

Uflex – India’s largest multinational flexible packaging materials and Solution Company has its roots in Uttar Pradesh. With humble beginnings in Noida back in the mid-eighties, when the city was in its nascent stage with hardly any infrastructure, Uflex in the process of its evolution helped transform the face of Noida and Uttar Pradesh. Today Uflex Group and its associate companies put together is a \$2 billion dollar (about Rs

12,500 crore) organisation focussing on high quality products, innovation, human resource development and trust of all stakeholders including its customers to create value added differentiation catering to the entire realm of flexible packaging requirements not only in India but overseas as well.

We would like to further enhance our unique business strengths in the state of Uttar Pradesh in the years that follow. Given the myriad benefits like light-weighting/

down-gauging, sustainability, reduction at source, high product to package ratio, lesser energy utilisation at all the three stages of the product lifecycle i.e. manufacturing, transportation and disposal, there is no stopping for the flexible packaging industry hereon so to speak.

We have ambitious plans to substantially enhance our manufacturing capacity for flexible packaging in the next few years. This would entail the need of following machinery and capital equipment in a phased manner:

- Conventional Gravure and C.I. Flexo Printing Machines;
- Hi-Tec Gravure & C.I. Flexo Printing Machines with LED curing system – first time in the world;
- Extrusion Coating Lamination Machines;
- Solvent Based & Solvent less lamination Machines;
- High Speed Inspection and rewinding Machines;
- Slitters & Doctoring Machines;
- Utilities like boilers, heating systems, chillers, generator etc.

For seeing this through fruition from scratch to finish we endeavour to invest Rs 500 crore towards the project. We would require around 75 acres of land for doing this. Our capacity enhancement would generate employment for additional 500 people. To achieve this goal well in time we solicit Government's support in terms of quick approvals, infrastructure towards road and rail transportation; well-developed industrial land with proximity to residential hub for easy sourcing of manpower and uninterrupted power supply among others.

As a Group we lay a lot of emphasis on environmental sustainability in all our business processes therefore we propose to set up a solar project on 300 acres with an investment of approximately Rs 1,200 Crore. The land requirement works out to about 4-5 acres per megawatt depending upon various technologies of photovoltaic cells. The useful life of a typical solar plant

spans across 25 years. The proposed project is expected to generate employment for 250 people at various levels. Electricity thus produced will be used for captive consumption and the surplus shall be supplied to state or national grid. This would be Uflex's contribution towards Government of India's target of achieving 100 GW of solar power by 2022.

Uflex Limited remains committed to the success and progress of Uttar Pradesh. Dovetailing the synergies of the Govern-



ment and industry, there is no stopping for Uttar Pradesh to become Sarvottam Pradesh of our great nation.

Please brief us about products and services of Uflex.

Uflex today has state-of-the-art packaging facilities at multiple locations in India (Noida & Jammu) with installed capacity of around 100,000 TPA and has packaging film manufacturing facilities in Noida (Uttar Pradesh) India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA. We deploy cutting edge technology to provide best in class and optimised flexible packaging solutions to our clients in terms of aesthetics, functionality, barrier properties, eco-friendliness, anti-counterfeiting properties among other features.

To elaborate, we have six strategic business units giving us the competitive edge and an irreproachable reputation of a fully integrated end to end flexible packaging


materials and solution company with a formidable market presence in over 140 countries across the globe. These six businesses are:

- **Polymeric Films:** Producing BOPP, BOPET, CPP, Metalized films and other specialised films.
- **Flexible Packaging Products:** Producing flexible packaging laminates (in roll form); prefabricated pouches, flexitubes (laminated), big bags, aseptic liquid packaging material.
- **Engineering:** Producing a wide range of flexible packaging converting machines, packaging machines and ancillary equipments.
- **Cylinders:** Producing rotogravure printing cylinders; flexo-polymer plates; elastomers and sleeves.
- **Holography:** Manufacturing world class track and trace enabled anti-counterfeiting and brand protection solutions that prevent look alikes/ body doubles which erode the brand equity of our clients.
- **Chemicals:** Producing inks, adhesives, coatings and polyols that are used in printing and lamination processes.

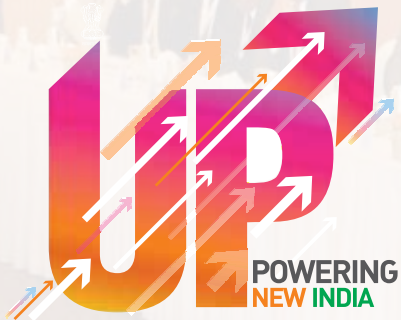
We have recently commissioned state-of-the-art aseptic liquid packaging material manufacturing plant in Sanand, Gujarat. With this we have completed our product portfolio to include end-to-end flexible packaging solutions for solids, semi-solids, powders, granular material, non-aerated liquids, pastes, gels and viscous fluids. This plant re-affirms our commitment towards Government's Make in India initiative.

To sum it up, I would like to reiterate that we at Uflex globally offer end-to-end flexible packaging solutions for:

- Solids / Granular products/ Powders (10 grams to 40 kg)
- Semi Liquid Products/ Viscous fluids/ Gels (10 ml to 200 ml)
- Aseptic packaging solutions non-aerated liquid products (65 ml to 1,000 ml)

Uflex stands committed to manufacturing top of the line flexible packaging materials and solutions on the soil of Uttar Pradesh and supplying it to the whole world. 

ROADSHOWS



**INVESTORS
SUMMIT**

2018 | 21-22 February
Lucknow

As a precursor to UP Investors Summit 2018, a series of special roadshows were organised in Delhi, Bengaluru, Hyderabad, Mumbai, Kolkata and Ahmedabad. These roadshows witnessed participation of some of the leading captains of the industries.



DELHI ROADSHOW (8th December 2017)



| PARAMETERS | DETAILS |
|--|--|
| Roadshow Participants | Representatives from 200+ companies like GMR, Maruti, L&T, Essel group, Videocon, Fortis, Pepsi. |
| B2G Meetings | One to one meetings with 25 companies like: <ul style="list-style-type: none"> • Maruti • Lava • Daikin • Intex • CFLD • Hero Fincorp • JK Cements • Subros Ltd. • Mahindra Defense |
| Embassy participation | Ambassadors & representatives of 25 embassies like Netherlands, Norway, Indonesia, Denmark, Mauritius |
| Prominent Industrialists participated | <ul style="list-style-type: none"> • Abhimanyu Munjal, MD & CEO, Hero Fincorp • Ramesh Suri, Chairman, Subros Ltd. • Mahesh Munjal, CMD, Majestic Auto Ltd. |



BENGALURU ROADSHOW (18th December 2017)



| PARAMETERS | DETAILS |
|---------------------------------------|---|
| Roadshow Participants | Representatives from 200+ companies like Wipro, Uber, Ola, Volvo, Microsoft |
| B2G Meetings | One to one meetings with 30 companies like: <ul style="list-style-type: none"> • Biocon • Wipro • AMD • Bharat Electronics Ltd. • Uber • Ola • Green Valley • Ladhani Group |
| Prominent Industrialists participated | <ul style="list-style-type: none"> • Kiran Mazumdar-Shaw, Chairman, Biocon • Kamal Bali, MD, Volvo India |

HYDERABAD ROADSHOW (19th December 2017)



| PARAMETERS | DETAILS |
|---------------------------------------|--|
| Roadshow Participants | Representatives from 150+ companies like GVK, Apollo group, Phoenix group, Cellkon. |
| B2G Meetings | One to one meetings with 18 companies like: <ul style="list-style-type: none"> • GVK • CVK Technologies • Phoenix group • Apollo group • TV9 Media • Cellkon |
| Prominent Industrialists participated | Shri P V Prasanna Reddy, Whole Time Director, GVK Power & Infrastructure Ltd. |



MUMBAI ROADSHOW (22nd December 2017)



| PARAMETERS | DETAILS |
|---------------------------------------|---|
| Roadshow Participants | Representatives from 200+ companies like Tata group, Reliance group, L&T, Mahindra & Mahindra |
| B2G Meetings | One to one meetings with Chairman & MD of 25 companies like: <ul style="list-style-type: none"> • Tata group • Reliance Industries Ltd. • Essel group • Mahindra & Mahindra • L&T |
| Bankers meet | Meeting with captains of banking and financial institutions like <ul style="list-style-type: none"> • State Bank of India • HDFC Bank • Central Bank of India • Union Bank of India • Dena Bank |
| Meeting with UP Development Forum | Meeting with 50 industrialists from UPDF |
| Prominent Industrialists participated | <ul style="list-style-type: none"> • Ratan Tata, Chairman, Tata trusts • N Chandrasekran, Chairman, Tata Group • Subhash Chandra, Chairman, Essel Group • Mukesh Ambani, CMD, Reliance Industries Ltd • Dilip Shanghvi, Chairman, Sun Pharma • S N Subramaniam, Group MD, L&T • Shailendra Rai, MD & CEO, L&T • Dr Pawan Goenka, MD, Mahindra & Mahindra • K K Modi, President, Modi Enterprises • Ashok Hinduja, Group Chairman (Europe), Hinduja Group • Prakash Hinduja, Group Chairman (India), Hinduja Group • Sudhir Mehta, Chairman, Torrent • Shekhar Bajaj, CMD, Bajaj Electricals Ltd • Pankaj Patel, CMD, Cadila Healthcare Ltd • Sajjan Jindal, CMD, JSW Group |

KOLKATA ROADSHOW (5th January 2018)



| PARAMETERS | DETAILS |
|--|--|
| Roadshow Participants | Representatives from 200+ companies like Birla Sugar, SREI Infra Finance, Shree Cement, Ambuja Housing and Century Plywood |
| B2G Meetings | One to one meetings with Chairman & MD of 25 companies like: <ul style="list-style-type: none"> • Birla Sugar • SREI Infra Finance • Shree Cement • Century Plywood • Shyam Steel Industries |
| Meeting with UP Development Forum (UPDF) | Meeting with 50 Industrialist from UPDF |
| Prominent Industrialists participated | <ul style="list-style-type: none"> • Mr. Sanjiv Puri, CEO, ITC Ltd. • Mr Hemant Kanoria, Chairman, SREI Infra Finance • Mr HM Bangur, Chairman, Shree Cement • Mr Sajjan Bhajanka, Chairman, Century Plywood |



AHMEDABAD ROADSHOW (18th January 2018)



| PARAMETERS | DETAILS |
|--|--|
| Roadshow Participants | Representatives from 200+ companies like Arvind Mills, Adani, Welspun, Torrent Power and Astral |
| B2G Meetings | One to one meetings with Chairman & MD of 25 companies like: <ul style="list-style-type: none"> • Arvind Mills • Concorde Biotech • Adani • Welspun • Torrent Power |
| Meeting with UP Development Forum | Meeting with 50 Industrialist from UPDF |
| Prominent Industrialists participated | <ul style="list-style-type: none"> • Kulin Lalbhai, Chairman, Arvind Mills • Deepak Dalal, Chairman, Torrent Power • Pankaj Patel, Chairman, Cadilla Pharma |



Niira Radia

Promoter & Chairperson, Nayati
Healthcare & Research Pvt Ltd

“Our country is witness to an extremely skewed distribution of healthcare infrastructure, technology and expertise with almost all of it concentrated in the metros. The norm has been such that for super specialist treatment, the patient is mostly expected to travel 100-300 km to the nearest metros. Such a journey is physically, mentally and financially taxing for the patients and their families. We believe that effective treatment must eliminate this traumatic experience, and should not be restricted only to the big cities. People in tier II & tier III cities have an equal right to quality healthcare and the gap in proximity to quality healthcare needs to be bridged and hence imperative to take treatment to the patient.

Nayati believes that quality healthcare is a basic right to dignity and our vision is to make quality healthcare accessible, affordable and accountable for the masses in Tier II/III towns. We are India's first healthcare organization, which has taken upon itself to bring tertiary & quaternary level healthcare to Tier-II & Tier-III cities. Established on five funda-

Nayati Envisions Quality Healthcare in UP




**अच्छा स्वास्थ्य
सबका हक**

mental pillars of integrated healthcare, proximity and access for the common man, world class technology, a sustainable business model and working for masses, the organization is continuously striving for the finest care.

Uttar Pradesh has wide healthcare disparity with a huge disease burden. Hence, the first flagship hospital of Nayati Healthcare, was set up in Mathura. Nayati Medicity, commenced its operation in February 2016 with a 351 bedded state-of-the-art facility which is first of its kind in the region. Within a span of two years we have two hospitals- a 351 bedded cutting edge super specialty hospital, Nayati Medicity in the land of Sri Krishna, Mathura and an extension of that Nayati Hospital in Agra, a 50 bedded facility. With a strong team of professionals, including doc-

tors, nurses, technicians and paramedic, Nayati is going strong with its seven Centres Of Excellence and fourteen specialist departments.

We have joined hands with regional health centers and other social groups to ensure no stone is left unturned when it comes to taking world class treatment to each and every individual of the region. Besides this through our outreach program (Nayati Charitable Trust) which commenced from the Divine peaks of Badrinath to villages in Uttarakhand and Uttar Pradesh, we have provided preventive health check-ups to close to 7 lakh natives through our 16 mobile medical units. This is just a tip of the iceberg.

Today, we are not only providing World Class Healthcare Services that is at par with the large health institutes of Delhi and Mumbai, but are also doing it in an economical and cost effective manner so as to cater to the masses. Patients are frequenting Nayati in large numbers from nearby regions. Not just that, Nayati is today witnessing a reverse flow of patients from Delhi NCR. Looking at the needs of Uttar Pradesh, we are increasing the capacity of the Mathura facility from 351 to 775 in next two years and are simultaneously focusing on extending world class healthcare facilities to Varanasi and Lucknow thereby bringing treatment closer to the large population mix of Uttar Pradesh.” 

(Views Expressed here are Personal)



*Air India wishes
UP Investors Summit 2018
every success.*



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NIELIT in Uttar Pradesh

About NIELIT

National Institute of Electronics & Information Technology (NIELIT) is Human Resource (HR) & Capacity Building arm of Ministry of Electronics & Information Technology (MeitY), Govt of India in the country. 40 Centres / Extension Centres of NIELIT with a network of 700+ Accredited Centres and 8000+ Facilitation Centres are providing services for this purpose. In the state of Uttar Pradesh, NIELIT has a full-fledged Centre at Gorakhpur with an Extension Centre at Lucknow besides 300+ Accredited Centres and 3200+ Facilitation Centers. NIELIT accredited institutes are equipped with State-of-Art Infrastructure & well educated & trained faculties to Impart IECT Education and Training. Not only Urban but Rural Population of Uttar Pradesh is also benefitted by utilizing digital services and E-Governance initiatives of both central and state government with involvement of NIELIT.

Capacity Building of UP Govt. Officials

- NIELIT have trained 25000+ Govt officials across the state in various technologies, recently trained 3500+ officials of UP Secretariat on e-Office.
- NIELIT has its Own work force to design Course Curriculum, Develop study material, Conduct of Training and monitor/co-ordinate all such activities across the state.
- NIELIT conducts basic to advance level of training in various areas of IECT & e-Gov for all the levels of Government officials. Some key training areas are:

| | |
|---|--------------------------------|
| ☛ e-Office | ☛ IT Security & Cyber Security |
| ☛ e-Gov | ☛ Office Automation |
| ☛ e-Services | ☛ Basic Computer Skills |
| ☛ Training on Customized Application Software etc.... | |



- NIELIT Gorakhpur with its extension centre at Lucknow offers Certificate Level to M.Tech. Level courses in the field of IT & Electronics. We also conduct industrial and summer training programs for students of various academic and technical institutions. Some of the popular courses of NIELIT are : NIELIT 'CCC', 'O' Level, 'A' level, 'B' Level, Internet of Things(IoT), Robotics, 3D Printing, AutoCAD, VLSI, Embedded System Design, Android Application Development, Cyber Law & Information Security, Cyber Forensic, Web Technologies, MATLAB, Electronic Product Design, Solar & LED products, EDA Tools, ARDUINO, Multimedia and Animation, Reliability, Network Specialist, Programming Languages, Tally, LAMP, Office Automation, etc.
- Also offers customized and corporate training programs for participants of various segments.
- Having MoU with AICTE to impart Employability Enhancement Training Program (EETP) for the ongoing students of AICTE approved Technical Institutions.

IECT Education @ NIELIT



Skilling of Youths thru NIELIT's

NSQF Aligned Courses



- NIELIT has a vast variety of courses in the areas of IECT and already 75 of them are aligned with NSQF which is the maximum number by any Govt. Institution in IECT.
- 75 NSQF aligned courses are varying from Level 2 to Level 8.
- 43 courses are in Electronics Sector covering IoT, Robotics, Embedded System, VLSI Design, Electronic Product Design, Embedded System Design, etc.
- 32 courses are from IT Domain comprising of Android Application Development, Multimedia and Animation, Web Technologies, Programming Languages, Cyber Forensics, Office Automation etc.
- Detailed list of NSQF aligned courses are available at www.nielit.gov.in/content/courses-aligned-nveqf

Online / Offline Examinations



- NIELIT Gorakhpur conducts online examination for about 65-70 thousand candidates for Digital Literacy Courses mainly CCC in the state every month.
- There are about 70-80 Online exam centres all across the state of Uttar Pradesh.
- In last 3 years examination of about 25 lakhs candidates has already been conducted successfully in UP.
- Apart from this, other On-line & Off-line examinations for various courses are also conducted by NIELIT.
- NIELIT also conducts Online and Off-line Examinations for various Govt. departments for recruitment and other activities.

IT & Cyber Security



- NIELIT Gorakhpur is the Nodal Centre for Certification Scheme in Information Security.
- NIELIT has launched three levels of certification under Certification Scheme in Information Security.
- Considering Importance of Cyber Security, MeitY has mandated NIELIT Gorakhpur for coordination of Govt. Official Training across the country. Under this scheme, following programs are being executed:
 - ★ 02 Days Basic Training in Information Security
 - ★ 03 Days Advanced Training in Information Security
 - ★ One Week Extensive Training in Information Security
- Training to Govt. Officials is FREE OF COST. Till date 300+ Govt. Officials has been trained under the scheme so far in the state and 4000 all over the country.

Technical Manpower Support

- NIELIT has already provided 2000+ Technical Manpower to various departments in the state to empower State Government to successfully implement e-Gov across state.

VTE

- Virtual Training Environment (VTE) facility developed by NIELIT can be extended to State Govt. Institutions and Govt. Officials for training in Cyber and IT Security.

VTE provides a Web based E-learning environment where users can learn the anatomy of hack attacks and then learn to design countermeasures against different type of attacks. The features of VTE includes:

- ★ Hands on lab environments
- ★ Scenario based labs
- ★ Self-Assessment system
- ★ Self-paced Learning
- ★ Chat system for remote assistance
- ★ Accessible from anywhere

NATIONAL INSTITUTE OF ELECTRONICS AND INFORMATION TECHNOLOGY

(Under Ministry of Electronics & Information Technology (MeitY), Govt. of India)

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